

# WETEX 2021 DUBAI SOLAR SHOW 5-7 OCT

AT THE FOREFRONT OF SUSTAINABILITY



THE REGION'S LARGEST SUSTAINABILITY &  
CLEAN ENERGY TECHNOLOGY EXHIBITION



## POST SHOW REPORT



DEWA IS THE OFFICIAL SUSTAINABLE ENERGY PARTNER OF EXPO 2020 DUBAI



هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority



OFFICIAL SUSTAINABLE ENERGY PARTNER



## MESSAGE BY MD & CEO OF DEWA

### **HE Saeed Mohammed Al Tayer**

MD & CEO of Dubai Electricity and Water Authority (DEWA), Founder and Chairman of WETEX and Dubai Solar Show

Under the directives of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, DEWA organised the 23rd Water, Energy, Technology, and Environment Exhibition (WETEX) and Dubai Solar Show from 5 to 7 October 2021 at the Dubai Exhibition Centre in Expo 2020 Dubai.

The 23rd edition attracted 1,200 exhibitors, 61 sponsors and 45,506 visitors from around the world. It also featured thousands B2B and B2G meetings as well as 60 seminars. These numbers underline the role WETEX & Dubai Solar Show plays as an ideal platform for signing deals and creating partnerships between local and international companies. The exhibition also enables decision makers and investors from around the world to meet, build partnerships,

learn about market needs, future projects, and opportunities to join renewable and clean energy projects in the UAE. This is especially important because of the 'Projects of the 50,' where the UAE aims to increase public-private partnerships and provide promising investment opportunities in the country. Companies can also learn about the market needs considering the expansion in renewable and clean energy technologies in the UAE and the region. DEWA has investments totalling AED 86 billion in the energy and water sectors in five years.

I take this opportunity to thank our partners, sponsors, and exhibitors whose efforts and partnerships with DEWA have established the event as the largest exhibition of its kind in the region and one of the largest specialised exhibitions worldwide, and I look forward to welcoming you to WETEX and Dubai Solar Show 2022.





## ABOUT DEWA THE ORGANISER

WETEX & Dubai Solar Show is organised by Dubai Electricity and Water Authority (DEWA), a member of the Dubai Supreme Council of Energy, to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January, 1992, by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which had been operating independently for several years until then. Both organisations were established in 1959 through the foresight and initiative of the late Sheikh Rashid bin Saeed Al Maktoum, the then Ruler of Dubai, as government supported bodies with the objective of ensuring adequate and reliable supply of electricity and water to the people of Dubai.



## ABOUT WETEX AND DUBAI SOLAR SHOW

WETEX and Dubai Solar Show organised by Dubai Electricity and Water Authority (DEWA), are in line with Dubai's vision to build a sustainable future for the Emirate and is held annually under the directives of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, Ruler of Dubai, and under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy.

WETEX and Dubai Solar Show are the perfect platforms to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. They provide an ideal opportunity for local and international companies and organizations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.

# ABOUT WETEX AND DUBAI SOLAR SHOW

**GREEN WEEK**

**WETEX**

**Dubai Solar Show**

**World Green Economy Summit (WGES)**

**Seminars**

**Sustainability Seminar**  
**SRM technical seminars**





مشاريع هيئة كهرباء ومياه دبي في حتا  
DEWA's Projects in Hatta



# WHY WETEX & DUBAI SOLAR SHOW?

1. Position your brand as a key player in the Water, Energy, Technology, Oil & Gas, Environment and the fast-developing Solar Energy industry sectors. Expose your brand to a highly targeted audience and meet senior-level decision makers.
2. Widen your business opportunities in other Renewable Energy, Power Generation, Oil and Gas, Water and Environment industry sectors through Dubai Solar Show's co-location with WETEX Exhibition and World Green Economy Summit.
3. Promote your business by presenting your latest technologies
4. Share best practices and expertise with national and multinational exhibitors
5. Benefit from sponsorship packages for media and marketing
6. Opportunity to network with government decision-makers, business leaders, investors and country delegations from around the world
7. An ideal place to meet members of various internationally-acclaimed organisations
8. A cost-effective and targeted medium to meet senior-level decision makers
9. Unrivalled access to promote your products and services to key environmental professionals, water and energy experts
10. Opportunity to renew and reaffirm contacts within a large conference and exhibition environment
11. Build on opportunities in Dubai, the region's hub for finance, business and tourism
12. Opportunity to share expertise in specialised seminars
13. Explore current and future solar projects in the region and the latest market trends, policies and regulations set out by government authorities, to become part of Dubai's future solar projects and programmes.
14. Get exclusive benefits when participating as sponsors or exhibitors. These include free company and product registration with DEWA, receiving letters of recommendation for exhibit products, exclusive site visit to the Mohammed bin Rashid Al Maktoum Solar Park, product demonstrations and speaking opportunities in conferences and seminars.





## BENEFITS AT A GLANCE

- Business to business (B2B) meetings
- Business to Governments (B2G) meetings
- Supplier Relationship Management (SRM) workshops
- DEWA exclusive site visits
- Participation in workshops and seminars
- The opportunity for signing of MoUs
- Complimentary attendance to World Green Economy Summit (WGES)
- Access to participating government entities for business opportunities
- Preview government announcements of new initiatives and upcoming projects
- Exchange of information and technologies
- Benchmark and marketing of products, services and technologies
- Opportunity for identification of partnerships, collaboration and businesses between UAE-Dubai, government bodies, associates and business leaders from water, energy, environment, technology and renewable energy sector



# WETEX & DUBAI SOLAR SHOW STATISTICS 2021



**1,200**  
BRAND EXHIBITORS



**4,895**  
B2B & B2G  
MEETINGS



**45,506**  
TOTAL NUMBER  
OF VISITORS



**60**  
SEMINARS



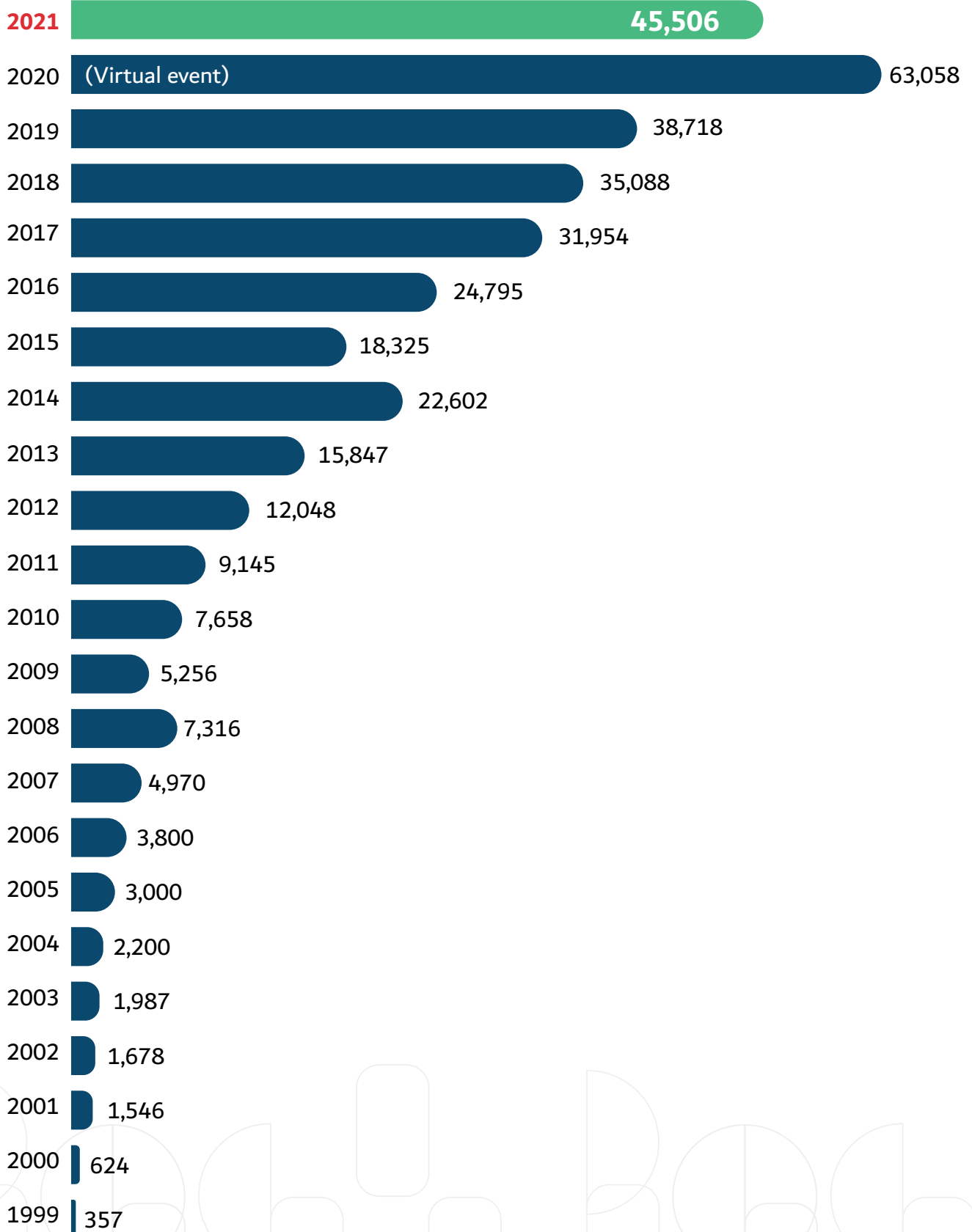
VISITORS FROM  
**55**  
COUNTRIES



**61**  
SPONSORS

# WETEX & DUBAI SOLAR SHOW SUCCESS STORY

Number of visitors per year





# VISITORS



NUMBER OF VISITORS **45,506**

## PROFILE OF VISITORS

International, Middle East and North Africa, including UAE trade visitors attended the show, with a majority of them being key decision makers from Water, Energy, Environment, Smart Cities, Green Buildings, Smart Technologies, Innovation & Renewables sector.



NUMBER OF COUNTRIES **169**

**3389** students visited and attended the various sessions, coming from over **70** universities and schools



# WETEX & DUBAI SOLAR SHOW 2021 EXHIBITOR PROFILE

## PARTICIPANTS



**1200**

BRANDS PARTICIPATION



**387**

STANDS



**43** PRODUCT SECTORS

- Water Management Solutions
- Tunnelling & foundation works
- Civil construction
- Pumping stations solutions
- Chemical materials
- SCADA, Automation & Instrumentation
- Energy, Power Generation Solutions
- Power Transmission & Distribution
- Infrastructure & Energy
- Green Hydrogen
- Smart metering
- Street Lighting
- Manufacturers of Energy
- Engineering & Procurement
- Power Distribution
- Electrical & Solar products
- Electrical Engineering
- Electrical T&D Protection Control
- Switchgears and Cabinets
- Electricity Meters
- MV & HV substations
- Cabling Solutions
- Underground Cable Pulling Equipment
- District Cooling
- Information Technology Solutions
- Roads & Bridges Projects
- Safety Solutions
- Telecom & Networking
- Tiles, Granites and Steel
- Public transport facilities
- Paint manufacturers
- Innovation Technologies
- Fibre Optic Backbone & Cabling
- Data Centre Design Engineering
- Cloud, Contact Centre
- CCTV System
- Smart Solutions
- Agricultural consultancies
- Smart Infrastructure
- Bio Gas Power Generation
- Sustainable and Smart Mobility
- Innovation & Technology
- Hydrocarbon Energy



# EXHIBITOR PROFILES FOR WETEX & DUBAI SOLAR SHOW



## KEY PILLARS

**Energy and Renewable Innovations:** Share the latest developments on numerous existing innovative projects relating to Energy, Power, Renewable and Clean energy

**Transportation:** Promote innovation in transportation services and technology, as well as using technologies in unmanned vehicles such as drones, cars, trains, eco-friendly air and sea transportation

**Technology:** Promoting and sharing the latest innovation initiatives in technology tools, systems, artificial intelligence, drones and robotics to ensure a better quality of life for everyone. In addition to demonstrating the enhancement of the Information and Communications Technology (ICT) industry implemented for quality of service, manufacturers, Artificial Intelligence (AI), semiconductors, nanotechnology and 3D printing, in addition to future innovation technology trends around the world

**Education:** Share and promote innovative projects in the education sector, highlight the empowerment of Emirati youth to innovate in all fields of science

**Health & Safety:** Showcase health systems that enhance the quality of life and promote innovation in the delivery of using advanced technologies in Health and safety

**Water:** Promoting the sustainable innovative solutions for water shortage, purification, desalination, storage, and share the knowledge and technologies that address challenges linked to clean water production, climate change and water resource management

# 55 PARTICIPATING COUNTRIES

- AUSTRALIA
- AUSTRIA
- BAHRAIN
- BELGIUM
- CANADA
- CHILE
- CHINA
- CZECH REPUBLIC
- DENMARK
- DJIBOUTI
- EGYPT
- FINLAND
- FRANCE
- GERMANY
- GIBRALTAR
- GREECE
- GUERNSEY
- INDIA
- INDONESIA
- IRAN
- IRELAND
- ISRAEL
- ITALY
- JAPAN
- JORDAN
- KENYA
- KINGDOM OF SAUDI ARABIA



- LEBANON
- LITHUANIA
- MALAYSIA
- MALTA
- MOROCCO
- NAMIBIA
- NIGERIA
- NORWAY
- PAKISTAN
- POLAND
- PORTUGAL
- QATAR
- RUSSIA
- SERBIA
- SINGAPORE
- SOUTH AFRICA
- SOUTH KOREA
- SPAIN
- SULTANATE OF OMAN
- SWEDEN
- SWITZERLAND
- TAIWAN
- THAILAND
- THE NETHERLANDS
- TURKEY
- UAE
- UNITED KINGDOM
- UNITED STATES OF AMERICA



# 11 COUNTRY PAVILIONS



# WETEX & DUBAI SOLAR SHOW 2021

## LOCAL, REGIONAL AND INTERNATIONAL

WETEX and DSS is a globally leading platform where 55 countries from around the globe showcase their latest technologies in energy, water and environment. Various marketing and communication efforts resulted in generating value for the exhibition as shown below:



**145,186** CLICKS



**192,923** ENGAGEMENT



**65,754** VIDEO VIEWS



**49,472,463** IMPRESSIONS



**PR COVERAGE**

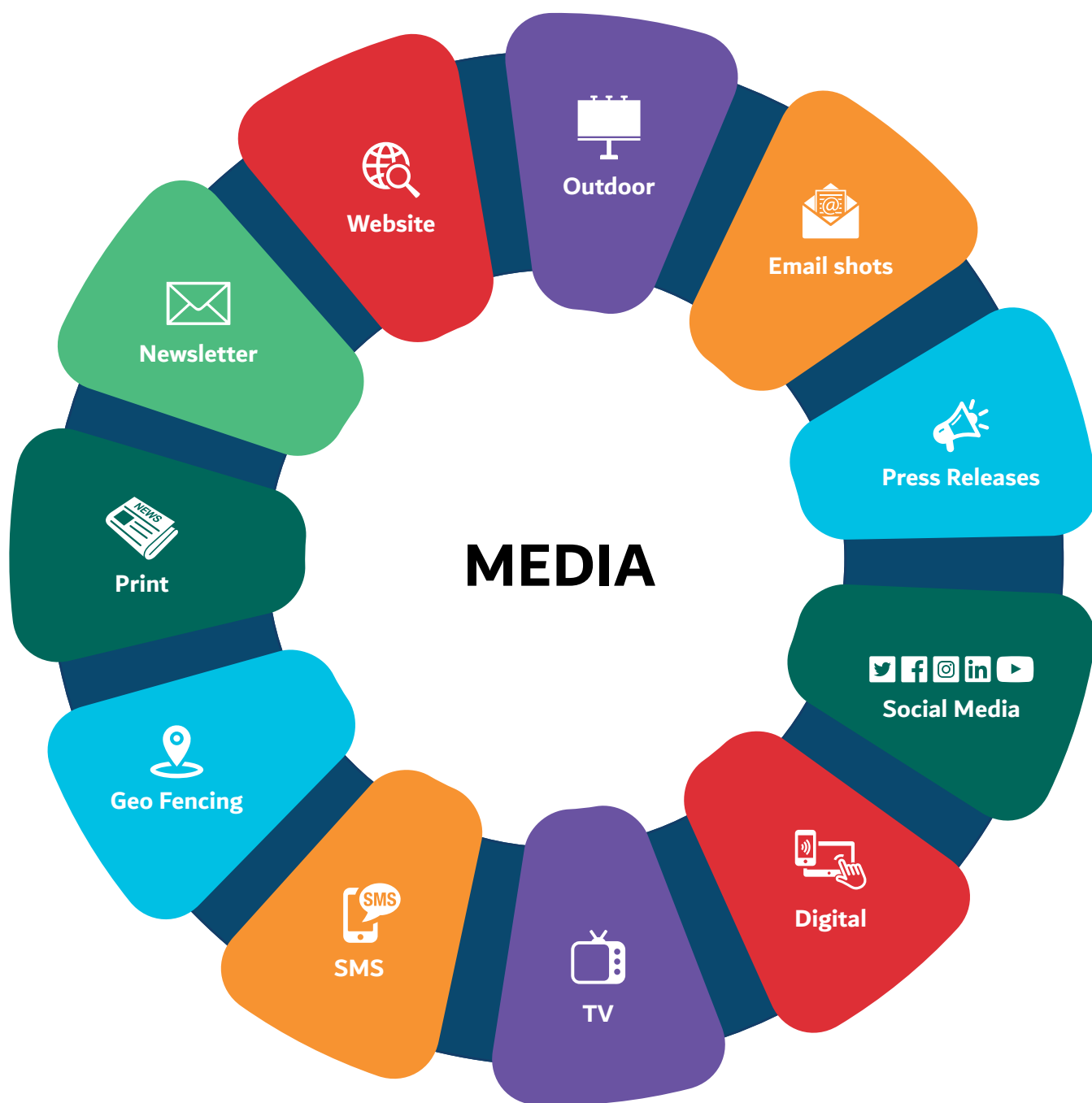
**\$ 12,390,000** AEV  
(ADVERTISING EQUIVALENT VALUE)



**\$ 29,848,404** EMV  
(EARNED MEDIA VALUE)



**MORE THAN 50** MEDIA OUTLETS  
**ATTENDED THE 3** DAYS EVENT

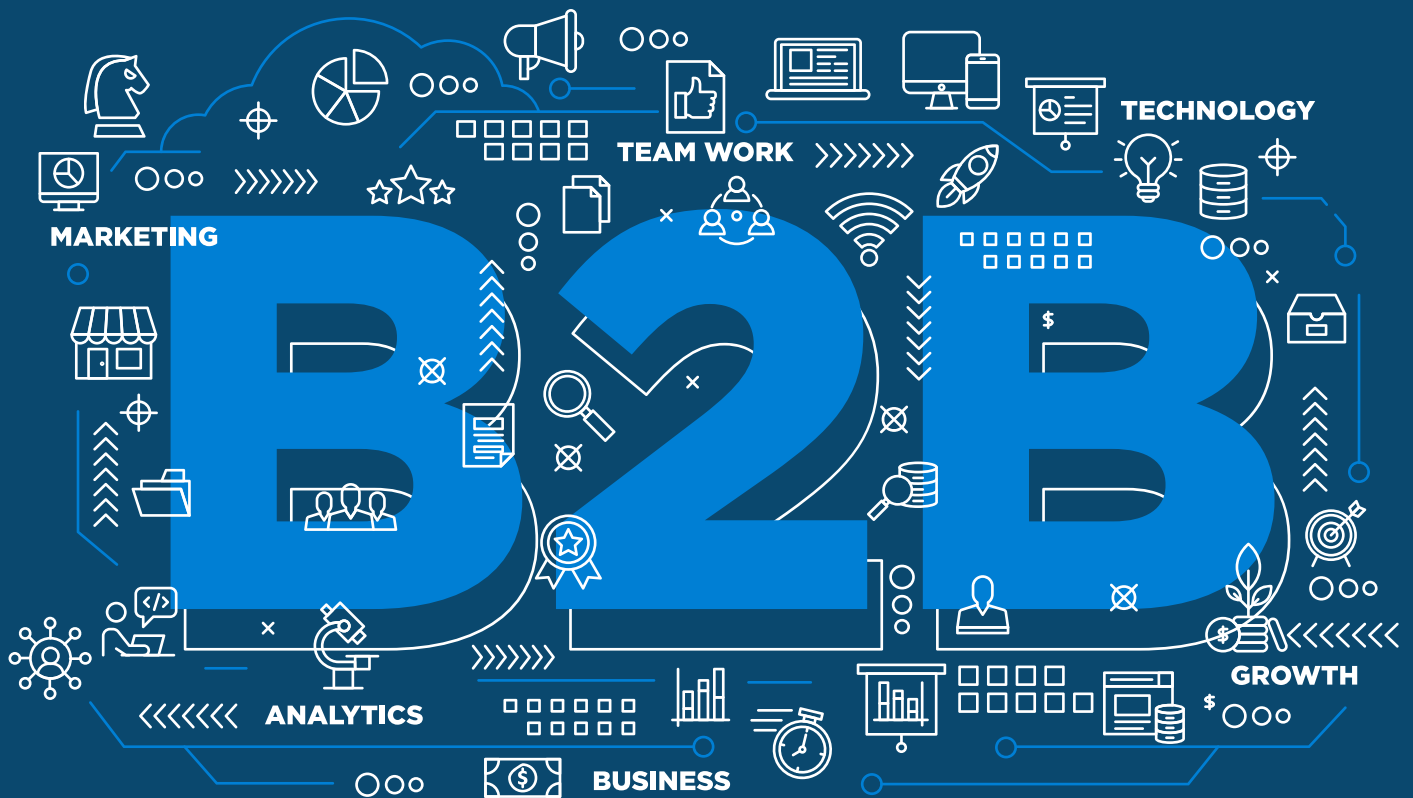




# BUSINESS CONNECT (B2B AND B2G)



































Physical **4684** meetings

Online **211** meetings



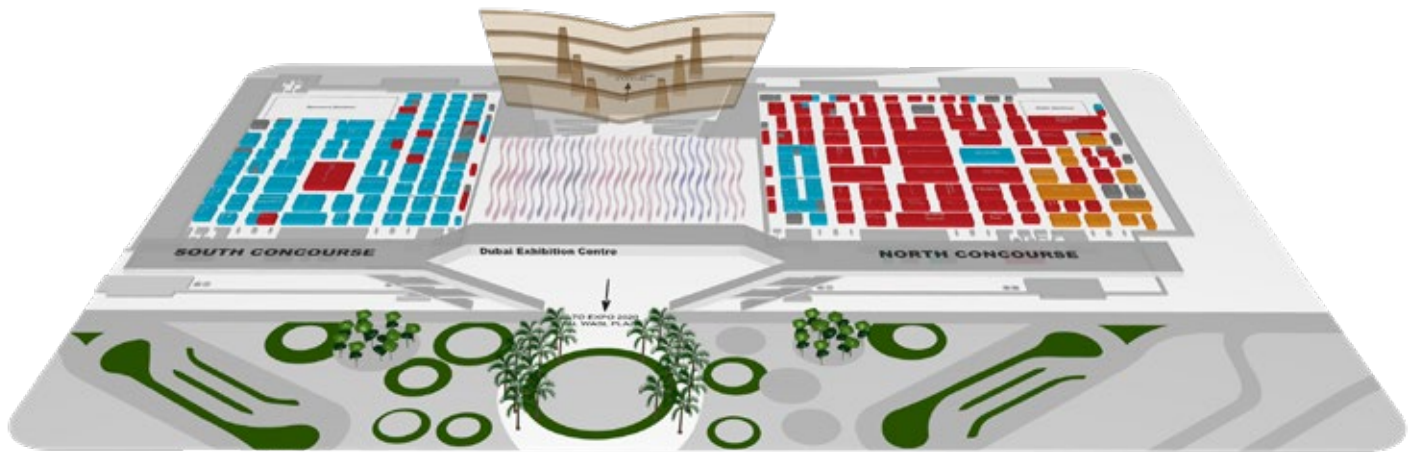
Total **4895** meetings

# SEMINARS

 <p>Seawater Desalination Powered by Unconventional Energy <b>Mr. Assem Zakaria</b></p>	 <p>Smart Energy for a Sustainable Future <b>Mr. Franco Atassi</b></p> <p>Open Innovation for Smart Cities MindSphere Future World Series <b>Mr. Afzal Mohammed</b></p>	 <p>Renewable Energy <b>Dr. Andrea Lovato</b></p> <p>Disrupting / Emerging / Innovative Technologies in Energy, Water and Environment <b>Dr. Bart Boesmans</b></p>	 <p>Resilient Grids &amp; Decarbonization <b>Mr. Hasan Nasir</b> <b>Mr. Younes El Jazouli</b></p> <p>Decarbonization in the Future Energy Sector: Hydrogen Capabilities Retrofit <b>Mr. Aymen Lazreg</b></p>	 <p>Open Energy: A Paradigm Shift in Achieving the NetZero <b>Mr. Vikesh Sachdeva</b></p>
 <p>Metering Solutions <b>Mr. Jairo Rojas</b></p>	 <p>Augmented Intelligence in Asset Management <b>Mr. Rui de Sousa</b></p>	 <p>DEWA Smart Grid Platform A Success Story! <b>Mr. Jonathan Tatton</b></p>	 <p>Smart Metering in Smart City <b>Mr. Ali Mouslimani</b></p>	 <p>Digital Damage Assessment Innovation in Asset Lifecycle Management <b>Mr. Jamie Morris</b></p>
 <p>AI Boost Optimal Electricity Cost &amp; Active Safety <b>Mr. Rizwan Razaq</b></p>	 <p>Emerging Physical Security System Technologies in Utility Infrastructure <b>Mr. Jithin Prakash</b></p>	 <p>Pushing the Boundaries on Sustainability with Innovations in Digitalization &amp; AI <b>Mr. Ahmad Abuothman</b></p>	 <p>Sustainable initiatives for a Smart City <b>Eng. Muammer Al Katheeri</b></p>	 <p>Sharjah Waste to Energy Plant, A Success Story <b>Ms. Alya Al Naqbi</b></p>
 <p>ENOC eLink <b>Mr. Saeed Amiri</b></p> <p>ENOC Service Station of the Future <b>Ms. Fatma Saleh</b></p>	 <p>Panel: Post Covid19 Innovation Outlook <b>Panelists:</b> <b>Mr. Mohammad Bin Sulaiman</b> - Moro Hub <b>Mr. Walid Yehia</b> - DELL Technologies /Intel <b>Mr. Fayez Ibbini</b> - Alpha Data <b>Mr. Shukri Eid</b> - Cisco <b>Moderator:</b> <b>Ms. Rula Tarawneh</b> - CNBC</p>	 <p>Dynamic Reactive Power Compensation (DRPC) <b>Mr. Conny Wahlberg</b> <b>Mr. Mikael Halonen</b></p> <p>Learn Prognostics &amp; Predictive Analytics for Transformers &amp; Get Introduced to our Forthcoming Transformer Technology, Compactcool <b>Mr. Mohamed El Fayoumy</b> <b>Mr. Yazan Smadi</b></p>	 <p>Applicable Technologies for Centralized Industrial Effluent Treatment <b>Mr. Mohamed Salah</b></p>	 <p>Promoting Best Practice in terms of Process, Tools &amp; Equipment's in Overhead LIVE LINE Works <b>Mr. Praveen Kumar</b></p>
 <p>Technical Choice Throughout the Full-life Cycle of PV Power Plant <b>Ms. Claire Wansi Zheng</b></p>	 <p>Hydrogen as a Fuel &amp; its Adoption into our Daily Lives <b>Mr. Sagar Mirchandani</b></p>	 <p>Latest Solutions in Renewable Marine Energy Solutions <b>Mr. Orkun Arikan</b></p>	 <p>Environment Friendly Lead Sheath Alternative for 132 kV Cables <b>Mr. Mohamad El Chmouri</b></p>	 <p>Composite Pipes: A Greener &amp; Sustainable Solution for Water Distribution Networks <b>Mr. Jad Daoud</b></p>
 <p>The Digital Utility: Creating High Performance Enterprises <b>Mr. Walid Abou Chacra</b></p>	 <p>Changing the Future of Water <b>Mr. Gavin Van Tonder</b></p>	 <p>Autonomous logistics.NOW EVOCARGO <b>Mr. Andrei Bolshakov</b></p>	 <p>Long Term-Pre-Qualification of EHV Cable including High Temperature loading to Simulate Emergency Operation Capability <b>Eng. Ahmed Mohamed</b></p>	 <p>HYBERMACH-Hybrid Energy Machine <b>Mr. Jerin Andrew Thomas</b> <b>Mr. Nishant Cherian Babu</b></p>
 <p>Network Intelligence for Active Network Management <b>Mr. Mohammad Afani</b></p>	 <p>Energy Efficiency in Food Sector <b>Prof. Ahmed El Tigani Abdelrahim</b></p>	 <p>Laminated Aluminium Tape the Preferable Choice for Radial Water Tightness <b>Mr. Altaf Ahmed</b></p>	 <p>The Role of AI &amp; Technology in Energy &amp; Environment <b>Mr. Adib Rajji</b></p>	 <p>Thermal Energy Storage: A Key Enabler for the Full Transition to Renewables <b>Mr. Massimiliano Masi</b></p>

# WETEX & DUBAI SOLAR SHOW EXHIBITION MAP

DUBAI EXHIBITION CENTRE  
AT EXPO 2020 DUBAI



WETEX & DSS was the first exhibition to be organised in the Dubai Exhibition Centre at Expo 2020 Dubai. This provided an exceptional opportunity for sponsors, exhibitors, and visitors to be part of the first world Expo in the Middle East, Africa, and South Asia, and one of the first major events since the start of the pandemic. It attracted over 1,200 companies from 55 countries, 61 sponsors, 10 country pavilions and 45,506 visitors from around the world.

# TESTIMONIALS

## ENOC

“As a national oil company aligned with the sustainability vision of our leadership, we are keen to participate in WETEX as it is a strong regional and international platform that highlights the vital issues influencing the energy sector. The event also showcases innovative solutions and best practices for the energy sector, especially to support the energy transition to renewables. As the Integrated Energy Partner of Expo 2020 Dubai, our contribution in the 23rd edition of WETEX, which will be part of this global event, is aligned with our theme “Reimagine Energy” and we will focus on educating visitors about energy trends and build dialogue around them,” said HE Saif Humaid Al Falasi, Group CEO, Emirates National Oil Company (ENOC).



## Siemens

“Over the past two decades, WETEX has become one of the premier global events in the water, energy, and technology sectors, and we at Siemens are honoured to be Jubilee Sponsors of the latest edition of the exhibition. Siemens is looking forward to discussing and learning from our partners and peers about the latest innovations in these sectors, and will showcase our best and most promising solutions, some of which are already in use or planned to be implemented by our partners at DEWA as well as at the Expo 2020 Dubai site itself,” said Helmut von Struve, Chief Executive Officer of Siemens in the UAE and the Middle East.



SIEMENS

SIEMENS  
energy



## ACWA Power

"As always, we are pleased to play a strategic role in one of the largest and most important global water, environment, and energy exhibitions led by DEWA. We are honoured to have established a robust partnership with DEWA to develop and operate vital projects that promote the sustainable development of the UAE and fortify Dubai's position as a global hub for sustainability, all the while contributing towards Dubai's ambitious Clean Energy Strategy 2050 to increase its renewable energy share to 75% by the year 2050. The partnership between ACWA Power and DEWA serves as an example for successful public-private partnerships geared towards supplying energy that is reliable, responsible and cost-effective," said Mohammad Abunayyan, Chairman of ACWA Power, commenting on the company's participation at WETEX 2021.

"This year, in its 23rd round, WETEX is going to be more critical than ever due to the economic implications of the COVID-19 pandemic. Prioritising innovation today is key to unlocking growth – and WETEX is the ideal platform that gathers stakeholders, governments and companies who are eager to explore and reciprocate insights and visions on forward-looking smart technologies and electrification solutions for a prosperous future," added Abunayyan.



## Hitachi ABB Power Grids

"This edition of WETEX comes at a crucial time for businesses anticipating a post-pandemic economic growth surge. This year's physical exhibition is also a testimony of the tenacity of the UAE to tide over the pandemic and normalise the situation to pave the way for business and economic growth. This year's focus for Hitachi ABB Power Grids will be sustainability and digitalisation, showcasing our pioneering technology and electricity solutions that will reinforce a carbon-neutral future. Combating climate change is one of the most urgent challenges of our time, and the energy transition is key to achieving a sustainable future, where electricity will be the backbone. The solutions and services are aimed at helping customers overcome complexity, increase efficiency, and accelerate the shift towards a carbon-neutral energy future," said Dr. Mostafa AlGuezeri, Managing Director of Hitachi ABB Power Grids for the UAE, Gulf, Near East and Pakistan.



**HITACHI**



## Masdar

“This year’s WETEX and Dubai Solar Show is an important platform for Masdar to showcase how advances in technology and efficiencies in manufacturing have made renewable energy more accessible and affordable for all. As a longstanding sponsor of WETEX, Masdar is proud to be supporting our partner DEWA with this event, and in its efforts in achieving the UAE’s ambitious clean energy goals,” said Mohamed Jameel Al Ramahi, CEO of Abu Dhabi Future Energy Company (Masdar).



## Ducab

“The UAE’s relentless pursuit of energy diversification has led to remarkable achievements within the renewable energy ecosystem. In particular, industrial innovation has greatly expanded the value produced by this ecosystem. Today, we are creating energy for change. Visitors to this year’s WETEX and Dubai Solar Show, as well as Expo 2020 Dubai more broadly, can see this progress first-hand-and a vision of where we are going next,” said Jamal Salem Al Dhaheri, Chairman of Ducab.



## NEOM

“We are pleased to be participating in WETEX, alongside the most innovative companies and organisations in our region. Water is the world’s most valuable resource, and it is no secret that the MENA region is one that is heavily dependent on desalination. We need to work together to meet the water requirements in our region and the rest of the world, in the face of the growing threat of climate change. At NEOM, we are committed to utilising the best minds and latest technology to achieve 100% recycling of wastewater, creating a smart and connected water infrastructure, and investing in innovative water solutions that benefit the world,” said Gavin van Tonder, Executive Director of Water at NEOM.



NEOM نېوم

## DP World

“Sustainability and technological advancements are key pillars at DP World, UAE Region. Our efforts are aligned with the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum. To contribute to Emirates Green Agenda 2030 and Dubai Clean Energy Strategy 2050, we have consistently worked to improve energy efficiencies by utilising renewables like solar on-grid installations, IT solutions and smart operational technologies. Earlier this year, we collaborated with Etihad ESCO, a wholly-owned subsidiary of DEWA, to support us in our mission of renewable solar power installations across all DP World’s assets in the UAE. In this regard, events like WETEX and the Dubai Solar Show have enabled us to build on our core principles and showcase cutting-edge technologies and initiatives for environmental sustainability, and are integral to serve the national cause of a sustainable future,” said Ahmad Al Haddad, Chief Operating Officer, Parks and Zones, DP World - UAE Region.



DP WORLD



# Honeywell

“Helping to create a smarter and more energy-efficient Dubai remains a key commitment for Honeywell. We are working with our customers to achieve the goals set out in the government’s sustainability plans and are proud to be appointed by DEWA for the next phase of the smart energy initiative. By leveraging our connected technologies, we are focused on promoting smarter electricity usage across the UAE,” said Mohammed Mohaisen, President & CEO, Honeywell Middle East, North Africa, Turkey & Central Asia.



# Honeywell

## UTICO and Siemens signing ceremony

# SIEMENS

# Utico

THE UTILITY EXPERTS

Utico and Siemens signed an MOU agreement for the strategic engineering, supply and services for Hassyan IWP project to design and supply electricity and automation, with final phase 2 capacity of 1,100,000m3/day.

This will use the latest technologies to build the most sustainable desalination plant for Dubai.

Utico is UAE-based fully integrated privately owned utility provider and the Middle East’s largest major full service private utility. This will also be Siemens’ largest capacity Desalination Plant project to date in Dubai and the largest desalination plant development project in the region.





# PSD signs MoU with SAP in WETEX and Dubai Solar Show 2021



The Public Services Department (PSD) in Ras Al Khaimah signed an MoU with SAP during its participation in the 23rd Water, Energy, Technology, and Environment Exhibition (WETEX) and Dubai Solar Show 2021. The MoU supports the Department's strategic goals in digital and technical transformation. The Department seeks to provide all its public services by integrating financial, human and service systems into one central electronic system. This ensures electronic integration among different administrative division and increases

customers satisfaction. This will replace the use of paper transactions in the Department.

PSD participates effectively in international exhibitions to highlight its latest energy and sustainability projects and practices. This also gives PSD the opportunity to know more about the latest technologies and meet energy professionals to exchange expertise and skills. This ensures providing the best services for community, while strengthening partnerships with local and international entities at the event.

## Poland's Minister of Renewable Energy visits the Saudi stand at WETEX and DSS to promote investment avenues





# WETEX & DUBAI SOLAR SHOW 2021 - MEDIA COVERAGE

**12,620,533**  
Total Circulation

**37,861,599**  
Reach

**64,339,813**  
Impressions

**أحمد بن سعيد: رؤية محمد بن راشد جعلت دبي منصة عالمية للفعاليات الكبرى**

## «ويتيكس» الاستدامة في الطليعة

**معرض دبي للطاقة الشمسية WETEX 2021**

**سعود:** الإمارات هي ملتج الدول والمجالس المتحدة والتنمية المستدامة

**سعيد الظاهر:** دولة الإمارات هي ملتج الدول والمجالس المتحدة والتنمية المستدامة

**النسبة المئوية:** 46%

**الاستدامة في الطليعة:** دولة الإمارات هي ملتج الدول والمجالس المتحدة والتنمية المستدامة

**Sheikh Ahmed bin Saeed opens 23rd Wetex, Dubai Solar Show**

The three-day exhibition at Expo 2020 Dubai is featuring more than 1,200 companies from 55 nations, with 61 sponsors and 10 country pavilions

**Wetex and Solar Show**

The exhibition provides an exceptional opportunity for companies, investors, and decision-makers to explore the latest technologies and innovations in the renewable energy sector. The event is a key platform for the region to showcase its commitment to sustainable development and green growth.

**Wetex and Solar Show**

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## Wetex, DSS host 10 int'l pavilions

**Staff Report**

Dubai Electricity and Water Authority (Dewa) said that the 23rd Water, Energy, Technology, and Environment Exhibition (WETEX) and Dubai Solar Show (DSS) will host 10 country pavilions: Italy, Switzerland, Germany, South Korea, Poland, Ireland, Belgium, Chile, Saudi Arabia and Egypt.

This year's exhibition covers over 29,200 square metres. More than 1,200 companies from 55 countries and 61 sponsors are participating. Dewa is organising Wetex and DSS as part of the Green Week.

Saeed Mohammed Al Tayyar, MD and CEO of Dewa, founder and chairman of Wetex and DSS, said the two platforms provide an important opportunity for companies, organisations and investors in the water, energy, environment, and green development sectors to showcase their products and solutions, create partnerships, promote green technologies, learn about the latest technologies and innovations as well as opportunities to empower startups in the UAE and the world.

"This helps them anticipate the future of green energy and benefit from successful experiences in the energy and water sectors as well as learn about the market needs, especially amid the global expansion in the use of renewable and clean energy in the UAE and the region at large," he said.

He said the exhibitions attract investors and decision-makers worldwide to explore investment opportunities in energy, water, oil, gas, and the environment. "The exhibition includes seminars to discuss the latest technologies and solutions in oil, gas, electricity generation from clean energy sources and grids," said Al Tayyar.

During the exhibition, several panel discussions and seminars were held to discuss renewable energy in the Middle East. Senior executive officials in solar energy in the Middle East, and leading experts and professionals worldwide, including from DEWA's Innovation Centre, participate in these sessions.

— [business.khaleejtimes.com](https://business.khaleejtimes.com)

**ينطلق في 5 أكتوبر المقبل بمشاركة 1200 شركة «ويتيكس» ودبي للطاقة الشمسية 2021 يسجل مشاركة بولندية واسعة**

سجلت الدورة الـ 23 من معرض «ويتيكس» ودبي للطاقة الشمسية مشاركة واسعة من الشركات الدولية، حيث سجلت مشاركة بولندية واسعة. المعرض يسلط الضوء على أحدث التقنيات والمنتجات في مجال الطاقة المتجددة، خاصة الطاقة الشمسية. ويهدف المعرض إلى تعزيز التعاون بين الشركات المحلية والعالمية في قطاع الطاقة النظيفة.

**سعيد محمد الظاهر:** «ويتيكس» ودبي للطاقة الشمسية منصة عالمية للتطوير والشراكات، وعقد الصفقات.

## WETEX REITERATES EXPO'S CLEAN ENERGY COMMITMENT

Sustainability-focused event, along with Dubai Solar Show, bring together global energy giants and green economy experts in one place

The exhibition provides an exceptional opportunity for companies, investors, and decision-makers to explore the latest technologies and innovations in the renewable energy sector. The event is a key platform for the region to showcase its commitment to sustainable development and green growth.

**Wetex and Solar Show**

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**منصتا هيئة كهرباء ومياه دبي في «ويتيكس» ودبي للطاقة الشمسية 2021 تركزان على أبرز مشاريع الهيئة الرائدة عالمياً**

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**دعوت إلى التسجيل المسبق لزيارة المعرض**

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**بتوجيهات محمد بن راشد.. انعقاد «ويتيكس» ودبي للطاقة الشمسية 23» في موقع إكسبو 2020**

بتوجيهات محمد بن راشد.. انعقاد «ويتيكس» ودبي للطاقة الشمسية 23» في موقع إكسبو 2020. المعرض يسلط الضوء على أحدث التقنيات والمنتجات في مجال الطاقة المتجددة، خاصة الطاقة الشمسية. ويهدف المعرض إلى تعزيز التعاون بين الشركات المحلية والعالمية في قطاع الطاقة النظيفة.

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**تحقيقاً لأهداف الأمم المتحدة لعام 2050 «المستدامة» تكشف عن أول مبنى صفرى**

تحقيقاً لأهداف الأمم المتحدة لعام 2050 «المستدامة» تكشف عن أول مبنى صفرى. المعرض يسلط الضوء على أحدث التقنيات والمنتجات في مجال الطاقة المتجددة، خاصة الطاقة الشمسية. ويهدف المعرض إلى تعزيز التعاون بين الشركات المحلية والعالمية في قطاع الطاقة النظيفة.

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# WETEX & DUBAI SOLAR SHOW 2021 - MEDIA COVERAGE

تقاضي / حضور سعودي لافت في معرض تكنولوجيا المياه والطاقة والبيئة «ويتيكس» دبي للطاقة الشمسية وأسبوع المناخ

الطاقة الشمسية / حضور سعودي لافت في معرض تكنولوجيا المياه والطاقة والبيئة «ويتيكس» دبي للطاقة الشمسية وأسبوع المناخ

29 صفر 1443 هـ الموافق 06 أكتوبر 2021 د.جاسر

حضور لافت وبمقام محيٍت به المملكة العربية السعودية في النسخة الثالثة والعشرين من معرض تكنولوجيا المياه والطاقة والبيئة «ويتيكس» دبي للطاقة الشمسية، الذي يقام بمركز دبي للتعويضات، ضمن فعاليات «إكسبو 2020 دبي». ويستمر حتى السابع من شهر أكتوبر الجاري، تحت شعار «في طليعة الاستدامة»، حيث تلقت المملكة في المعرض الذي تنظمه هيئة كهرباء ومياه دبي (دewa)، برنامجاً ضخماً، ضم عدداً من الشركات والمؤسسات السعودية المرموقة، فيما نجح الجناح السعودي في لفت أنظار عدد كبير من زوار ومشاركين المعرض الدولي الذي تشارك فيه 55 دولة، ويهدف إلى الإطلاع على أحدث التقنيات والابتكارات، والتعرف على احتياجات السوق، في ظل زيادة الاعتماد على تقنيات الطاقة المتجددة والتنظية، وتشتمل الابتكار والمختر، وتتفان أحدث التقنيات والمطور في مجالات الاقتصاد الأخضر، والبن التحتية، والابتكار، والتنمية

## بتوجيهات محمد بن راشد انعقاد «دبي للطاقة الشمسية» و «دبي للطاقة الشمسية» في موقع إكسبو

د.جاسر

وقال مهدي الجار، بطل دعم سيد صاحب السمو الشيخ محمد بن راشد آل مكتوم، نائب رئيس الدولة رئيس مجلس الوزراء حاكم دبي، رعاه الله، أنه أصبح معرض ويتيكس دبي للطاقة الشمسية أكبر معرض لتقنيات المياه والطاقة والاستدامة في المنطقة وأحد أكبر المعارض المتخصصة على مستوى العالم ويعكس المعرض حرصاً دلياً على دعم الجهود العالمية الهادفة إلى زيادة الاعتماد على الطاقة المتجددة والتقليل من انبعاثات الكربون، إضافة إلى دعم استراتيجية دبي للطاقة النظيفة 2050 التي تهدف إلى أن تكون دبي مركزاً عالمياً للطاقة النظيفة والاقتصاد الأخضر.

وأشار مهدي الجار إلى أن ويتيكس دبي للطاقة الشمسية بات موطناً سنوياً لتقنية الشركات والابتكارات المتخصصة في مجالات الطاقة النظيفة والمياه والطاقة المتجددة والابتكارات ذات الصلة، من المنطقة والعالم لطرح حلولها وأخر التطورات في مجالات المياه والطاقة والاستدامة والابتكار.

وتلقت المملكة في المعرض الذي تنظمه هيئة كهرباء ومياه دبي (دewa)، برنامجاً ضخماً، ضم عدداً من الشركات والمؤسسات السعودية المرموقة، فيما نجح الجناح السعودي في لفت أنظار عدد كبير من زوار ومشاركين المعرض الدولي الذي تشارك فيه 55 دولة، ويهدف إلى الإطلاع على أحدث التقنيات والابتكارات، والتعرف على احتياجات السوق، في ظل زيادة الاعتماد على تقنيات الطاقة المتجددة والتنظية، وتشتمل الابتكار والمختر، وتتفان أحدث التقنيات والمطور في مجالات الاقتصاد الأخضر، والبن التحتية، والابتكار، والتنمية

## DEWA'S INNOVATIVE INITIATIVES

DEWA's innovative initiatives are showcased at the 23rd Water, Energy, Technology, and Environment Exhibition (WETEX) and Dubai Solar Show (DSS), which concluded recently. The exhibition highlighted DEWA's commitment to sustainable development and its role in driving innovation in the water and energy sectors. Key initiatives displayed include advanced water treatment technologies, renewable energy solutions, and smart infrastructure projects. The event also featured a series of seminars and workshops, providing a platform for industry experts to share their insights and experiences. DEWA's presence at the exhibition underscored its leadership in implementing cutting-edge technologies to ensure a secure and sustainable future for the city of Dubai.

**WETEX and DSS HEID IN CONJUNCTION WITH EXPO, WHERE DEWA SHOWCASED ITS LEADING ACHIEVEMENTS TO MILLIONS OF VISITORS**

Students invited to take part in Dubai Solar Show

Students from across the United Arab Emirates are invited to participate in the Dubai Solar Show, a key event of the WETEX and DSS exhibition. The show provides a unique opportunity for young talent to showcase their innovative ideas and projects in the field of renewable energy. Participants will have the chance to present their work to a panel of experts and win prizes for the most creative and technically sound solutions. The Dubai Solar Show is part of DEWA's broader initiative to encourage innovation and research in sustainable energy technologies among the youth of the UAE.

## «كهرباء ومياه دبي» تكرم شركاء «ويتيكس»

د.جاسر

كرمته هيئة كهرباء ومياه دبي (دewa) شركاء «ويتيكس» والمعرض من معرض تكنولوجيا المياه والطاقة والبيئة «ويتيكس» دبي للطاقة الشمسية، الذي يقام بمركز دبي للتعويضات، ضمن فعاليات «إكسبو 2020 دبي». ويستمر حتى السابع من شهر أكتوبر الجاري، تحت شعار «في طليعة الاستدامة»، حيث تلقت المملكة في المعرض الذي تنظمه هيئة كهرباء ومياه دبي (دewa)، برنامجاً ضخماً، ضم عدداً من الشركات والمؤسسات السعودية المرموقة، فيما نجح الجناح السعودي في لفت أنظار عدد كبير من زوار ومشاركين المعرض الدولي الذي تشارك فيه 55 دولة، ويهدف إلى الإطلاع على أحدث التقنيات والابتكارات، والتعرف على احتياجات السوق، في ظل زيادة الاعتماد على تقنيات الطاقة المتجددة والتنظية، وتشتمل الابتكار والمختر، وتتفان أحدث التقنيات والمطور في مجالات الاقتصاد الأخضر، والبن التحتية، والابتكار، والتنمية

## «إمباور» راع استراتيجي لـ «ويتيكس 2021»

د.جاسر

أعلنت مؤسسة الإمارات لأنظمة التبريد المركزي (إمباور) رعايتها الاستراتيجية للمعرض «ويتيكس 2021» والذي سيقام في مركز دبي للمعارض، في قاعات مركز دبي للمعارض، في موقع إكسبو 2020 دبي. وتأتي هذه الشراكة في إطار التزام إمباور بدعم المشاريع الاستراتيجية التي تساهم في تطوير القطاع الصناعي وتعزيز الابتكار في مجال التبريد المركزي. المعرض سيقام في 7 إلى 10 أكتوبر 2021، ويهدف إلى تعزيز التعاون بين القطاعين العام والخاص في مجال التبريد المركزي، وتقديم منصة للتقنيات والابتكارات في هذا المجال.

**«إمباور» تسعي لصفقات وشركات استراتيجية**

تسعى مؤسسة الإمارات لأنظمة التبريد المركزي (إمباور) إلى جذب شركات عالمية رائدة في مجال التبريد المركزي للمشاركة في المعرض «ويتيكس 2021». تهدف إمباور إلى تعزيز مكانتها كأكبر شركة في هذا المجال في المنطقة، وتحقيق نمو مستدام من خلال تطوير حلول التبريد المركزي الأكثر كفاءة وأماناً. المعرض سيقام في 7 إلى 10 أكتوبر 2021، ويهدف إلى تعزيز التعاون بين القطاعين العام والخاص في مجال التبريد المركزي، وتقديم منصة للتقنيات والابتكارات في هذا المجال.



**H.E. Saeed Mohammed Al Tayer**  
Managing director and chief executive officer,  
Dubai Electricity and Water Authority  
& Chairman of the World Green Economy Summit (WGES)



## WORLD GREEN ECONOMY SUMMIT



القمة العالمية للاقتصاد الأخضر  
WORLD GREEN ECONOMY SUMMIT

6-7 October 2021

Under the patronage of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the 7<sup>th</sup> World Green Economy Summit (WGES) 2021 was organised by World Green Economy Organisation (WGEO) and DEWA in collaboration with international partners. WGES 2021 was held on the 6 and 7<sup>th</sup> of October under a new theme 'Innovative Technologies for a Sustainable Economy', in conjunction with WETEX and the Dubai Solar Show and the Green Week.

This year, the summit focused on key pillars including sustainable development, international cooperation towards a green economy system and adoption of green innovative solutions across varied sectors. International officials and thought leaders from private and public sectors and experts in the green economy and sustainable development and advanced technologies took part in WGES 2021.



# WGES AT A GLANCE



# ABOUT EXPO 2020 DUBAI



Expo 2020 Dubai brings together millions of people for the World's Greatest Show, celebrating human brilliance and achievement under the theme 'Connecting Minds, Creating the Future'.

The six months from 1 October 2021 to 31 March 2022 is a moment in time to be part of an unparalleled event. Dubai extends a warm Emirati welcome to the world:

- 25 million visits are expected, with many visitors expected to come more than once
- 70 percent of visitors anticipated to come from outside the UAE, the largest proportion of international visitors in the 168-year history of World Expos

An entertaining global celebration with something for everyone, Expo 2020 wows visitors with 60 daily events across 173 days, showcasing the best of music, technology,

creativity and culture, while 200 F&B outlets feature famous chefs and cuisine from every corner of the world.

Expo 2020 is an endless journey of discovery. Visitors have access to the latest innovations and breakthroughs, with more than 200 participants - including 192 nations, multilateral organisations, businesses and educational institutions - coming together to highlight real-life solutions to the world's most pressing challenges.

Expo 2020's sub-themes of Opportunity, Mobility and Sustainability inspire visitors to make a conscious effort to think and live differently, and give them renewed optimism that, through collaboration, it is possible to make a lasting change to the world.

The first World Expo to take place in the Middle East, Africa and South Asia (MEASA) is located on a 4.38 sq km site adjacent to Al Maktoum International Airport in Dubai South.



# DEWA AND EXPO 2020 DUBAI



DEWA is proud to be the Official Sustainable Energy Partner of Expo 2020 Dubai and provides this global event with electricity and water from October 2021 to April 2022, excluding the electricity that is generated on-site.

DEWA also supports Expo 2020 through the Smart Dubai initiative, with Shams Dubai contributing power from solar arrays installed at Expo 2020. The Expo has 19 electric vehicle charging stations from the Green Charger initiative to support the growing electric vehicle industry in Dubai.

Expo 2020 Dubai aims to have 50% of its power needs supplied from a variety of renewable energy sources, including ground-breaking projects of its own, such as the Sustainability Pavilion. DEWA allocated AED 4.26 billion to boost infrastructure projects to support Expo 2020. DEWA has built three 132/11kV substations with 45 kilometres (km) of high-voltage 132kV cables. The substations are called Sustainability, Mobility, and Opportunity. This supports Expo 2020's theme of Connecting Minds, Creating the Future, and its three sub-themes of Sustainability, Mobility and Opportunity.

## PHOTO GALLERY:



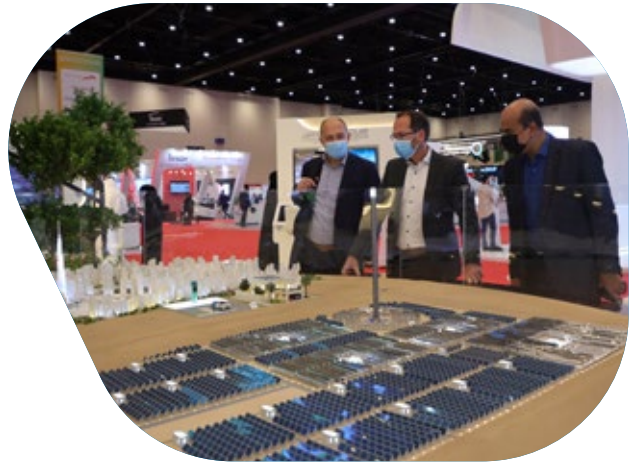


PHOTO GALLERY:





## PHOTO GALLERY:



# WETEX & DUBAI SOLAR SHOW 2021

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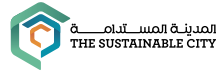


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Chairman of the Dubai Supreme Council of Energy

# THANK YOU!

WE LOOK FORWARD TO WELCOMING YOU FOR 24<sup>TH</sup> EDITION

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