Under the Patronage of His Highness Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance of the UAE and President of DEWA

WETEX 2018
Part of Dubai Electricity and Water Authority’s Green Week Initiative
23-25 October 2018
Za’abeel Halls 1-3, Halls 1-8, Arena & Sheikh Saeed Hall 1
Dubai International Convention and Exhibition Centre

JOIN US AT THE 20TH EXHIBITION
AND BE PART OF A SUSTAINABLE FUTURE

BOOK YOUR SPACE @ WETEX.AE
AT THE FOREFRONT OF SUSTAINABILITY
The UAE is striving to develop and boost its rich resources and expertise in the international energy markets and enhance its leading role as a world centre for renewable energy research and development.
HH Sheikh Khalifa bin Zayed Al Nahyan
President of the UAE
We recognise that preserving our energy resources will be one of the greatest challenges in our drive towards sustainable development. This, however, will not materialise unless the different facets of our society adopt energy conservation principles in their core values. The future generations will be the chief beneficiary of our achievements and the best judge of what we accomplish in this field.
HH Sheikh Mohammed bin Rashid Al Maktoum
Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai
The Water, Energy, Technology and Environment Exhibition (WETEX) has continuously witnessed, over the last years, an increase in both the number of its participants and its size. This impressive growth was supported by the participation of new entrants from the fossil fuels, renewable energy, solar energy and nuclear energy industries. This growth reflects how much the market in the Arabian Gulf, particularly the United Arab Emirates, captures the world’s attention.

DEWA has made significant developments in its utilities and excellent services, which have brought it to the forefront of the world’s best utilities. Every year, WETEX has made continuous developments to become internationally-recognised as one of the most prominent achievements of Dubai’s economy, and the global exhibition sector.

DEWA’s relentless efforts to protect the environment clearly shows in its focus on green technology, renewable energy projects and implementing the best global practices in this field, to boost Dubai’s green economy and sustainability.
HH Sheikh Hamdan bin Rashid Al Maktoum
Deputy Ruler of Dubai, Minister of Finance of the UAE and President of DEWA
NOTE FROM MD & CEO OF DEWA AND FOUNDER & CHAIRMAN OF WETEX

Under the directives of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, who has launched the initiative to build a green economy in the UAE under the theme ‘Green Economy for Sustainable Development,’ DEWA is working to realise the vision of His Highness to build a sustainable future for the Emirate of Dubai.

To achieve this, everyone at DEWA, from top management to its frontline staff, aim to make DEWA a sustainable innovative world-class utility and are actively working to achieve this on many different levels. We are implementing a range of initiatives to acquire global best practices in renewable energy and environmentally-friendly technologies, as part of our overall strategy to develop a sustainable future for the Emirate of Dubai, for generations to come.

The 19th Water, Energy, Technology and Environment Exhibition (WETEX) 2017 hosted 2,000 exhibitors from 50 countries with 31,000 visitors. The largest regional event of its kind, it aims to attract more exhibitors from more countries in 2018. The 20th WETEX 2018 supports this strategy, and its theme is ‘At the Forefront of Sustainability’. WETEX is focused on various sectors and segments with a wide variety of displays, seminars and technologies with insights from international experts from around the world.

WETEX features a range of green initiatives that DEWA and other organisations are committed to, such as Green Week, to spread the message on sustainability. In support of the UAE strategy for green development, which focuses on the promotion and development of green technologies, Green Week offers a great opportunity to demonstrate Dubai’s commitment to reducing waste and protecting our environment from pollution. Perhaps our most significant milestone to date has been the announcement by DEWA, under the umbrella of the Dubai Supreme Council of Energy, of the Mohammed bin Rashid Al Maktoum Solar Park. This Park will feature a range of solar energy technologies, including photovoltaic and concentrated solar power systems, which will provide up to 5,000 MW of solar energy for the Emirate of Dubai by 2030 and will increase the share of clean energy to 75% by 2050.

Another initiative by DEWA is its new headquarters. The new building, named Al-Sheraa (Arabic for sail), will be located in the heart of the Cultural Village in Al Jadaf, and it will be the tallest, largest, and smartest net Zero Energy Building (ZEB) in the world once completed in 2019. The building will have over 16,500 square metres of photovoltaic solar panels to produce over 3,500 kW/h. There will be about 10,000 square metres of Building Integrated Photovoltaic (BIPV), producing over 1,100 kW. Total renewable energy generated by the building will be over 7,000MW/h annually. This will pioneer solar power combined with energy and water efficiency in buildings.

This new green initiative fits in perfectly with DEWA’s strategy to reduce energy consumption by conserving our natural resources and finding energy-efficient renewable solutions. We want to reduce energy consumption as part of our efforts to protect the environment to achieve our long-term goal of sustainable development in Dubai.

You also can be a part of this journey to realise a sustainable future for the UAE and the world by drawing insights and inspirations from the many experts and organisations at WETEX 2018. You have the means to make sustainability a significant part of your daily professional and personal lives and also be counted amongst the many who are already working to create a brighter future for us all.
HE Saeed Mohammed Al Tayer
MD & CEO of DEWA and Founder and Chairman of WETEX
The UAE Vision 2021 was launched by HH Sheikh Mohammed bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, at a Cabinet meeting in 2010.

The Vision aims to make UAE one of the best countries in the world by the Golden Jubilee of the Union. In order to translate the Vision into reality, its pillars have been mapped into six national priorities which represent the key focus sectors of government action in the coming years.

1. **Cohesive Society and Preserved Identity**
   The UAE Vision 2021 National Agenda strives to preserve a cohesive society this is proud of its identity and sense of belonging.

2. **Safe Public and Fair Judiciary**
   The UAE Vision 2021 National Agenda aims for the UAE to be the safest place in the world.

3. **Competitive Knowledge Economy**
   The global economy will witness significant economic changes in the coming years and the UAE Vision 2021 National Agenda aims for the UAE to be at its heart.

4. **First-Rate Education System**
   Education is a fundamental element for the development of a nation and the best investment for its youth.

5. **World-class Healthcare**
   Since success requires an open mind and healthy body, the UAE Vision 2021 National Agenda aims to achieve a world-class healthcare system.

6. **Sustainable Environment and Infrastructure**
   The UAE Government wants to ensure sustainable development while preserving the environment, and to achieve a perfect balance between economic and social development.
HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, announced in January 2012 the launch of a long-term national initiative to build green economy in the UAE under the slogan, a Green Economy for Sustainable Development.

Through this initiative, the UAE aims to become one of the world leaders in sustainable development and a centre for the export and re-export of green products and technologies, and to maintain a sustainable environment to support long-term economic growth.

The initiative includes a range of programmes and policies in energy, agriculture, investment and sustainable transport in addition to new environmental and constructional policies to raise the quality of life in the country.
While announcing the initiative, His Highness asserted that the UAE, under the leadership of HH Sheikh Khalifa bin Zayed Al Nahyan, President of the UAE, seeks to become a global hub and a successful model of the new green economy, to enhance the country’s competitiveness and sustainability of its development, and preserve its environment for future generations.
The Green Economy Initiative includes six major fields covering a wide range of legislation, policies, programmes and projects.

The **First field** of green energy consists of a group of programmes and policies to promote the production and use of renewable energy and related technologies that encourage the use of clean fuel for energy production. It also calls for work to develop standards and enhance the efficiency of energy consumption in both the public and private sectors.

The **Second field** includes government policies to encourage investments in Green Economy and to facilitate the production, import, export and re-export of green products and technologies, as well as work to create job opportunities for citizens in these areas and preparation of national cadres in this field.
The **Third field** of the initiative comes under the title of the Green City. It consists of a large group of urban planning policies aimed at preserving the environment and raising the efficiency of housing and buildings environmentally. It also includes initiatives to promote environment-friendly transportation or sustainable transport. This is in addition to programmes designed to purify the air in cities of UAE to provide a healthy environment for all.

The **Fourth field** consists of the means for dealing with the effects of climate change through policies and programmes designed to reduce carbon emissions from industrial and commercial sites. It will also promote organic agriculture through a series of incentives at federal and local levels. It also includes programmes to maintain biodiversity and to protect the ecological balance, wildlife and marine environment in the UAE.

The **Fifth field** of the Green Economy Initiative is called the Green Life, which involves a set of policies and programmes aimed at rationalising the use of water resources, electricity and natural resources, as well as projects to recycle waste generated by commercial or individual uses. It also includes awareness-raising initiatives and environmental education.

The **Sixth field** of the Green Economy Initiative includes the development and promotion of green technology. Its first phase of implementation includes carbon capture and conversion of waste into energy.
Dubai Plan 2021 describes the future of Dubai through holistic and complementary perspectives, starting with the people and the society who have always been, and always will be, the bedrock of the city. This aspect describes the characteristics that Dubai’s people need to have to deliver on the city’s aspirations in all areas, and examines the type of society needed to support and empower these individuals in achieving their goals.

The plan addresses the urban environment including both natural and built assets, and looks at the living experience of the people of Dubai and its visitors as a result of their interaction with this environment along with the economic and social services provided. In addition, the plan also focuses on the economy, which is the city’s development engine and its fuel for its march forward.

Finally, the plan addresses the government as the custodian of the city development in all aspects. These perspectives were divided into 6 themes, each highlights a group of strategic developmental goals for Dubai, and together forming the city’s vision for 2021.

- The People: City of Happy, Creative & Empowered People
- The Society: An Inclusive & Cohesive Society
- The Experience: The Preferred Place to Live, Work & Visit
- The Place: A Smart & Sustainable City
- The Economy: A Pivotal Hub in the Global Economy
- The Government: A Pioneering and Excellent Government
HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, launched the Dubai Clean Energy Strategy 2050, to make Dubai a global centre of clean energy and green economy.

The strategy consists of five main pillars: infrastructure, legislation, funding, building capacities and skills and an environmentally-friendly energy mix.

**INFRASTRUCTURE**

The infrastructure pillar includes initiatives such as the Mohammed bin Rashid Al Maktoum Solar Park, which is the largest generator of solar energy in the world from a single location with a capacity to produce 5,000 MW by 2030, and total investment of AED 50 billion. The first phase of this project began operations in 2013. The second phase began in March 2017 with a capacity of 200 MW, the third phase will begin operations in 2020 with a capacity of 800 MW.

The infrastructure pillar also includes a comprehensive innovation centre and R&D centre. The innovation centre features a group of research and development centres specialised in the next generation of clean energy technologies, such as solar energy technology test centre, drones research centre, 3D printing technology and solar-powered desalination testing centre. AED 500 million will be invested in research and development in areas such as integration of smart grids, energy efficiency and electricity generation from solar power.

The infrastructure pillar also includes the establishment of a new free zone under the name Dubai Green Zone to attract research and development centres and emerging clean energy companies.
By 2050

Environmentally friendly Energy Mix By 2030

<table>
<thead>
<tr>
<th>Energy Type</th>
<th>By 2030 Percentage</th>
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<tbody>
<tr>
<td>Clean Energy</td>
<td>75%</td>
</tr>
<tr>
<td>Solar</td>
<td>25%</td>
</tr>
<tr>
<td>Coal</td>
<td>7%</td>
</tr>
<tr>
<td>Nuclear</td>
<td>7%</td>
</tr>
<tr>
<td>Gas</td>
<td>61%</td>
</tr>
</tbody>
</table>
LEGISLATION
The second pillar focuses on the establishment of a legislative structure supporting clean energy policies in two phases. The first phase will be implemented through the Shams Dubai initiative to encourage building owners to place solar panels on the roofs and link them to the main network of Dubai Electricity and Water Authority. The second phase includes coordination with Dubai Municipality to issue a set of decisions on the integration of demand-efficient technologies, power generation and the requirement to install solar panels on the roofs of all buildings in Dubai by 2030.

FUNDING THROUGH THE DUBAI GREEN FUND
The third pillar is related to financing solutions for investment in research and development on clean energy and its application. This pillar includes the establishment of the Dubai Green Fund, worth AED 100 billion, which will contribute by using its financial resources easy loans for investors in the clean energy sector in the Emirate at reduced interest rates. Dubai Electricity and Water Authority will ensure the demand management and economic value of the project.

BUILDING CAPACITIES AND SKILLS
The fourth pillar aims to build human skills capabilities through global training programmes in clean energy, in cooperation with international organisations and institutes, such as the International Renewable Energy Agency (IRENA), international companies, and R&D centres. The pillar will contribute to the creation of a sustainable model for research and development in the area of clean energy based on specialised human capabilities.

ENVIRONMENT-FRIENDLY ENERGY MIX
The fifth pillar is focused on creating an environment-friendly energy mix comprising solar energy 25%, nuclear power 7%, clean coal 7%, gas 61% by 2030. The mix will gradually increase the employment of clean energy sources to 75% by 2050, making Dubai the least carbon footprint city in the world. This pillar also activates energy generation mechanisms through waste by employing state-of-the-art technologies in this area that will contribute to turn 80% of the Emirate’s waste into energy by 2030.
WHAT IS THE WATER, ENERGY, TECHNOLOGY AND ENVIRONMENT EXHIBITION?

WETEX is the leading global Water, Energy, Technology and Environment Exhibition, organised by DEWA, since 1999, under the guidance of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai, and under the Patronage of HH Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance of the UAE and President of DEWA, in line with Dubai’s vision to build a sustainable future.
WETEX is the perfect platform to display and discuss all issues related to water conservation, saving natural resources and building a sustainable environment. WETEX attracts companies looking to present their latest technologies and state-of-the-art solutions in the field of water and electricity conservation.

This exhibition is an ideal opportunity for participants to display their technologies as it has become one of the most prominent exhibitions hosted by Dubai to highlight the Emirate’s position as a global hub for finance, business and tourism.

As a world-class exhibition, WETEX attracts industry professionals from across the energy sector; including scientific management solutions and engineering technology segments, to share views with government agencies and keep pace with the most up-to-date developments in energy, water and the environment.

The exhibition aims to achieve integration between all sectors of the energy industry and bring together trade and technical sectors whilst facilitating the creation of new trade opportunities, enhancing an exchange of ideas and experiences and showcasing the latest innovations.

For more information, visit: WWW.WETEX.AE
The 20th Water, Energy, Technology, and Environment Exhibition (WETEX 2018), organised by Dubai Electricity and Water Authority (DEWA), will take place on 23-25 October 2018 at the Dubai International Convention and Exhibition Centre (DICEC). WETEX will show the latest developments in conventional and renewable energy around the world, and feature business opportunities and potential partnerships to drive business.

WETEX 2018 is being held under the directives of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, under the patronage of HH Sheikh Hamdan bin Rashid Al Maktoum, Deputy Ruler of Dubai, Minister of Finance of the UAE, and President of DEWA, and under the umbrella of Green Week.
PUBLIC-PRIVATE PARTNERSHIPS
At WETEX 2018, DEWA will share its experience with different players in the energy sector to explore multiple ways of investment in this sector. Building on the success of Public-Private Partnerships around the world, DEWA is providing a model for investment according to the Independent Power Producer (IPP) model, where bidding consortia can bid to take part in a range of generation projects, such as different phases of the Mohammed bin Rashid Al Maktoum Solar park and the Hassyan clean coal power project. These consortia will develop a joint company with DEWA, which owns 51% of the project that is then built on the Build Own, Operate, (BOO) framework.

Modes like the IPP show how the public and private sectors can work together to create mutually beneficial opportunities that create better services and features for the citizens and residents of Dubai.

CLEAN COAL
A model of the proposed Hassyan clean coal power will also be on display at the DEWA pavilion. This project represents DEWA’s efforts to diversify energy sources, with a goal of 61% from natural gas, 7% from clean coal, and 7% from nuclear power by 2030, in line with the Dubai Clean Energy Strategy 2050.
The exhibition will highlight the progress made by DEWA in a wide range of flagship projects, especially solar and clean energy generation, such as the Mohammed bin Rashid Al Maktoum Solar Park and the Shams Dubai initiative.

Visitors can review the latest developments in the Mohammed bin Rashid Al Maktoum Solar Park. By 2030, the park will generate 5,000MW from solar power, making it the biggest single-site solar park in the world.

A range of projects at the solar park will also be on display, including the Research and Development Centre, and the Creativity and Innovation Centre, to put Dubai and the UAE at the forefront of renewable and clean energy production.
WATER OPPORTUNITIES
Other projects on display at WETEX 2018 include the M-Station gas-fired power and desalination plant, which will be completed and delivered by 30 April 2018. Built at a cost of AED 10 billion, M-station is the newest and largest power production and desalination plant in the UAE, with a total capacity of 2,060 MW of electricity and 140 million imperial gallons of water per day.

WETEX 2018 will also showcase many other projects in sectors like water, where DEWA will provide insights into efficiency and reliability of water transportation networks in several areas of Dubai. DEWA has recently completed a range of water reservoirs to expand its water operations and M-Station is the largest water desalination plant in the UAE.

SUSTAINABLE GROWTH
These and other projects are all guided by DEWA’s commitment to sustainability. Here, DEWA has already seen successful projects such as solar-power street lighting, improved insulation for gas turbines and 400kV overhead lines and the expeditions to Antarctica and the Amazon.

WETEX 2018 will also review various energy and water projects provided by governmental institutions in the region and the world as well as other private sector projects, exchanging experiences and spreading a culture of sustainability on a wider scale globally.
WETEX 2018 will also provide an overview of Shams Dubai, which encourages building owners to install photovoltaic solar panels to generate electricity, and convert the surplus to DEWA’s grid.

In addition, DEWA is also managing two other initiatives to support the vision of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, for Dubai to become the smartest city in the world.

DEWA’s Green Charger initiative is one of the smart initiatives launched by DEWA to promote the use of electric vehicles in Dubai. DEWA installed 100 electric vehicle charging stations across Dubai in petrol stations, malls, hotels, car parks and homes, as well as other suitable locations.
**SMARTECH**

SmarTech is the only trade platform in the Middle East dedicated to help showcase, promote and market green-centric technologies, goods and services. The event has been attended by brand owners, manufacturers, dealers, distributors and retailers from around the world who have introduced energy-efficient and water-efficient technologies to customers through product demonstrations and high quality industry seminars. Exhibitors at SmarTech benefit from being part of the fast-growing industry for new environmentally friendly technologies and gain access to global leaders, and both policy and decision makers who visited the event. DEWA will also promote its smart meters at WETEX 2018. Smart meters speed up service connection, improve response time, provide instant reconnection of electricity, and rationalise consumption to enhance the happiness and well-being of citizens and residents, and support sustainability. The benefits of smart meters include providing automatic and detailed readings for consumers to monitor actual consumption for a specific period of time to better understand and manage their bills.

**FOSSIL FUELS**

Fossil Fuels showcases state-of-the-art products and services that support the oil, gas and coal industries and leverages the partnership between Dubai Government and the Oil and Gas sector. WETEX also includes diversified activities for water and energy consumption, saving the environment, waste-management, green buildings and the latest solutions to reduce carbon dioxide emissions. It is an opportunity for investors to build trade relations and meet with decision makers from different countries and specialised diversified companies, all in one place.

**SUSTAINABLE FUTURE**

All these projects and more, signal considerable opportunities for visitors, exhibitors and experts who are coming to WETEX 2018. With a variety of major utilities and government energy bodies from across the GCC visiting the largest regional exhibition at the forefront of sustainability, the future’s bright. The future can be found at WETEX.

**DUBAI SOLAR SHOW**

Dubai Solar Show will be an important chance for companies, manufacturers, and contractors in solar power to display their products and review current and future projects in the region. It will highlight the latest solar innovations and projects in the region, providing a unique and excellent platform for building partnerships with government and private organisations to provide innovative solutions. Visitors can also meet experts and specialists from around the world to discuss developing solar energy and expanding its adoption in the region to achieve the sustainable development and ensure a sustainable future for us and for generations to come.

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**WETEX 2018**

**Think Green. Live Green.**

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**INNOVATION**

**SOLAR POWER**

**SUSTAINABILITY**

**CLIMATE CHANGE**

**23-25 October 2018 | Halls 1, 2 & 3**

Dubai International Convention and Exhibition Centre
## WETEX STATISTICS

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<td>2,000</td>
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EXHIBITORS

GROWTH IN EXHIBITORS
272% growth in exhibitors participations, since 2010.

*Increase in Exhibitors Participation

VISITORS

The show witnessed visitors from 64 countries around the globe. International and GCC countries including UAE Trade Visitors have attended the show, with the majority of key decision makers from water, energy, environment industries and regional government agencies.

WETEX SUCCESS STORY

*Visitors Participation in WETEX 2017
WHY YOU SHOULD PARTICIPATE IN WETEX?

- Position your brand as a key player in the Water, Energy, Technology, Oil & Gas and Environment sectors
- New business opportunities for multinational companies to engage with strategic partners and other stakeholders
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Opportunity to network with government decision-makers, business leaders, investors and country delegations from around the world
- An ideal place to meet members of various internationally-acclaimed organisations
- A cost-effective and targeted medium to meet senior-level decision makers
- Unrivalled access to promote your products and services to key environmental professionals, water and energy experts
- Opportunity to renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Dubai, the region’s hub for finance, business and tourism
- Opportunity to share expertise in specialised seminars

EXHIBITOR AND VISITOR PROFILES

Over 2,000 exhibitors from over 50 countries with 31,000 visitors came to WETEX 2017 to bring and learn about the latest products and services for water, energy and the environment.

VISITOR PROFILES

Visitors to WETEX represent the highest ranks of the public and private sectors who focus on water, energy and the environment. Senior government officials from across the Middle East and around the world attend this event, including ministers, heads of government institutions and international diplomatic delegations. Captains of industry, CEOs, managing directors, general managers, and other executives who are responsible for the purchasing and strategy for their organisations rank among WETEX visitors as well.

Other visitors include investors, industry experts and researchers, regional and local media as well as undergraduate and postgraduate students from educational institutions in the UAE.
WATER TECHNOLOGY
• Water Treatment Plants
• Desalination Plants
• Water Bottle Companies
• Asbestos, GRP, Fiber Glass, HDPE, PVC, G.I. Stainless Steel & Other Pipes
• Water Treatment Chemicals
• Water Coolers & Water Heaters
• Water Savers & Water Scooters
• Water Well Drilling Equipment & Accessories
• Water SCADA Software
• Warming Tapes
• Pumps
• Valves-Gate, Butterfly, Air, Pressure Reducing
• Irrigation System
• Sanitary Wares & Accessories
• Agriculture & Horticulture Equipment
• Chlorination System
• Dewatering Equipment
• Waterproofing Products
• Tanks/Reservoir Lining Materials
• Fiber Glass Products
• Manhole Covers
• Micro Tunneling Equipment
• Pipeline Coating Systems
• Sealants
• Adhesives
• Leak Detection Equipment
• Water Transmission & Distribution-related Products

ENERGY TECHNOLOGY
• Boilers
• Turbines
• Compressors
• Motors
• Generators
• Air-conditioners
• Air-conditioning Chillers & Heat Exchangers
• Air-purification & Cleaning Equipment
• Air Curtains & Filters
• Auto Recloser
• Batteries & Battery Charges
• Bearing & Gears
• Industrial Belts
• Bolts, Nuts & Chains
• Hardware Tools, Tackles & Gaskets
• Brake Parts & Lining
• Cables-HV/MV/LV/Control
• Cable Fault Locator
• Cabinet
• Cash Resin Transformer
• Wire Manufacturing
• Cable Joints & Accessories
• Cable Tiles/Protection covers/ UPVC pipes
• Calibration Equipment & Gauges
• Cathodic Protection System
• Centrifugal Machineries
• Industrial Chemicals & Products
• Communication Systems & Equipment
• Computers
• Conduits & Electric Fittings
• Control Systems-Industrial & Residential
• Corrosion Control System
• Cranes
• Control Safety, System Protection & Monitoring Equipment
• Cooling & Heating Equipment
• Diesel Engines
• Distance Relays
• Differential Relays
• Earthing/Lighting Equipment & Accessories
• Fan & Exhaust Systems
• Firefighting Equipment & System
• Fuel Handling & Injection system
• FGRP Kiosks
• Galvanising Products
• Gas Detectors
• Geographic Information (GIS systems)
• Gas Insulated Switchgear
• Safety Equipment, PPE Items
• Horizontal Drilling Equipment
• Hydraulic Equipment & Tools
• HRC Fuses Links/ MCCBs
• Industrial & Power Automation
• Instrumentation & Calibration
• Insulation Material
• Lifts & Escalators
• Lighting Fixtures-Industrial & Residential
• Industrial Linings
• Lubricants-Industrial
• Magnetic Devices
• Relays-Control & Protection
• Ring Main Units (SF6)
• Circuit Breakers
• Cable Trays
• Capacitor Banks
• Switchgears/Distribution Boards/ Mini Distribution Pillars
• Pocket Substations
• Overhead Line Equipment Material/ Hardware & Accessories
• Ceramic & Other Power Insulators
• Fault Recorders
• Energy, Meters-Consumer Connection Equipment Home Service Meters
• Partial Discharge Measurement Equipment
• On Load Tap Changer
• Main Panels & Distribution Boards
• Testing & Measurement Equipment
• Plastic Tubes, Rods & Sheets
• Pneumatic Tools & Tackles
• Power Coating Products
• Pressure Gauges
• Pressure Vessels
• Power Transformers / Distribution /Instrument / Voltage / Current Transformers
• Process Control Systems & SCADA
• Public Address System
• Radiators
• Remote Terminal Units (RTUs)
• Ring Main Units
• Reactors
• Radio Communications
• Refrigeration Equipment
• Rust Proofing Equipment
• Sandblasting Equipment
• Seals
• Substation Control System
• Spraying Equipment
• Survey Equipment
• Tubing Works
• Uninterruptible Power Supply Equipment
• Ventilation Products
• Weighing Equipment
• Home Appliances like Refrigerators, Air-conditioners, Dishwashers, Cookers, TV, PC, Light fittings, Wiring Switches & Accessories

ELECTRICAL FITTINGS
• Electrical Equipment & Supplies
• Limit Switch & Sensor
• Junction Boxes
• Wall Switches
• Patch Panels
• Other Wiring Accessories
• Control & Signalling Devices
• Flame Proof Equipments
• Electrical Panel
• Relay
• Cable Lugs
• Plug & Socket Connectors
• Light Fitting & Fixtures
• Limit Switch & Sensor

WIRING & CABLES
• Electrical Plugs & Sockets
• Terminals
• Other Electrical Equipments
• Earthing Material
• Junction Boxes, Enclosures
• Household Switches
• Fuse

LIGHTING & LUMINARIES
• Lighting Tower
• Innovative Lighting Solutions
• Lighting Fixtures Manufacturers
• Light Voltage Panels
• Airfield Lighting & Navigation System
• Solar Lighting Solutions
• Street Lighting Solutions
• Lighting Poles Manufacturers
• Lighting Equipment
• Light Bulbs & Tubes Manufacturers
• LED Lighting Solutions & Lighting Studios
• Contractor
• Cable Glands
• MCB & ELCB
• Installation & Distribution System
• Heating Element
EXPO 2020 DUBAI

Dubai will be hosting 2020 World Expo. Dubai has a long history of facilitating connections and pioneering new ideas and Expo 2020 will be part of this rich tradition. With more than 200 participants including countries, companies and NGOs, as well as 25 million visits - 70 percent of which will be made by people coming from outside the UAE - this will be the most international World Expo yet.

It provides a unique platform for the global community to come together and explore creative and pioneering solutions to the three subthemes, which have been identified as key drivers of global development:

**Sustainability:** Balancing the demands of development with natural resources including energy and water

**Mobility:** Smart systems of logistics and transportation and the sharing of knowledge

**Opportunity:** New paths to economic development

Exploring the relationships between these subthemes, and the ideas of participants and visitors, will provide a platform for interaction and innovation that helps to connect minds, and create a better future - contributing to a meaningful legacy for Expo 2020 Dubai.

**HOW DEWA IS POWERING EXPO 2020**

Dubai Electricity and Water Authority (DEWA), the Official Sustainable Energy Partner of Expo 2020, has completed the infrastructure and energy projects to support the exhibition in a record time; two years before its official inauguration. This is in accordance with the highest standards of availability, reliability and efficiency, and supports DEWA’s vision of becoming a sustainable innovative world-class utility.

DEWA has allocated AED 4.26 billion to support the infrastructure for electricity and water at Expo 2020, since it is the first official Sustainable Energy Partner. DEWA is working on the completion of three 132/11 kilovolt (kV) substations with 45 kilometres (km) of high-voltage (132kV) cables. The substations are named Sustainability, Mobility and Opportunity after the three subthemes of Expo 2020.

DEWA’s Mohammed bin Rashid Al Maktoum Solar Park will provide Expo 2020 Dubai with a dedicated capacity of 464MW of clean energy. This will be the first Expo in the world to be completely powered by clean energy.
INVESTMENT AND GROWTH IN THE MIDDLE EAST AND NORTH AFRICA

“Dubai Expo 2020 will breathe new life into the ancient role of the Middle East as a melting pot for cultures and creativity,” tweeted His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai echoing the Dubai Expo 2020 theme of ‘Connecting Minds, Creating the Future.’

The event is estimated to generate around USD 23 billion of GDP (25% of Dubai’s current GDP) over the next seven years, attract 20 million visitors and generate 300,000 new job opportunities. The Emirate’s GDP is expected to rise 2% over the next few years.

Dubai’s real GDP grew to AED 169 billion in the first half of 2013 from AED 161 billion in the first half of 2012.

Electricity demand in the Middle East and North Africa is set to grow at an average annual rate of 7% per year, while it is estimated that as much as USD 283 billion (AED 1.039 trillion) will be invested within the region’s power sector between 2014 and 2018. The research on regional investment in electricity generation is from the Kuwait Financial Centre.

The GCC states are projected to invest more than USD 300 billion in some 20 energy projects by 2020, which will generate eight Giga Watts (GW) of additional power, according to the Doha-based Gulf Organisation for Industrial Consulting (GOIC). So far, 75 GW of renewable energy projects worth USD 200 billion are already in the pipeline, making the region a global power player in the sector.

The surge in investment is attributed to the growing energy consumption in the Middle East, the highest in the world next to Asian countries. In the GCC, power generating capacity will need to rise by an estimated 64,000 megawatts (MW) to 176,500 MW by 2020, which at 2012 unit costs will require investment of USD 40-45 billion.

GREEN WEEK

The Green Week was first launched at WETEX 2014, alongside the World Green Economy Summit and the inaugural SmarTech Shopper exhibition.

It aims to raise awareness and encourage a culture of environmental sustainability within society. DEWA runs this annually as the overarching umbrella that comprises of community events, social and environmental activities that promote green practices in Dubai to promote conservation to create a positive impact for a better tomorrow, for generations to come.

This initiative coincides with a series of workshops and seminars during WETEX and the World Green Economy Summit.

It also includes a ‘Green Ribbon Pledge’ campaign to create a culture of sustainability and conservation; where participants can choose and adopt specific daily green practices and promote them through social networks; showcasing their commitment towards a sustainable living throughout the year.
Held under the leadership of the Dubai Supreme Council of Energy, the World Green Economy Summit (WGES) is the first green summit in the Middle East and North Africa region. The summit will bring together the world’s leaders, united in pursuing a sustainable future for humanity in order to forge global partnerships among leading players in the world that can drive the transition to a green economy.

TIME & PLACE: 24 October 2018

The WGES 2018 will be held at the Dubai International Convention and Exhibition Centre. It will be held in conjunction and collaboration with WETEX 2018, the annual Water, Energy, Technology, and Environment Exhibition that is expected to attract more than 2,000 exhibitors and over 25,000 visitors in 2018.
A. Energy, Conservation Products & Technologies
- Energy, Water-saving Appliances:
  - Air-Conditioners, Dishwashers, Refrigerators, Vacuum Cleaners, Washers / Dryers, Appliances
- Emerging Lighting Technologies: -
  LED Devices, LED Materials, OLEDs
- Window Technologies:
  - Window Glazing Technology for Residential & Commercial Buildings
  - Advanced Framing Systems
  - Vacuum Glazing
- Emerging HVAC & Water Heating Technologies
- Green Dispensing & Cooling Systems, Vending Machines Manufacturers
- Smart Grid Technologies

B. Environment Protection Products & Services
- Air Quality:
  - Air Filtration Systems
  - Air Purification, Deodorisation Technology & Equipment
  - Air Pollution & Gas Emission Control
  - Indoor Air Quality Technology & Systems
  - Eco-friendly Landscape Designs
  - Biodegradable Products: Plastic, Paper, Organic

C. Clean Energy, Technologies
- Biomass Technologies
- Fuel Cell Technologies
- Solar Technologies:
  - Photovoltaic, Solar Thermal
  - Hydro Power Technologies

D. Recycling Technologies & Products
- Technology Recycling: e-waste
- Paper & Material Recycling

E. Environment-friendly Products & Smart Technologies
- Household:
  - Appliances & Consumer Devices
  - Consumer Electronics
  - Green Components and Equipment for Electrical Appliances
  - Home Automation Systems
  - Green IT, Energy-efficient IT Technologies

F. Corporate Sustainability
- Government, Regulatory Agencies, Institutions & Authorities
  - Green Energy, Solutions Providers
  - Municipalities & Government Authorities
  - Environmental Management Companies
  - Environmental Associations
  - Sustainable Publications

G. Building Energy, Auditing
- Software Products

PARTICIPATION FEES

OPTION 1: SPACE ONLY
US $ 450 or AED 1,655 per sqm.

Inclusive of the following:
- General Illumination
- General Security Services
- Entry in the Official Catalogue

OPTION 2: SHELL SCHEME PACKAGE
(Minimum of 9 sqm.) US $ 480 or AED 1,760 per sqm.

The same services described in Option 1 plus
- A standard OCTANORM shell scheme with rear and side walls
- Your company name in English on the fascia board
- Carpet covering the floor of the stand
- 1 x 13 Amp, 220v plug socket per 9 sqm.
- 3 spotlights of 100W each per 9 sqm.
- 1 reception desk and 2 chairs per 9 sqm.
PAYMENT SCHEDULE

Bookings must be accompanied by payment as follow:

a) 25% payment after receipt of invoice

b) Balance 75% payment will not be later than 31st August 2018

If space is reserved after 4th July 2018, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (Size, location, status) in jeopardy.

Cancellation and Reduction of Space Policy: Space canceled or reduced on or before 4th July 2018 will be charged AED 5,000/- as service charges on total registration fees.

The full contract price is due, payable and non-refundable for any space or stand (ie) is cancelled or reduced after 4th July 2018.

Payment Instructions

Please mail original completed contract to DEWA. For any inquiries, please call A.S.A. Hameed, VP - Contracts, at +971-4-3248290 or e-mail us on contracts@dewa.gov.ae

Acceptance of Terms and Conditions

By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.

Signature:

FOR ORGANIZER

Booked By:

Agent / Association:

Organised by:

Please complete the application form and send it to:

WETEX SALES c/o Dubai Electricity and Water Authority

PO Box 564, Dubai-United Arab Emirates or please email sales_general@wetex.ae
1. Contract for Space: The contract for space, the formal notification of space assignment and the full payment fees constitutes together a contract between the exhibiting organization; hereinafter known as Management, for the right to use space for WETEX. The contract is voidable by either party in the event of non-payment in the amount of due fees. Information contained in the exposition prospectus and sales kit all of which are to be considered as an integral part of this contract. Any measurements shown on the floor plan are approximate and Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment which will be permitted.

2. Payment Schedule/Cancellation or Reduction of Space: The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by Management, except that Management may unilaterally cancel this contract for non-payment of any balance due by the date specified if such non-payment is agreed to be entitled to a refund based on the following schedule.

Cancellation or Reduction of Space Penalty: Space cancelled or reduced on or before 4th July 2018, will result in a refund of 50% of the contracted space. Full amount will be refunded if the contract is cancelled on or before 1st May 2018. All cancellations after 1st May 2018 will result in full payment due. All cancellations in the event of failure to complete and all exhibit materials removed by the final move out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).

3. Storage Boxes and Packing Crates: Exhibitors will not be permitted to store boxes or packing crates in the exhibition hall. No boxes or packing crates will be placed in storage provided they are properly labelled for storage. Those not so labelled will be removed from the exhibit do not block aisles or overlap into neighboring exhibits. The operation of any sound equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound level constitutes interference with other exhibitors and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor’s booth until the conclusion of the exposition. Any part of the exhibit space which does not comply with the floor plan measurements shown on the floor plan are approximate and Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment which will be permitted.

4. Floor Plan: The floor plan for this exhibit will be maintained as originally presented whenever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, the exhibitors and the industry.

5. Applications for Space: Reservations must be made on the Space Application Form and a non-refundable deposit of 10% of the contracted space is due 90 days before the start of the exposition. Thereafter, all payments are non-refundable. Exposures may be condensed and the exhibitors shall be notified prior to the application. All payments are non-refundable. Exposures may be condensed and the exhibitors shall be notified prior to the application.

6. Character of Exhibits: Exhibitors are to carry insurance to cover exhibit materials against damage and loss. The exhibitors are fully responsible for all losses regardless of cause or reason. The purchase price of the inventory and its insurance is the sole responsibility of the exhibitor. Exhibitors are to arrange with their own insurance an insurance to cover exhibit materials against damage and loss, including theft. Insurance shall be for the full replacement cost of the inventory. If the exhibitor fails to provide insurance, Management will assume no responsibility for any losses.

7. Space Assignment: Space assignment will be indicated on the accepted contract. However, should there be any conflict, the exhibitor has the unqualified right to reassign space for the best interest of the exhibitor. The exhibitor is required to notify the Health Department and the Fire Department of the contracting space. The exhibitor shall be notified of any incapacity to make repairs to the floor plan. The exhibitor shall have the exclusive right to determine at what point disruption or sound level constitutes interference with other exhibitors and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor’s booth until the conclusion of the exposition. Any part of the exhibit space which does not comply with the floor plan measurements shown on the floor plan are approximate and Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment which will be permitted.

8. Sharing/Subletting Space: No exhibitor shall assign, sublet, or apportion the whole or any part of the exhibit space to any other exhibitor or the utilization of exhibition space for the use of others. The exhibitor is fully responsible for all losses regardless of cause or reason. The purchase price of the inventory and its insurance is the sole responsibility of the exhibitor. Exhibitors are to arrange with their own insurance an insurance to cover exhibit materials against damage and loss, including theft. Insurance shall be for the full replacement cost of the inventory. If the exhibitor fails to provide insurance, Management will assume no responsibility for any losses.

9. Exhibitor Personnel: Each Exhibitor will be permitted to have one representative per booth who has primary responsibility on the floor for the exhibitor’s display and who is competent to make decisions for the exhibitor as requested by Management on site or in writing. Exhibitors shall be granted access to the exhibitor’s booth on a 24/7 basis, except when the exhibitor’s booth will be on display. In the event that unforeseen events make it necessary, Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes. By reason of the building being damaged or substantially damaged by fire, act of God, public enemy, strike, authority of law, or any other cause beyond the control of Management. In the event of not being able to hold the exposition for any of these reasons Management will refund to each exhibitor the amount they paid for their space less a prorated share of all the expenses incurred for the exposition for which they were paid.

10. Displays and Construction: Management has a standard uniform booth background, including header sign with exhibitor’s name and booth number. Each exhibitor is required to supply their own graphics. The exhibit space and sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and hold harmless Management for any and all costs or expenses related to any copyright violations that result from exhibitor’s failure to comply with the floor plan. Exhibitor is required to supply their own graphics. The exhibit space and sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and hold harmless Management for any and all costs or expenses related to any copyright violations that result from exhibitor’s failure to comply with the floor plan. Exhibitor is required to supply their own graphics. The exhibit space and sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and hold harmless Management for any and all costs or expenses related to any copyright violations that result from exhibitor’s failure to comply with the floor plan. Exhibitor is required to supply their own graphics. The exhibit space and sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and hold harmless Management for any and all costs or expenses related to any copyright violations that result from exhibitor’s failure to comply with the floor plan. Exhibitor is required to supply their own graphics. The exhibit space and sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and hold harmless Management for any and all costs or expenses related to any copyright violations that result from exhibitor’s failure to comply with the floor plan.
WETEX SPONSORSHIP PACKAGE 2018

DIAMOND SPONSOR (AED 1,500,000 / USD 408,720)
1. Free stand area of 150 square meters at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally ‘wherever applicable’ (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, Exhibitors manuals, brochures, flyers, etc.)
4. Sponsor’s logo in official external publications through WETEX’s exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events ‘wherever applicable’ (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honored at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside and or the back cover of WETEX Exhibitors’ catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor’s website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors’ delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
17. Full page advertisement by sponsor within WETEX Exhibitors’ Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX ‘wherever applicable’
19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
20. Logo of Sponsor to be placed on the Outdoor activities ‘if applicable’
21. Exclusive dedicated presence of logo on the Hanging Banners inside the exhibition halls
22. Exclusive presence of logo on the Seminar registration counters
23. Opportunity to place Sponsor’s brochure at the trade visitor registration counters ‘if applicable’
24. Exclusive dedicated Venue Floor Branding on site
25. Exclusive dedicated presence of logo on all trade visitor registration counters in front of exhibition Halls
26. Exclusive full-page ad within the WETEX e-newsletter

TITANIUM SPONSOR (AED 1,000,000 / USD 272,480)
1. Free stand area of 120 square meters at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally ‘wherever applicable’ (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, Exhibitors manuals, brochures, flyers, etc.)
4. Sponsor’s logo in official external publications through WETEX’s exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events ‘wherever applicable’ (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honored at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside and or the back cover of WETEX Exhibitors’ catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor’s website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors’ delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
17. Full page advertisement by sponsor within WETEX Exhibitors’ Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX ‘wherever applicable’
19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
20. Logo of Sponsor to be placed on the Outdoor activities ‘if applicable’
21. Exclusive dedicated presence of logo on the Hanging Banners inside the exhibition halls
22. Exclusive presence of logo on the Seminar registration counters
23. Opportunity to place Sponsor’s brochure at the trade visitor registration counters ‘if applicable’

STRATEGIC SPONSORS/STRATEGIC MEDIA SPONSOR/GOVERNMENT PARTNERS
(AED 500,000 / USD 136,240)
1. Free stand area of 100 square meters at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally ‘wherever applicable’ (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, Exhibitors manuals, brochures, flyers, etc.)
4. Sponsor's logo in official external publications through WETEX's exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events ‘wherever applicable’ (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honored at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside and or the back cover of WETEX Exhibitors’ catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor’s website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors’ delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
17. Full page advertisement by sponsor within WETEX Exhibitors’ Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX ‘wherever applicable’
19. Provide exclusive coverage through PR report in Arabic/English dailies (500 words), where applicable
20. Logo of Sponsor to be placed on the Outdoor activities ‘if applicable’

PLATINUM SPONSORS/PLATINUM MEDIA SPONSORS (AED 400,000 / USD 108,990)

1. Free stand area of 60 square meters at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally ‘wherever applicable’ (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, Exhibitors manuals, brochures, flyers, etc.)
4. Sponsor’s logo in official external publications through WETEX’s exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events ‘wherever applicable’ (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honored at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside and or the back cover of WETEX Exhibitors’ catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor’s website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors’ delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition
17. Half-page advertisement by sponsor within WETEX Exhibitors’ Catalogue
18. Sponsor will be entitled to local, regional and international media coverage, in line with the PR & media plan of WETEX ‘wherever applicable’

GOLD SPONSORS/MEDIA PARTNERS (AED 200,000 / USD 54,500)

1. Free stand area of 30 square meters at a prime location
2. Logo of Sponsor to be part of above the line activities of WETEX, locally and regionally ‘wherever applicable’ (Print, TVC, Online banners, etc.)
3. Logo of Sponsor to be part of below the line activities of WETEX. (Badges, Exhibitors manuals, brochures, flyers, etc.)
4. Sponsor’s logo in official external publications through WETEX’s exclusive presence
5. Logo of Sponsor to be placed on venue branding during the exhibition wherever applicable
6. Invitation for the opening ceremony and presence on the backdrop of all related events ‘wherever applicable’ (Seminars, etc.)
7. Exclusive VIP invitations to WETEX Gala Dinner with reserved prime seating
8. Sponsors will be honored at WETEX Gala Dinner
9. Exclusive invitation to the press conference and potential opportunity for media coverage
10. Free participation at the seminars
11. Logo of Sponsor on WETEX Business Lounge
12. Logo of Sponsor inside and or the back cover of WETEX Exhibitors’ catalogue
13. Logo of Sponsor on WETEX website with hyperlinks leading to the Sponsor’s website
14. Logo of Sponsor to be placed on email shots promoting WETEX
15. Special badges for Sponsors’ delegates
16. Thank you advertisement for Sponsors to be released in newspapers after the exhibition

TERMS & CONDITIONS

1. All benefits highlighted in the package will be provided from the contract date only
2. All media related coverage will start from 2 weeks of the contract date onwards subject to receiving high resolution logo (.eps/.ai format) from the Sponsor and will not take any responsibility if the logo is not received
3. WETEX will promote only one High-resolution logo on behalf of the sponsor on all its marketing plans
4. PR Coverage will be subject to receiving the approved content at least 3 weeks before the planned activity
5. Supporting Associations that get approved on a case by case basis will get presence of their logo on the website only and will not appear on any other marketing plans
6. Supporting Associations and International Government Category will include: Trade Associations and all related sectors, Government Bodies, Commercial Chamber, Ministry, Export Promotional Councils of participating countries, Local Associations and Government Bodies
7. WETEX does not provide any exclusivity with the title Official to any sponsor in general, subject to management’s approval
WHERE AND WHEN WILL WETEX TAKE PLACE?

The 20th Water, Energy, Technology and Environment Exhibition 2018 (WETEX) will take place from 23-25 October 2018 at Dubai International Convention and Exhibition Centre in Dubai in the United Arab Emirates. It will take place in Halls 1 to 8 and Za’abeel Hall.

WHO IS ORGANISING IT?

WETEX is organised by Dubai Electricity and Water Authority as a member of the Dubai Supreme Council of Energy, in line with Dubai’s vision to build a sustainable future for the Emirate.

Dubai Electricity and Water Authority (DEWA) was formed on 1 January, 1992, by a decree issued by His Highness Sheikh Maktoum bin Rashid Al Maktoum to take over and merge the Dubai Electric Company and the Dubai Water Department that had been operating independently for several years until then. Both these organisations were established in 1959 through the foresight and initiative of His Highness Sheikh Rashid bin Saeed Al Maktoum, the late Ruler of Dubai, as government supported bodies with the objective of making available to the people of Dubai an adequate and reliable supply of electricity and water.

Today, after five decades, DEWA is an inspiring success story known for its efficiency and reliability in every facet of its operations. Constant planning and forecasting to meet the growing demands of the customer has always been DEWA’s well entrenched philosophy. Owing to this policy, DEWA has come a long way in serving the customers and thereby making its own contributions to the economic growth of Dubai.

Today DEWA employs a workforce of about 11,000 employees who constantly endeavour to see that both the quantity and quality of services provided are of the highest standards in consistency and reliability.

DEWA’s expansion continues to meet the ever growing demand for electricity and water and continues to maintain its corporate structure and functioning in the most professional and advanced ways to ensure its continued success in the years to come.