

WETEX

1-3 OCTOBER 2024

AT THE FOREFRONT OF SUSTAINABILITY



THE REGION'S LARGEST SUSTAINABILITY & CLEAN
ENERGY TECHNOLOGY EXHIBITION



REGISTER NOW AT [WETEX.AE](https://wetex.ae)



The UAE will continue to play a leading role in shaping initiatives which serve humanity and help to achieve stability, prosperity and sustainable development.



His Highness Sheikh Mohamed bin Zayed Al Nahyan

President of the UAE



We recognise that preserving our energy resources will be one of the greatest challenges in our drive towards sustainable development. This, however, will not materialise unless the different facets of our society adopt energy conservation principles in their core values. The future generations will be the chief beneficiary of our achievements and the best judge of what we accomplish in this field.



His Highness Sheikh Mohammed bin Rashid Al Maktoum

Vice President and Prime Minister of the UAE and Ruler of Dubai

MESSAGE FROM THE FOUNDER AND CHAIRMAN OF WETEX



Under the directives of HH Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the Water, Energy, and Technology, and Environment Exhibition (WETEX), organised by DEWA, has become a key platform that brings together major international companies specialised in various sustainability sectors. The exhibition has become a yearly event anticipated by investors, specialists, decision-makers, as well as organisations and companies working in the energy, water, and sustainability sectors in the region and worldwide. They present their latest technologies and green products as well as promote their innovative solutions in renewable and clean energy, water, environment, and sustainability, among other areas.

Since 1999, WETEX has consolidated its leading position as a global platform for all stakeholders involved in innovation in the power, water, renewable and clean energy, and sustainability. The wide participation of major local and international companies reflects the importance of the exhibition as a leading platform that supports global cooperation and contributes to shaping new prospects to build a brighter and more sustainable future for us and for generations to come.

The exhibition's Jubilee edition 2023 spread over 78,000 square metres and attracted around 2,600 companies from 62 countries around the world and included 24 international pavilions from 16 countries. The exhibition attracted 76 sponsors from local and international companies and organisations. On this occasion, I would like to commend all the partners, sponsors, exhibitors, and visitors. I look forward to seeing you at WETEX 2024.

His Excellency Saeed Mohammed Al Tayer

MD & CEO of DEWA and Founder and Chairman of WETEX

THE EIGHT PRINCIPLES OF DUBAI



His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, has announced the eight principles of governance in Dubai, recommending that all those who assume responsibility in Dubai to abide by them at all times, whatever the circumstances.

His Highness expressed his thanks to everyone who congratulated him on the 50th anniversary of his ascendency to his role in the service of the homeland.

- 1. The Union is the Foundation:** Dubai is an integral part of the UAE and a pillar of the federation. The Emirate's destiny is entwined with the UAE's destiny, its well-being is vital to the UAE, and its people are ever-willing to sacrifice for the greater good of the country. The Union's interest is above local interest, the Union's laws transcend our laws and legislations, the Union's policy is our policy, and the Union's government priorities are our government's priorities.
- 2. No One is Above the Law:** Justice is the basis of a strong and proud nation, and guarantees prosperity and stability. No one is above the law in Dubai, starting with the ruling family. The law does not discriminate between citizens and residents, rich and poor, male and female, Muslims and non-Muslims. Justice delayed is justice denied. "Injustice anywhere is a threat to justice everywhere". I renounce unfair practice or conduct of any person, and the ruling family shall likewise renounce any form of injustice as long as it governs the Emirate
- 3. We are a Business Capital:** The Government of Dubai aims to improve the lives of its people through strengthening its economy. Dubai does not invest or involve itself in politics and does not rely on politics to ensure its competitiveness. We extend a hand of friendship to all those who hold good intentions towards Dubai and the UAE. Dubai is a politically neutral, business-friendly global hub that focuses on creating economic opportunities.
- 4. Three Factors Drive Growth:** Dubai's growth is driven by three factors: a credible, resilient and excellent government; an active, fair and open private sector; and public and government-owned flagship companies that compete globally, and generate an income for the government, jobs for its citizens, and assets for future generations.
- 5. Our Society has a Unique Personality:** Our society is a respectful and coherent one, bound by tolerance and openness. It distances itself from all forms of discrimination and biasness. It is a disciplined society, committed to its promises, timelines and covenants. We are modest about our successes, perseverant in dealing with challenges, charitable and generous in achieving the greater good, and open to everyone.
- 6. We believe in Economic Diversification:** Economic diversification has been the foundation of our unwritten constitution in Dubai since 1833. The changing times and the rapid developments make our commitment to this principle everlasting. Our new goal is to create at least one new economic sector every three years that will be productive, contribute to our GDP, and generate jobs.
- 7. A Land for Talent:** Dubai has always relied on talented tradesmen, administrators, engineers, creatives, and dreamers for its success. The Emirate's prominence, sustainability and competitiveness depend on its capacity to continue attracting skilled and talented people, and nurturing the brightest minds to generate innovative ideas. We have to consistently review and renew our policies and procedures to ensure our appeal to talented individuals. We must build the best environment in Dubai for the world's leading minds.
- 8. We Care About Future Generations:** The destiny of our future generations must not be affected by the fluctuations of regional politics and global economic cycles. We invest and create valuable assets for them. Our fundamental rule in this regard is that the government should, under all circumstances, own economic assets that are worth at least 20 times the value of its annual budget. We work towards maintaining a secure future, and we are focused today on ensuring the prosperity of our future generations.

UAE'S SUSTAINABILITY EFFORTS



The UAE has become a role model in the shift to clean and renewable energy. In October 2021, the UAE announced its Net Zero by 2050 strategic initiative, becoming the first country in the Middle East and North Africa to launch this strategic initiative. In recognition of its pioneering role in climate action, the UAE has been selected to host the 28th Conference of the Parties (COP 28) in 2023.

Dubai has a clear direction for the energy sector based on the Dubai Clean Energy Strategy 2050 and the Dubai Net Zero Carbon Emissions Strategy 2050 to provide 100% of the energy production capacity from clean energy sources by 2050. DEWA implements pioneering projects to diversify Dubai's clean and renewable energy sources to include all available technologies.

UAE'S SUSTAINABILITY EFFORTS



In October 2022, the UAE launched its strategic initiative for net-zero emissions by 2050, to become the first country in the Middle East and North Africa to undertake such a strategic initiative. Dubai also launched the Net Zero Carbon Emissions Strategy 2050 to provide 100% of Dubai's total power capacity from clean energy sources by 2050. One of the most extensive clean and renewable energy projects that DEWA is implementing to achieve this target is the Mohammed bin Rashid Al Maktoum Solar Park, the largest single-site solar park in the world. It has a planned capacity of 5,000MW by 2030 with investments up to AED 50 billion. When completed, the solar park will reduce over 6.5 million tonnes of carbon emissions annually.



MOHAMMED BIN RASHID AL MAKTUUM
SOLAR PARK



SUSTAINABILITY & INNOVATION CENTRE
PART OF MOHAMMED BIN RASHID AL MAKTUUM
SOLAR PARK

The solar park hosts two pioneering projects: The Sustainability & Innovation Centre and the R&D Centre. The Sustainability & Innovation Centre supports DEWA's efforts to support innovation and creativity in clean and renewable energy and raise awareness on sustainability in addition to strengthening national capabilities and enhancing business competitiveness.

The R&D Centre supports DEWA's efforts to anticipate the future, develop proactive, long-term plans to keep pace with the Fourth Industrial Revolution by developing disruptive technologies. The Centre's research areas include solar power, smart grid integration, energy efficiency, and water. It also focuses on space technologies and the Fourth Industrial Revolution applications such as 3D printing and additive manufacturing. These are some of the innovative solutions being used to produce spare parts for DEWA's generation, transmission, and distribution divisions.



RESEARCH & DEVELOPMENT CENTRE
PART OF MOHAMMED BIN RASHID AL MAKTUUM
SOLAR PARK

[For more information, click here](#)

DEWA SUPPORTS SUSTAINABLE DEVELOPMENT GOALS



DEWA is the first government organisation to adopt sustainability in its strategic plan to achieve long-term sustainability goals and the 17 UN Sustainable Development Goals (SDGs) 2030. DEWA strives to achieve the vision of the wise leadership to build a more sustainable environment and develop long-term solutions for challenges in line with its vision to be a globally leading sustainable innovative corporation.

For more information, [click here](#)



ABOUT DEWA THE ORGANISER

Dubai Electricity and Water Authority PJSC (DEWA) organises WETEX. DEWA is a member of the Dubai Supreme Council of Energy, which aims to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January, 1992, by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which previously operated independently of each other. Both organisations were established in 1959 through the foresight of the late Sheikh Rashid bin Saeed Al Maktoum, then Ruler of Dubai, as government supported bodies with the objective of making an adequate and reliable supply of electricity and water available to the people of Dubai.

On 12 April 2022, the shares of DEWA (PJSC) started trading on the Dubai Financial Market (DFM). It is the largest company on the DFM, with a market capitalisation of AED125 billion (\$34 billion). The wide interest from local and international investors, affirms DEWA's position as a globally leading sustainable innovative corporation. It also underlines the attractiveness of Dubai as a global capital market.

For more information, [click here](#)

ABOUT WETEX



WETEX, organised by Dubai Electricity and Water Authority (DEWA), is in line with Dubai's vision to build a sustainable future for the Emirate and is held annually under the directive of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE.

WETEX is the perfect platform to display the latest technological advancements and discuss the latest trends related to energy, water conservation, saving natural resources and building a sustainable environment. It provides an ideal opportunity for local and international companies and organisations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.

WHY WETEX ?



- Position your brand as a key player in the Water, Energy, Technology, Oil & Gas, Environment and the fast-developing solar power sector. Promote your brand to a highly targeted audience and meet senior-level decision makers.
- Widen your business opportunities in other Renewable Energy, Power Generation, Oil and Gas, Water and Environment sectors WETEX and the World Green Economy Summit.
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Network with government decision-makers, business leaders, investors and country delegations from around the world
- Meet members of various internationally acclaimed organisations
- Use a cost-effective and targeted medium to meet senior-level decision makers
- Gain unrivalled access to promote your products and services to key environmental professionals, water and energy experts
- Renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Dubai, the region's hub for finance, business and tourism
- Share expertise in specialised seminars
- Explore current and future solar projects in the region and the latest market trends, policies and regulations set out by government authorities, to become part of Dubai's future solar projects and programmes
- Get exclusive benefits when participating as sponsors or exhibitors. These include free company and product registration with DEWA, receiving letters of recommendation for exhibit products, exclusive site visit to the Mohammed bin Rashid Al Maktoum Solar Park, product demonstrations and speaking opportunities in conferences and seminars



BENEFITS AT A GLANCE

- Business to Business (B2B) meetings
- Business to Governments (B2G) meetings
- Supplier Relationship Management (SRM) workshops
- DEWA exclusive site visits
- Participation in workshops and seminars
- Opportunity of MoU signing
- Access to participating government entities for business opportunities
- Preview government announcements of new initiatives and upcoming projects
- Exchange information and expertise
- Benchmark and market products, services and technologies
- Opportunity for identification of partnerships, collaboration and businesses between UAE-Dubai, government bodies, associates and business leaders from water, energy, environment, technology and renewable energy sector

WETEX STATISTICS 2023





VISITOR PROFILES

There were 52,000 visitors from 55 countries at WETEX 2023 who showed the latest products and services for water, energy and technology.

Visitors to WETEX represent the highest ranks of the public and private sectors who focus on water, energy and the environment. Senior government officials from across the Middle East and around the world attend this event, including ministers, heads of government institutions and international diplomatic delegations. Captains of industry, CEOs, managing directors, general managers, and other executives who are responsible for the purchasing and strategy of their organisations rank among WETEX visitors as well.

Other visitors include investors, industry experts and researchers, regional and local media as well as undergraduate and postgraduate students from educational institutions in the UAE.

EXHIBITOR PROFILES FOR WETEX 2024

WATER & WASTE WATER

- Adhesives
- Agriculture & Horticulture Equipment
- Asbestos, GRP, Fiber Glass, HDPE, PVC, G.I. Stainless Steel & Other Pipes
- Chlorination System
- Desalination Plants
- Dewatering Equipment
- Fiber Glass Products
- Irrigation System
- Leak Detection Equipment
- Manhole Covers
- Micro Tunneling Equipment
- Pipeline Coating Systems
- Pumps
- Sanitary Wares & Accessories
- Sealants
- Tanks/Reservoir Lining Materials
- Valves-Gate, Butterfly, Air, Pressure Reducing
- Warming Tapes
- Water Bottle Companies
- Water Coolers & Water Heaters
- Water Savers & Water Scooters
- Water SCADA Software
- Water Transmission & Distribution-related Products
- Water Treatment Chemicals
- Water Treatment Plants
- Water Well Drilling Equipment & Accessories
- Waterproofing Products

ENERGY TECHNOLOGY

- Air-conditioners
- Air-conditioning Chillers & Heat Exchangers
- Air-purification & Cleaning Equipment
- Air Curtains & Filters
- Auto Recloser
- Batteries & Battery Charges
- Bearing & Gears
- Boilers
- Bolts, Nuts & Chains
- Brake Parts & Lining
- Cabinet
- Cable Fault Locator
- Cable Joints & Accessories
- Cable Tiles/Protection covers/UPVC pipes
- Cable Trays
- Cables-HV/MV/LV/Control
- Calibration Equipment & Gauges
- Capacitor Banks
- Cash Resin Transformer
- Cathodic Protection System
- Centrifugal Machineries
- Ceramic & Other Power Insulators

- Circuit Breakers
- Communication Systems & Equipment
- Compressors
- Computers
- Conduits & Electric Fittings
- Control Safety, System Protection & Monitoring Equipment
- Control Systems-Industrial & Residential
- Cooling & Heating Equipment
- Corrosion Control System
- Cranes
- Diesel Engines
- Differential Relays
- Distance Relays
- Earthing/Lighting Equipment & Accessories
- Energy, Meters-Consumer Connection Equipment Home Service Meters
- Fan & Exhaust Systems
- Fault Recorders
- FGRP Kiosks
- Firefighting Equipment & System
- Fuel Handling & Injection system
- Galvanising Products
- Gas Detectors
- Gas Insulated Switchgear
- Generators
- Geographic Information (GIS systems)
- Hardware Tools, Tackles & Gaskets
- Home Appliances like Refrigerators, Air-conditioners, Dishwashers, Cookers, TV, PC, Light fittings, Wiring Switches & Accessories
- Horizontal Drilling Equipment
- HRC Fuses Links/MCCBs
- Hydraulic Equipment & Tools
- Industrial & Power Automation
- Industrial Belts
- Industrial Chemicals & Products
- Industrial Linings
- Instrumentation & Calibration
- Insulation Material
- Lifts & Escalators
- Lighting Fixtures-Industrial & Residential
- Lubricants-Industrial
- Magnetic Devices
- Main Panels & Distribution Boards
- Motors
- On Load Tap Changer
- Overhead Line Equipment Material/Hardware & Accessories
- Partial Discharge Measurement Equipment
- Plastic Tubes, Rods & Sheets
- Pneumatic Tools & Tackles
- Pocket Substations
- Power Coating Products
- Power Transformers/Distribution/Instrument/Voltage/Current Transformers
- Pressure Gauges
- Pressure Vessels
- Process Control Systems & SCADA
- Public Address System
- Radiators
- Radio Communications
- Reactors
- Refrigeration Equipment
- Relays-Control & Protection
- Remote Terminal Units (RTUs)
- Ring Main Units
- Ring Main Units (SF₆)
- Rust Proofing Equipment
- Safety Equipment, PPE Items
- Sandblasting Equipment
- Seals
- Spraying Equipment
- Substation Control System
- Survey Equipment
- Switchgears/Distribution Boards/Mini Distribution Pillars
- Testing & Measurement Equipment
- Tubing Works
- Turbines
- Uninterruptible Power Supply Equipment
- Ventilation Products
- Weighing Equipment
- Wire Manufacturing
- Wire Products

ELECTRICAL FITTINGS

- Cable Lugs
- Control & Signalling Devices
- Electrical Equipment & Supplies
- Electrical Panel
- Flame Proof Equipments
- Junction Boxes
- Light Fitting & Fixtures
- Limit Switch & Sensor
- Other Wiring Accessories
- Patch Panels
- Plug & Socket Connectors
- Relay
- Wall Switches

WIRES AND CABLES

- Cable Glands
- Contractor
- Earthing Material
- Electrical Plugs & Sockets
- Fuses
- Heating Elements
- Household Switches

- Installation & Distribution System
- Junction Boxes, Enclosures
- MCB & ELCB
- Other Electrical Equipment
- Terminals

LIGHTING & LUMINARIES

- Airfield Lighting & Navigation Systems
- Innovative Lighting Solutions
- LED Lighting Solutions & Lighting Studios
- Light Bulbs & Tubes Manufacturers
- Light Voltage Panels
- Lighting Equipment
- Lighting Fixtures Manufacturers
- Lighting Poles Manufacturers
- Lighting Tower
- Solar Lighting Solutions
- Street Lighting Solutions

SOLAR

- Air Conditioning and Cooling
- Batteries, Battery Packs, Charging
- Battery Management Systems
- Building Integrated Solutions (BIPV)
- Cells
- Education, Training
- Energy Management
- Energy Storage Systems
- EPC Contracting/Project Development
- Financing, Promotion
- Inverters
- Maintenance and Repair
- Manufacturing Machinery and Equipment
- Modules
- Operations of Solar Power Systems
- Other Renewable Energies (Wind, Hydro, etc.)
- Pellet Storage Systems
- Power Plants (Commercial & Utility-Scale)
- PV Cell and Module
- PV Materials and Components
- PV Mounting Systems
- PV Systems Providers
- PV Tracking Systems
- Renewable Heating
- Smart Grid
- Smart Home/Smart Buildings
- Solar Stations
- Solar Thermal Power Plants
- Technology and Devices
- Testing Institutes
- Thin Film Solar
- Trade Publications, Publishers
- Virtual Power Plants/Combined Power Plants



INNOVATION PILLARS

- **Energy and Renewable Innovations** - Share the latest developments on numerous existing innovative projects relating to Energy, Power, Renewable and Clean energy
- **Transportation** - Promote innovation in transportation services and technology, as well as technologies in unmanned vehicles such as drones, cars, trains, eco-friendly air and sea transportation
- **Technology** - Promoting and sharing the latest innovation initiatives in technology tools, systems, artificial intelligence, drones and robotics to ensure a better quality of life for everyone. In addition to demonstrating the enhancement of the Information and Communications Technology (ICT) industry implemented for quality of service, manufacturers, Artificial Intelligence (AI), semiconductors, nanotechnology and 3D printing, in addition to future innovation technology trends around the world
- **Education** - Share and promote innovative projects in the education sector, highlight the empowerment of Emirati youth to innovate in all scientific fields
- **Health & Safety** - Show systems that enhance the quality of life and promote innovation in the delivery of using advanced technologies in Health and safety
- **Water** - Promoting sustainable innovative solutions for water shortage, purification, desalination, storage, and share the knowledge and technologies that address challenges linked to clean water production, climate change and water resource management
- **Space** - Highlight latest space technologies and related developments including satellites, research and space communication technologies

SUSTAINABLE TOURS

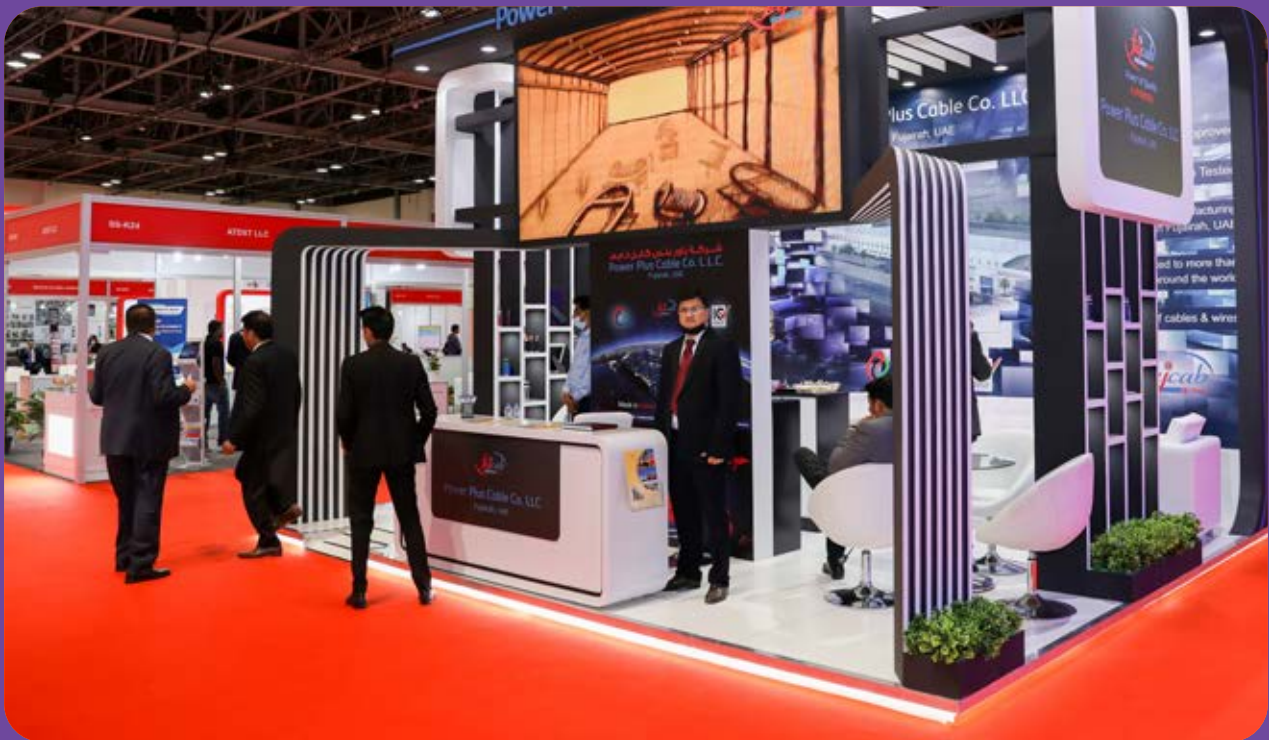
WETEX has tours for delegates and visitors to see the best practices in sustainability in Dubai.

The Sustainability & Innovation Centre at the Mohammed bin Rashid Al Maktoum Solar Park is a pioneering global hub for renewable and clean energy innovation.

The Sustainability & Innovation Centre works with local and global universities, organisations, and start-ups. It is an educational platform that hosts events, conferences, seminars, and workshops. The centre provides visitors with an opportunity to explore the latest innovations in clean energy technologies. It houses an auditorium for events, conferences, and solar power training, renewable energy, and sustainability initiatives.

For more information, [click here](#)





PARTICIPATION FEES

OPTION 1: SPACE ONLY

USD 450 or AED 1,655 per sqm.

Inclusive of the following:

- General illumination
- General security services
- Entry in the official catalogue

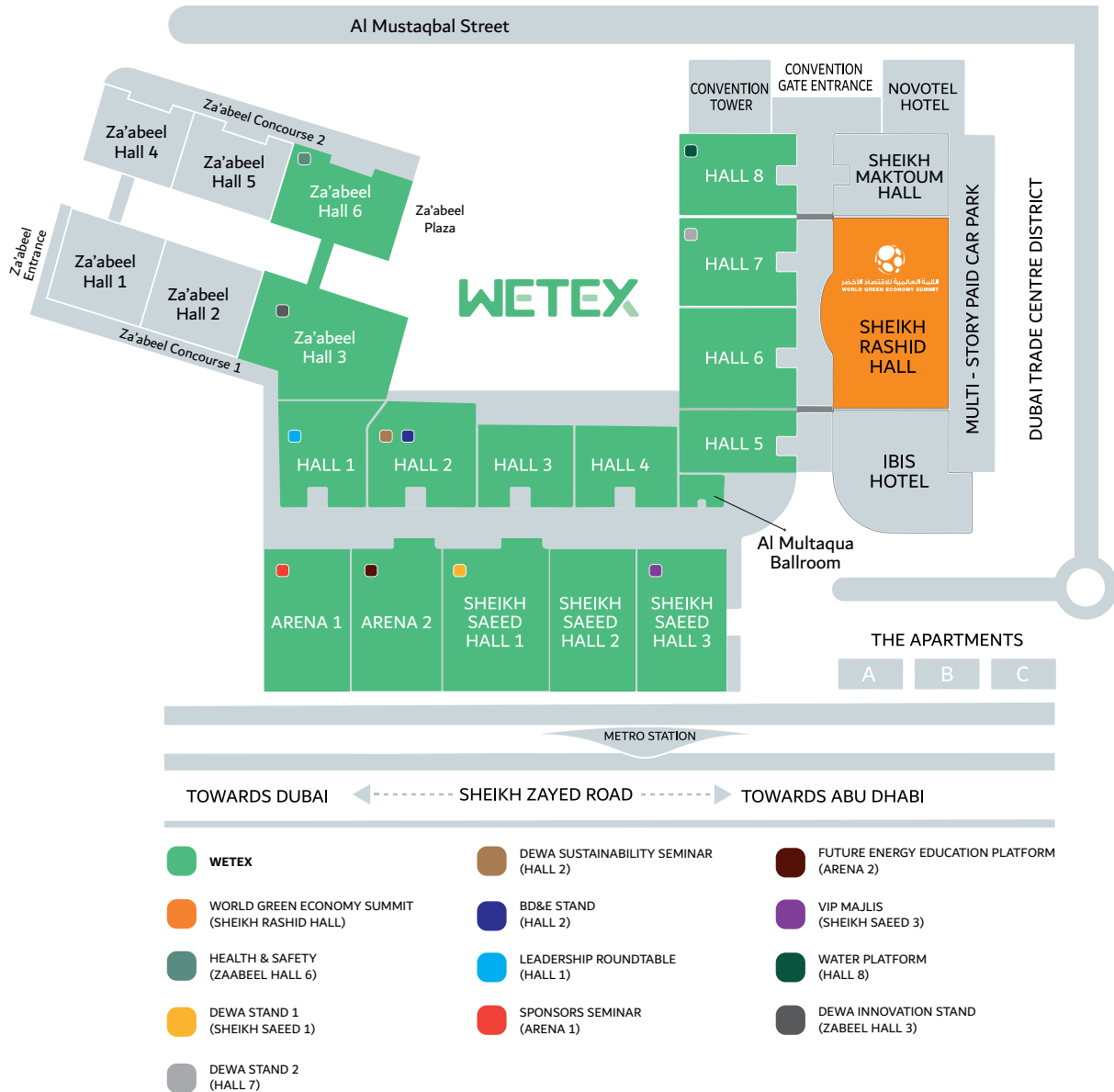
OPTION 2: SHELL SCHEME PACKAGE

(Minimum of 9 sqm.) USD 480 or AED 1,760 per sqm.

The same services described in option 1 along with:

- A standard OCTANORM shell scheme with rear and side walls
- Your company's name in English on the fascia board
- Carpet covering the floor of the stand
- 1 x 13 Amp, 220v plug socket per 9 sqm.
- 3 spotlights of 100W each per 9 sqm.
- 1 reception desk and 2 chairs per 9 sqm.

WETEX 2024 FLOOR MAP



WETEX SPONSORSHIP PACKAGE 2024

No.	BENEFITS	PRINCIPAL	TITANIUM	PLATINUM	STRATEGIC	GOLD
		AED2,000,000	AED1,500,000	AED1,000,000	AED500,000	AED300,000
1	Free stand area at a prime location	300 sqm	150 sqm	120 sqm	100 sqm	60 sqm
2	Logo placement across WETEX promotional material. 'wherever applicable'	✓	✓	✓	✓	
3	Logo of Sponsor inside or on the back cover of WETEX Exhibitors' Catalogue	✓	✓	✓	✓	✓
4	Full page advertisement by sponsor within WETEX Exhibitors' Catalogue	✓	✓	✓	✓	✓
5	Logo of Sponsor on WETEX website and app with hyperlinks leading to the Sponsor's website	✓	✓	✓	✓	✓
6	Logo of Sponsor to be placed on venue branding during the exhibition 'wherever applicable'	✓	✓	✓	✓	✓
7	Prominent presence of Principal Sponsors logo in venue branding	✓				
8	Exclusive presence of logo on all related events 'wherever applicable'	✓	✓			
9	Logo of Sponsors on Post Show Report	✓	✓	✓	✓	✓
10	Exposure on social media platforms for pre, during and post-event marketing campaigns	✓	✓	✓	✓	✓
11	Social Media video interview with the official sponsor spokesperson on WETEX Platform during the event	✓	✓	✓		
12	Media Coverage in line with the PR & media plan	✓	✓	✓		
13	Special Invitation to associated events	✓	✓	✓		
14	VIP invitations to WETEX Gala Dinner and a chance to get honoured at stage	✓	✓	✓	✓	✓
15	Participation at WETEX seminars	✓	✓	✓	✓	✓
16	Exclusive invitation to two senior leadership members to be part of the roundtables	✓				
17	Thank you ad in newspaper & social media post for sponsors on WETEX platforms after the exhibition	✓	✓	✓	✓	✓
18	Complimentary car from the residence in Dubai to the venue "if available"	✓				
19	Invitation to VIP Majlis at the venue x1	✓				

TERMS & CONDITIONS

- All benefits highlighted in the package will be provided from the contract date only
- All media related coverage will start from 2 weeks of the contract date onwards subject to receiving high resolution logo (.eps/.ai format) from the Sponsor and WETEX organisers will not take any responsibility if the logo is not received
- WETEX will promote only one high-resolution logo on behalf of the sponsor on all its marketing plans
- PR Coverage will be subject to receiving the approved content at least 3 weeks before the planned activity
- Supporting Associations that get approved on a case by case basis will get presence of their logo on the website only and will not appear on any other marketing plans
- Supporting Associations and International Government Category will include: Trade Associations and all related sectors, Government Bodies, Commercial Chamber, Ministry, Export Promotional Councils of participating countries, Local Associations and Government Bodies
- WETEX does not provide any exclusivity with the title 'Official' to any sponsor in general (subject to management's approval)

COMPANY INFORMATION

Company Name

Exhibiting As (If different from the company name)

Contact Person

Title

Telephone

Mobile

E-mail

Website

Mailing Address

Zip/Postal Code

City/Province

State/Country

VAT/TRN No:

B2B Contact Name

Mobile

E-mail

BOOTH SELECTION

1st Choice

#

2nd Choice

#

Total Area

sqm

*If none of the above choices are available, you will be assigned the best available booth based on your desired square meter.

SECTOR

☐ Water

☐ Energy/Electricity

☐ Technology

☐ Environment

☐ Solar power

☐ Others

(Please Specify)

BUSINESS ACTIVITY

(Maximum 4 words)

SPONSORSHIP

☐ **Principal Sponsor** (300 sqm): AED 2,000,000 / USD 544,440

Additional Space:

☐ **Titanium Sponsor** (150 sqm): AED 1,500,000 / USD 408,330

Additional Space:

☐ **Platinum Sponsor** (120 sqm): AED 1,000,000 / USD 272,220

Additional Space:

☐ **Strategic Sponsors** (100 sqm): AED 500,000 / USD 136,110

Additional Space:

☐ **Gold Sponsors** (60 sqm): AED 300,000 / USD 81,666

Additional Space:

COSTS

☐ **Open Space**

Sqm: AED: (AED 1655/sqm)

USD: (USD 450/sqm)

Open Space



Includes:

- Bare Space
- Stand Personnel Badges
- Complimentary Official show catalogue entry
- Complimentary invitations to Gala Dinner
- Opportunity to attend Seminars

☐ **Shell Scheme**

Sqm: (Minimum 9 sqm) AED: (AED 1760/sqm)

USD: (USD 480/sqm)

Shell Scheme



Each 9 Sqm includes:

- Built-up readymade octonorm stand
- Exhibitors' names in English / Arabic
- 3 Nos. Spotlights on a track per 9 sqm
- 1 No. 13 Amp S/P power socket
- 1 No. Standard reception desk
- 2 Nos. Standard folding chairs
- Carpet flooring tiles
- Stand personnel badges
- Complimentary official show catalogue entry
- Complimentary invitations to Gala Dinner
- Opportunity to attend Seminars

PAYMENT SCHEDULE

Bookings must be accompanied by payment as follow:

a) 25% payment after receipt of invoice. b) Balance 75% payment will not be later than 1 August 2024

If space is reserved after 31 July 2024, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (Size, location, status) in jeopardy.

Cancellation and Reduction of Space Policy: Space cancelled or reduced on or before 31 July 2024 will be charged AED 5000/- as administration charges on total registration fees.

The full contract price is due, payable and non-refundable for any space or stand (ie) is cancelled or reduced after 31 July 2024.

Payment Instructions: Please mail original completed contract to DEWA. For any inquiries, please call A.S.A. Hameed, VP - Contracts, at +971-4-3248290 or e-mail us on contracts@dewa.gov.ae

Acceptance of Terms and Conditions: By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.

FOR ORGANISER

Booked By:

Agent / Association:

Signature:

Company Seal:

Please complete the application form and send it to: WETEX SALES c/o Dubai Electricity & Water Authority PJSC
PO Box 564, Dubai-United Arab Emirates or please email: sales_general@wetex.ae | info@wetex.ae

FORM IS ALSO AVAILABLE ON WETEX.AE

Terms and Conditions of Exhibition Space Contract

- 1. Contract for Space:** The contract for space, the formal notification of space assignment and the full payment fees constitutes together a contract between the exhibiting organisation, hereinafter known as Management, for the right to use space for WETEX. The contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the floor plan are approximate and Management reserves the right to make such modifications as deemed necessary making equitable adjustment with any exhibitor or exhibitors thereby affected. The management also reserves the right to adjust the floor plan to meet the needs of the exposition.
- 2. Installation and Dismantling of Exhibits:** Delivery of freight, installation of exhibits and completion of erection of exhibits will take place on the dates specified. The exhibits must be ready for inspection no later than 8:00am of the first show day. Should an exhibit not be set by 10:00am of the first show day, the Management reserves the right to have the Official Exhibit Services Contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Dismantling may not begin until the close of the exposition on the final show day. Goods and materials used in any display shall not be removed from the exhibit hall until the exposition has officially been closed. Any exception to this rule must have written approval of Management. Dismantling must be completed and all exhibit materials removed by the final move out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).
- 3. Storage Boxes and Packing Crates:** Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 8:00am of the first show day all boxes and crates will be placed in storage provided they are properly labelled for storage. Those not so labelled will be removed and destroyed as refuse.
- 4. Floor Plan:** The floor plan for this exhibit will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, the exhibitors and the industry.
- 5. Applications for Space-conditions:** Reservations must be made on the Space Application form which must contain complete information. Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to firms whose products or services contribute to the purposes of Water, Energy and Environment. No cash sales will be permitted.
- 6. Payment Schedule/Cancellation or Reduction of Space:** The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by mutual consent of the applicant and Management, except that Management may unilaterally cancel this contract for non-payment of any balance due by the date specified if cancellation or reduction of space is agreed to applicant will be entitled to a refund based on the following schedule.
Cancellation or Reduction of Space Penalty: Space cancelled or reduced on or before 31st July 2024 will be charged AED 5000 as administration charges on total registration fees. The full contract price is due and payable and non-refundable for any space cancelled or reduced after 31st July 2024.
All demonstrations must be within the confines of the exhibit space. Aisles must not be obstructed at any time by exhibitor personnel or attendees. Management reserves the right to unilaterally determine if a demonstration interferes with adjacent exhibit spaces and may if necessary order its discontinuation. Note: Please refer to the exhibitor manual for specific booth dimension instructions.
- 7. Space Assignment:** Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space for the best interest of the exposition. Exhibitor must rent sufficient space to contain their exhibit completely within the confines of booth lines. Heights and Depths addressed in Section 11 must be observed. Exhibitors may take photos or videos of their display, however they are not permitted to directly take pictures of any other display or instruct others to take such pictures, without written permission by Management and the exhibitor whose display is being photographed. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.
- 8. Sharing/Subletting Space:** No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own firm in the said space. Management policy prohibits subcontracting of exhibit space. Should an exhibitor decide to cancel exhibit space reverts back to Management. Independent Contractors Notification to use an independent contractor to install/dismantle exhibits must be received forty-five (45) days prior to the first day of the show. If an exhibitor selects to use any contractor other than the official contractors assigned by DEWA, DEWA is not in a position to intercede in disputes on behalf of the exhibitor. Notification to use independent contractors must go to both show Management and the Official Exhibit Services Contractor.
- 9. Exhibitor Personnel:** Each Exhibitor will furnish Management in advance, the name of those persons who will staff the booth of the exhibitor. Personnel will be admitted to the show floor at 8:00am each day. In the event of earlier admission, special permission must be obtained from Management. Exhibitors' representatives manning the exhibit will be owners, employees, or agents of exhibiting companies, and such representatives will wear proper badge identification furnished by the exhibitor. Such badges will be supplied upon presentation of the list of personnel by the exhibitor. Each exhibitor will place on file in the Show Management Office the name of the representative (including hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display and who is authorised to make decisions for the exhibitor as requested by Management on site or in case of emergency. Note: Supplying exhibitor personnel badges to current or prospective customers by exhibitors is strictly forbidden. If such use of exhibitor badges is made and this is recognised, individuals wearing the badges will be removed from the premises and badges will be confiscated. Management will supply visitor passes which the exhibitor may distribute to the customer for purpose of attendee registration. The exhibitor personnel registration is to be used solely for employees or agents of the exhibitor.
- 10. Displays and Construction:** Management has arranged for a standard uniform booth background, including header sign with exhibitor's name and booth number. Equipment must be spotted within the confines of the exhibit space and allow sufficient space for exhibitor personnel to conduct business within the space. Management is not responsible for music used by exhibitors, and exhibitor hereby agrees to indemnify, defend and holds harmless Management for any and all costs or damages, related to any copyright violations that result from exhibitor's failure to obtain the appropriate license(s). Balloons, horns, odours or congestion in exhibitors' booths are not permitted.
- 11. Contractors Services:** All services such as furniture, carpeting, labour, cleaning, storage of boxes and crates shipping and other special services must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for ordering such services. Forms should be carefully prepared and returned by the deadlines noted to avoid late charges. In the event of give-aways, demonstrations, and/or entertaining the attendees, booths must be arranged so attendees coming into the exhibit do not block aisles or overlap into neighbouring exhibits. The operation of equipment indoors will not be permitted on a continuous basis. Operation of equipment may be approved for demonstration purposes for short periods approximately one to five minutes, provided Management is notified in writing thirty (30) days prior to the first day of the show. Booths must be policed by each exhibitor so disruption or level from any demonstration or sound system or equipment producing sound is kept to a minimum and does not interfere with others. Remember, the use of sound systems or equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound level constitutes

interference with other exhibits and must be discontinued. All property of the exhibitor is understood to remain in the exhibitors' custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

Note: Exhibitors are to carry insurance to cover exhibit materials against damage and loss and public liability insurance against injury to the person and property of others. By executing the Contract for Exhibit Space, exhibitor warrants that there is in effect the instance policy covering the exhibitor, with coverage remaining current through exhibitor's occupancy. Exhibitors must comply with all state, local, and exhibition facilities' safety regulations. Corrections will be made at exhibitor's expense. If corrections cannot be made, exhibit shall be removed at exhibitor's cost with no liability accruing to Management. Under no circumstances may the weight of any exhibit materials exceed the speeded maximum floor load of the exhibit hall. Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure to distribute the placement of his exhibit material to conform with the floor loading specifications.

Indemnity: Exhibitor agrees to indemnify defend, and hold harmless Management, its officers, employees and agents from and against any and all third party claims and other liabilities (including reasonable Attorney fees) that are caused by or arise from, or grow out of the negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invites, patrons, or guests. The exhibitor is charged with knowledge of all local laws, ordinances, and regulations pertaining to business licenses, health, fire prevention, and public safety affecting his participation in the exposition. Compliance with such laws in mandatory for all exhibitors and is the sole responsibility of the exhibitor. If unusual equipment is to be installed, the exhibitor must communicate with Management for information concerning the facility or applicable regulations. Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes. By reason of the building being destroyed or substantially damaged by fire; act of God; public enemy, strikes, authority of law; or any other cause beyond the control of Management. In the event of not being able to hold the exposition for any of these reasons Management will refund to each exhibitor the amount they paid for their space less a prorated share of all the expenses incurred for the exposition up to the date of required cancellation.

12.Character of Exhibits: It is the desire of Management that each exhibitor design and create an exhibit of an attractive nature which will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the exhibitor's responsibility to create an attractive display area. The exhibitor is required to provide a carpet to cover the area contracted, including under carpet equipment. Any part of an exhibit space which does not compliment the purpose of the exhibition must be corrected at the exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.

13. Gadgets, Gimmicks, Demonstrations, Music and Sound: Side-show tactics, scantily clad individuals, or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbour" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighbouring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the exhibitor's booth. Management reserves the right to determine when such items become objectionable.

14.Other Exhibits: The exhibitor agrees that neither they, their agents, nor their distributors will distribute publications or conduct any other display or exhibit any equipment bearing their trademark within a three mile radius of the exhibition covered by this contract or its officially designated to the properties during the dates of said exposition. This limitation does not apply to participation in other trade association exhibitor's regular place of business or showroom. Violation of this provision by an exhibitor will constitute a breach of the contract and Management may, in its sole discretion, cancel this contract and exhibitor will remove their display and any equipment contained in the exhibit hall and forfeits all payments pursuant to this contract.

15. Soliciting Access to List, Samples & Prices: No soliciting of registrants shall be permitted in the aisles or in other exhibitor's booths. Samples, catalogues, pamphlets, publications, souvenirs, etc. may be distributed by exhibitors and their representatives (including hosts and hostesses) only within their own booths. No exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc. without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit access to attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by show management.

16.Flammable Materials: Flammable fluids, substances, or materials of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be flame proofed before being taken into the exhibit hall, and must comply with local fire regulations. Transferring of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment must meet all safety codes.

17.Beverages and Foods: Food and/or beverages may be supplied by the exhibitor, with the prior written consent of Management and the Facility. Alcoholic beverages may not be served in the exhibition.

18. Liability: Neither Management, the official service contractor, exhibit hall management, security services, nor any of the officers or employees of the above will be responsible for safety of property of exhibitors from theft, strikes, damage by fire, water, storm, or vandalism or other causes. Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss. All property of the exhibitor is understood to remain in the exhibitors' custody and control in transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

19.Damage: Exhibitors will be liable for any damage caused by fastening fixtures to the floors, walls, columns, or ceilings of the exhibit building and for any damage to equipment furnished by Management or service suppliers designated by them.

20.Violation: The interpretation and application of these rules and regulations are the responsibility of Management. Any violation by the exhibitor of any of the terms or conditions herein shall subject exhibitor to cancellation of its contract to occupy booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all persons and properties of the exhibitor and hold the exhibitor accountable for all risks and expenses incurred in such removal.

21.Social Functions/Special Events: Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by Show Management.

22.Show Rules: In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.

23.Governing Law: This agreement shall be construed and in all respects be governed by the laws and regulations of the Emirate of Dubai, and (to the extent that the same are applicable therein), the laws and regulations of the United Arab Emirates.

24. The Exhibitor shall adhere to the applicable rules of the venue in force.

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