

Under the patronage of HH Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy

# THE REGION'S LARGEST WATER, ENERGY, SUSTAINABILITY AND GREEN TECHNOLOGIES EXHIBITION

# WETEX

## 30 SEP - 2 OCT 2025

AT THE FOREFRONT OF SUSTAINABILITY



WATER



ENVIRONMENT



TECHNOLOGY



ENERGY

BOOK YOUR SPACE AT [WETEX.AE](https://wetex.ae)



DUBAI WORLD TRADE CENTRE



The UAE will continue to play a leading role in shaping initiatives which serve humanity and help to achieve stability, prosperity and sustainable development.



**His Highness Sheikh Mohamed bin Zayed Al Nahyan,**  
President of the UAE



We recognise that preserving our energy resources will be one of the greatest challenges in our drive towards sustainable development. This, however, will not materialise unless the different facets of our society adopt energy conservation principles in their core values. The future generations will be the chief beneficiary of our achievements and the best judge of what we accomplish in this field.



**His Highness Sheikh Mohammed bin Rashid Al Maktoum,**  
Vice President and Prime Minister of the UAE and Ruler of Dubai



## MESSAGE FROM THE FOUNDER AND CHAIRMAN OF WETEX

Under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, the Water, Energy, Technology and Environment Exhibition (WETEX), organised by Dubai Electricity and Water Authority (DEWA) under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy, has become a key platform that brings together major companies and organisations from the region and around the world. These participants showcase their latest technologies and green products, promoting innovative solutions in fields including the renewable and clean energy, water, environment and sustainability sectors.

The 26th edition of WETEX spanned 87,494 square metres and attracted around 2,800 companies from 65 countries, with 21 international pavilions from 14 countries. The exhibition also drew 68 sponsors from both local and international companies and organisations.

I would like to commend all our partners, sponsors and visitors, and express my hope that our collaboration continues to benefit all parties. Together, we can contribute to shaping a brighter, more sustainable future for ourselves and future generations.

Thank you, and I look forward to seeing you at WETEX 2025.

**His Excellency Saeed Mohammed Al Tayer,**

MD & CEO of DEWA and Founder and Chairman of WETEX







## THE EIGHT PRINCIPLES OF DUBAI

In 2019, His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, announced the Eight Principles of Governance in Dubai, advising all those who assume responsibility in Dubai to abide by them at all times, whatever the circumstances.

His Highness expressed his gratitude to everyone who congratulated him a year earlier on the 50th anniversary of him assuming his first mission in service of the homeland.

- 1. The Union is the foundation:** Dubai is an integral part of the UAE and a pillar of the federation. The Emirate's destiny is entwined with the UAE's destiny, its well-being is vital to the UAE and its people are ever willing to sacrifice for the greater good of the country. The Union's interest is above local interest, the Union's laws transcend our laws and legislations, the Union's policy is our policy and the Union's government priorities are our government's priorities.
- 2. No one is above the law:** Justice is the basis of a strong and proud nation, and guarantees prosperity and stability. No one is above the law in Dubai, starting with the ruling family. The law does not discriminate between citizens and residents, rich and poor, male and female, Muslims and non-Muslims. Justice delayed is justice denied. "Injustice anywhere is a threat to justice everywhere." I renounce unfair practice or conduct of any person, and the ruling family shall likewise renounce any form of injustice as long as it governs the Emirate.
- 3. We are a business capital:** The Government of Dubai aims to improve the lives of its people through strengthening its economy. Dubai does not invest or involve itself in politics and does not rely on politics to ensure its competitiveness. We extend a hand of friendship to all those who hold good intentions towards Dubai and the UAE. Dubai is a politically neutral, business-friendly global hub that focuses on creating economic opportunities.
- 4. Three factors drive growth:** Dubai's growth is driven by three factors: a credible, resilient and excellent government; an active, fair and open private sector; and public and government-owned flagship companies that compete globally and generate an income for the government, jobs for its citizens and assets for future generations.
- 5. Our society has a unique personality:** Our society is a respectful and coherent one, bound by tolerance and openness. It distances itself from all forms of discrimination and biasness. It is a disciplined society, committed to its promises, timelines and covenants. We are modest about our successes, perseverant in dealing with challenges, charitable and generous in achieving the greater good, and open to everyone.
- 6. We believe in economic diversification:** Economic diversification has been the foundation of our unwritten constitution in Dubai since 1833. The changing times and the rapid developments make our commitment to this principle everlasting. Our new goal is to create at least one new economic sector every three years that will be productive, contribute to our GDP and generate jobs.
- 7. A land for talent:** Dubai has always relied on talented tradesmen, administrators, engineers, creatives and dreamers for its success. The Emirate's prominence, sustainability and competitiveness depend on its capacity to continue attracting skilled and talented people, and nurturing the brightest minds to generate innovative ideas. We have to consistently review and renew our policies and procedures to ensure our appeal to talented individuals. We must build the best environment in Dubai for the world's leading minds.
- 8. We care about future generations:** The destiny of our future generations must not be affected by the fluctuations of regional politics and global economic cycles. We invest and create valuable assets for them. Our fundamental rule in this regard is that the government should, under all circumstances, own economic assets that are worth at least 20 times the value of its annual budget. We work towards maintaining a secure future, and we are focused today on ensuring the prosperity of our future generations.

# THE UAE'S SUSTAINABILITY EFFORTS



The UAE has become a role model in the shift to clean and renewable energy. In October 2021, the UAE announced its Net Zero by 2050 strategic initiative, becoming the first country in the Middle East and North Africa to launch this strategic initiative. In recognition of its pioneering role in climate action, the UAE was selected as host of the 28th Conference of the Parties (COP28) in 2023.

Dubai has a clear direction for the energy sector based on the Dubai Clean Energy Strategy 2050 and the Dubai Net Zero Carbon Emissions Strategy 2050 to provide 100% of the Emirate's energy production capacity from clean energy sources by 2050. DEWA implements pioneering projects to diversify Dubai's clean and renewable energy sources to include all available technologies.





# THE UAE'S SUSTAINABILITY EFFORTS



In October 2022, the UAE launched its strategic initiative for net-zero emissions by 2050, becoming the first country in the Middle East and North Africa to undertake such a strategic initiative. Dubai also launched the Net Zero Carbon Emissions Strategy 2050 to provide 100% of Dubai's total power capacity from clean energy sources by 2050. One of the most extensive clean and renewable energy projects that DEWA is implementing to achieve this target is the Mohammed bin Rashid Al Maktoum Solar Park, the largest single-site solar park in the world. It has a planned capacity of 5,000MW by 2030, with investments up to \$50 billion. When completed, the solar park will reduce over 6.5 million tonnes of carbon emissions annually.



MOHAMMED BIN RASHID AL MAKTOUM  
**SOLAR PARK**



The solar park hosts two pioneering projects: the Sustainability & Innovation Centre and the R&D Centre. The Sustainability & Innovation Centre supports DEWA's efforts to support innovation and creativity in clean and renewable energy, and raise awareness on sustainability, in addition to strengthening national capabilities and enhancing business competitiveness.

The Research and Development (R&D) Centre supports DEWA's efforts to anticipate the future and develop proactive, long-term plans to keep pace with the Fourth Industrial Revolution by developing disruptive technologies. The centre's research areas include solar power, smart grid integration, energy efficiency and water. It also focuses on space technologies and Fourth Industrial Revolution applications such as 3D printing and additive manufacturing. These are some of the innovative solutions being used to produce spare parts for DEWA's generation, transmission and distribution divisions.



RESEARCH & DEVELOPMENT CENTRE  
PART OF MOHAMMED BIN RASHID AL MAKTOUM  
**SOLAR PARK**



# AL SHERA'A

## THE TALLEST, LARGEST AND SMARTEST NET POSITIVE GOVERNMENTAL BUILDING IN THE WORLD

DEWA actively supports the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, to make Dubai a global centre for clean energy and green economy.

By building the tallest, largest and smartest net positive government building in the world, DEWA is establishing a precedent in Dubai and around the world by maintaining a balance between development and the environment, to protect the right of future generations to live in a clean, healthy and safe environment.

Al-Sheraa's design makes the most of its location to provide the largest possible surface area to generate solar power. The building will generate over 7,500 megawatt hours (MW/h) a year of renewable energy. It will have over 26,000 square metres of photovoltaic solar panels on its roof.





# DEWA SUPPORTS SUSTAINABLE DEVELOPMENT GOALS



DEWA is the first government organisation to adopt sustainability in its strategic plan to achieve long-term sustainability goals and the 17 UN Sustainable Development Goals (SDGs) 2030. DEWA strives to achieve the vision of the wise leadership to build a more sustainable environment and develop long-term solutions for challenges in line with its vision to be a globally leading sustainable innovative corporation committed to achieving Net-Zero by 2050.

# WETEX 2024 IN NUMBERS



**50,598** VISITORS



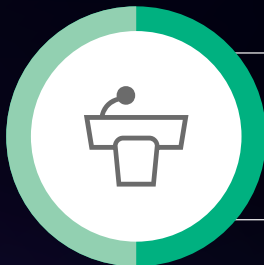
**2,800+**  
EXHIBITING BRANDS



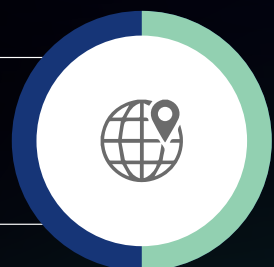
**68** SPONSORS



**6,809**  
B2B & B2G MEETINGS



**130** SPECIALISED  
SESSIONS AND PANEL  
DISCUSSIONS



**65**  
PARTICIPATING  
COUNTRIES



**21**  
COUNTRY PAVILIONS





# ABOUT DEWA, THE ORGANISER

Dubai Electricity and Water Authority PJSC (DEWA) organises WETEX. DEWA is a member of the Dubai Supreme Council of Energy, which aims to support Dubai's vision to build a sustainable future.

DEWA was formed on 1 January 1992 by a decree issued by the late Sheikh Maktoum bin Rashid Al Maktoum to merge Dubai Electricity Company and Dubai Water Department, which previously operated independently of each other. Both organisations were established in 1959 through the foresight of the late Sheikh Rashid bin Saeed Al Maktoum, then Ruler of Dubai, with the government supporting the bodies in their objective of making adequate and reliable supplies of electricity and water available to the people of Dubai.

On 12 April 2022, the shares of DEWA (PJSC) started trading on the Dubai Financial Market (DFM). DEWA is the largest company on the DFM, with a market capitalisation of  $\text{₹}125$  billion (\$34 billion). The wide interest from local and international investors affirms DEWA's position as a globally leading sustainable innovative corporation. It also underlines the attractiveness of Dubai as a global capital market.





# ABOUT WETEX



The Water, Energy, Technology and Environment Exhibition (WETEX), organised by Dubai Electricity and Water Authority (DEWA), aligns with Dubai's vision to build a sustainable future for the Emirate. It is held annually under the directives of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, and under the patronage of His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of the Dubai Supreme Council of Energy.

WETEX serves as an ideal platform for showcasing the latest technological advancements and discussing trends in water, energy, environmental sustainability and renewable energy. It offers a unique opportunity for local and international companies to exhibit their products and services, while also fostering the exchange of best practice and expertise with participants from around the globe.



# WETEX WILL ALLOW YOU TO

- Position your brand as a key player in the water, energy, technology, oil & gas, environment, and the fast-developing solar power sector, as well as promote your brand to a highly targeted audience and meet senior-level decision makers
- Widen your business opportunities in other renewable energy, power generation, oil and gas, water and environment sectors at WETEX and the World Green Economy Summit
- Promote your business by presenting your latest technologies
- Share best practice and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Meet members of various internationally acclaimed organisations
- Use a cost-effective and targeted medium to meet senior-level decision makers
- Renew and reaffirm contacts within a large conference and exhibition environment
- Network with government decision-makers, business leaders, investors and country delegations from around the world
- Build on opportunities in Dubai, the region's hub for finance, business and tourism
- Share expertise during specialised seminars
- Explore current and future solar projects in the region and the latest market trends, policies and regulations set out by government authorities, to become part of Dubai's future solar projects and programmes
- Get exclusive benefits when participating as sponsors or exhibitors, including free company and product registration with DEWA, the receipt of letters of recommendation for exhibit products, an exclusive site visit to the Mohammed bin Rashid Al Maktoum Solar Park, product demonstrations and speaking opportunities at conferences and seminars



# BENEFITS AT A GLANCE

- Business to Business (B2B) meetings
- Business to Government (B2G) meetings
- Supplier Relationship Management (SRM) workshops
- Exclusive DEWA site visits
- Participation in workshops and seminars
- Opportunity to sign MoUs
- Access to business opportunities for participating government entities
- Opportunity to preview government announcements of new initiatives and coming projects
- Exchange of information and expertise
- Chance to benchmark and market products, services and technologies
- Opportunity for identification of partnerships, collaboration and business between UAE-Dubai government bodies, associates and business leaders from the water, energy, environment, technology and renewable energy sectors





# HEALTH AND SAFETY



Aligned with WETEX's goal of raising awareness and promoting the latest health and safety practices, join us in the Health & Safety Hub to explore leading occupational health and safety standards, emergency preparedness, workplace well-being, stress management, resilience building and more.



Interactive  
Workshops



Conference  
Sessions



Educational activities  
for university students



Competitions  
And raffle draws

# GREEN MOBILITY

The Green Mobility Zone hosts leading local and international companies specialising in mobility, transport and green mobility logistics. It highlights the most prominent innovative solutions and practices that use the latest technologies in the individual and public sustainable transport sector. These solutions aim to reduce the operational and infrastructure costs of electric vehicles (EVs), improve energy and resource efficiency in transport and promote the use of hydrogen and low-emission or carbon-free fuels.





# VISITOR PROFILES



There were around 60,000 visitors from around the world at the WETEX 2024 who exchanged ideas about the latest products and services in the water, energy and technology sectors.

Visitors to WETEX represent the highest ranks of the public and private sectors who focus on water, energy and the environment. Senior government officials from across the Middle East and around the world attend this event, including ministers, heads of government institutions and international diplomatic delegations. Captains of industry, CEOs, managing directors, general managers and other executives who are responsible for purchasing and strategy at their organisations rank among WETEX visitors as well.

Other visitors include investors, industry experts and researchers, as well as regional and local media, and undergraduate and postgraduate students from educational institutions in the UAE.

# EXHIBITOR PROFILES FOR WETEX 2025

## Water & waste water

- Adhesives
- Agriculture & horticulture equipment
- Asbestos, GRP, fibre glass, HDPE, PVC, Galvanised Iron, Stainless Steel & other pipes
- Chlorination system
- Desalination plants
- Dewatering equipment
- Fibre glass products
- Irrigation system
- Leak detection equipment
- Manhole covers
- Micro tunnelling equipment
- Pipeline coating systems
- Pumps
- Sanitary ware & accessories
- Sealants
- Tanks/reservoir-lining materials
- Valve gates – butterfly, air, pressure reducing
- Warming tapes
- Water bottle companies
- Water coolers & water heaters
- Water savers & water scooters
- Water SCADA software
- Water transmission & distribution-related products
- Water treatment chemicals
- Water treatment plants
- Well-drilling equipment & accessories
- Waterproofing products

## Energy technology

- Air-conditioners
- Air-conditioning chillers & heat exchangers
- Air-purification & cleaning equipment
- Air curtains & filters
- Auto recloser
- Batteries & battery charges
- Bearing & gears
- Boilers
- Bolts, nuts & chains
- Brake parts & lining
- Cabinet
- Cable fault locator
- Cable joints & accessories
- Cable tiles/protection covers/UPVC pipes
- Cable trays
- Cables-HV/MV/LV/control
- Calibration equipment & gauges
- Capacitor banks
- Cash resin transformer
- Cathodic protection system
- Centrifugal machinery
- Ceramic & other power insulators
- Circuit breakers
- Communication systems & equipment
- Compressors
- Computers
- Conduits & electric fittings
- Control safety, system protection & monitoring equipment
- Control Systems – industrial & residential
- Cooling & heating equipment
- Corrosion control system
- Cranes
- Diesel engines
- Differential relays
- Distance relays
- Earthing/lighting equipment & accessories
- Consumer connection energy equipment and home service meters
- Fan & exhaust systems
- Fault recorders
- FGRP kiosks
- Firefighting equipment & systems
- Fuel-handling & injection systems
- Galvanising products
- Gas detectors
- Gas-insulated switchgear
- Generators
- Geographic information systems (GIS)
- Hardware tools, tackles & gaskets
- Home appliances like refrigerators, air-conditioners, dishwashers, cookers, TVs, PCs, light fittings, wiring switches & accessories
- Horizontal drilling equipment
- HRC fuses links/MCCBS
- Hydraulic equipment & tools
- Industrial & power automation
- Industrial belts

- Industrial chemicals & products
- Industrial linings
- Instrumentation & calibration
- Insulation material
- Lifts & escalators
- Lighting fixtures – industrial & residential
- Lubricants – industrial
- Magnetic devices
- Main panels & distribution boards
- Motors
- On-load tap changer
- Overhead line equipment material/hardware & accessories
- Partial discharge measurement equipment
- Plastic tubes, rods & sheets
- Pneumatic tools & tackles
- Pocket substations
- Power coating products
- Power transformers/distribution/instrument/voltage/current transformers
- Pressure gauges
- Pressure vessels
- Process control systems & SCADA
- Public address system
- Radiators
- Radio communications
- Reactors
- Refrigeration equipment
- Relays – control & protection
- Remote Terminal Units (RTUs)
- Ring Main Units
- Ring Main Units (SF6)
- Rust-proofing equipment
- Safety equipment, PPE items
- Sandblasting equipment
- Seals
- Spraying equipment
- Substation control system
- Survey equipment
- Switchgears/distribution boards/mini-distribution pillars
- Testing & measurement equipment
- Tubing works
- Turbines
- Uninterruptible power supply equipment

- Ventilation products
- Weighing equipment
- Wire manufacturing
- Wire products

## Electrical fittings

- Cable lugs
- Control & signalling devices
- Electrical equipment & supplies
- Electrical panel
- Flame-proof equipment
- Junction boxes
- Light fitting & fixtures
- Limit switch & sensor
- Other wiring accessories
- Patch panels
- Plug & socket connectors
- Relay
- Wall switches

## Wires and cables

- Cable glands
- Contractor
- Earthing material
- Electrical plugs & sockets
- Fuses
- Heating elements
- Household switches
- Installation & distribution systems
- Junction boxes, enclosures
- MCB & ELCB
- Other electrical equipment
- Terminals

## Lighting & luminaries

- Airfield lighting & navigation systems
- Innovative lighting solutions
- LED lighting solutions & lighting studios
- Light bulbs & tubes manufacturers
- Light voltage panels
- Lighting equipment
- Lighting fixture manufacturers
- Lighting pole manufacturers
- Lighting tower
- Solar-lighting solutions
- Street-lighting solutions

# EXHIBITOR PROFILES FOR WETEX 2025

## Solar

- Air conditioning and cooling
- Batteries, battery packs, charging
- Battery management systems
- Building Integrated Photovoltaic (BIPV) solutions
- Cells
- Education, training
- Energy management
- Energy storage systems
- EPC contracting/project development
- Financing, promotion
- Inverters
- Maintenance and repair
- Manufacturing machinery and equipment
- Modules
- Operations of solar power systems
- Other renewable energies (Wind, Hydro, etc.)
- Pellet storage systems
- Power plants (commercial & utility-scale)
- PV cell and module
- PV materials and components

- PV mounting systems
- PV systems providers
- PV tracking systems
- Renewable heating
- Smart grid
- Smart home/smart buildings
- Solar stations
- Solar thermal power plants
- Technology and devices
- Testing institutes
- Thin-film solar
- Trade publications, publishers
- Virtual power plants/combined power plants

## Green mobility

- Hybrid and electric vehicles
- Hybrid and electric buses
- Electric trucks
- Natural gas transport systems
- Electric motorcycles
- Electric scooters
- Trains
- Biodiesel cars
- Electric vessels
- Charging stations
- Battery swapping stations

- Green aviation
- Green logistics

## Sustainable Oil and Gas

- Decarbonisation in the upstream and downstream operations
- Waste management in the oil and gas industry
- Refining technologies
- Smart energy management systems
- Biofuels and emission reduction innovations
- Carbon capture and storage (CCS)
- Compressed natural gas (CNG)
- Liquefied natural gas (LNG)
- Oil-contaminated soil-washing

## Digital Transformation and Cyber Security

- Smart water meters
- Smart energy meters
- Smart grid
- Grid management by combining artificial intelligence and edge computing
- Automation and real-time data analysis

- Digital energy management
- Networks and information system security
- Data centres

## Health and safety

- Occupational safety, physical and mental health
- Precautionary measures to evaluate and avoid potential accidents and risks
- Enhance readiness for emergency situations, and contain damage
- Manage stress and fatigue
- Enhance resilience in facing the effects of climate change on occupational health and safety at school, home and the workplace

## Sustainable cities

- Smart systems solutions
- Energy-efficient systems
- Water-saving fixtures
- Waste management solutions
- Renewable integration
- High-efficiency HVAC systems
- Smart home technologies
- Sustainable buildings





# INNOVATION PILLARS

**Energy and Renewable Innovations – Share the latest developments in numerous existing renewable energy projects such as:**

- **Transport** – Promote innovation in transport services and technology, as well as technologies in unmanned vehicles such as drones, cars, trains and eco-friendly air and sea transport
- **Technology** – Promote and share the latest innovation artificial intelligence (AI), drones and robotics to ensure a better quality of life for everyone. Additionally, demonstrate the enhancement of the Information and Communications Technology (ICT) industry implemented for quality of service, manufacturers, AI, semiconductors, nanotechnology and 3D printing, in addition to future innovation technology trends around the world

• **Education** – Share and promote innovative projects in the education sector and highlight how Emirati youths are empowered to innovate in all scientific fields

• **Health & Safety** – Show systems that enhance quality of life and promote innovation in the delivery of advanced technologies in health and safety

• **Water** – Promote sustainable innovative solutions to minimise water shortages and improve purification, desalination and storage. Share the knowledge and technologies that address challenges linked to clean water production, climate change and water resource management

• **Space** – Highlight the latest space technologies and related developments including satellites, research and space communication technologies





# SUSTAINABLE TOURS



## **WETEX has tours for delegates and visitors to see the best practices in sustainability in Dubai.**

The Sustainability & Innovation Centre at the Mohammed bin Rashid Al Maktoum Solar Park is a pioneering global hub for renewable and clean energy innovation. It works with local and global universities, organisations and start-ups, and is an educational platform that hosts events, conferences, seminars and workshops. The centre provides visitors with an opportunity to explore the latest innovation in clean energy technologies. It houses an auditorium for events, conferences and initiatives on renewable energy and sustainability.



# MEDIA COVERAGE



**229**  
million  
impressions



Engagement of  
**1.3**  
million



Reach of  
**311**  
million



PR coverage of  
**\$27,962,027**  
AEV (advertising  
equivalent  
value)



**\$83,886,081**  
in EMV  
(earned media  
value)



**400+**  
registered media  
outlets

# PARTICIPATION FEES



## Option 1: Space only

**\$450 or ₪1,655 per square metre**

Inclusive of the following:

- General illumination
- General security services
- Entry in the official catalogue

## Option 2: Shell Scheme Package

**(Minimum of 9 square metres) \$480 or ₪1,760 per square metre**

The same services described in option 1 along with:

- A standard OCTANORM shell scheme with rear and side walls
- Your company's name in English on the fascia board
- Carpet covering the floor of the stand
- 1 x 13 Amp, 220v plug socket per 9 square metres
- 3 spotlights of 100W each per 9 square metres
- 1 reception desk and 2 chairs per 9 square metres



# WETEX SPONSORSHIP PACKAGE 2025

| No. | BENEFITS  | PRINCIPAL | TITANIUM | PLATINUM | STRATEGIC | GOLD   |
|-----|---|-----------|----------|----------|-----------|--------|
| 1   | Free stand area at a prime location   | 300 sqm   | 150 sqm  | 120 sqm  | 100 sqm   | 60 sqm |
| 2   | Logo placement across WETEX promotional material (wherever applicable)  | ✓         | ✓        | ✓        | ✓         |        |
| 3   | Logo of sponsor inside or on the back cover of WETEX Exhibitors' Catalogue  | ✓         | ✓        | ✓        | ✓         | ✓      |
| 4   | Full page advertisement by sponsor within WETEX Exhibitors' Catalogue   | ✓         | ✓        | ✓        | ✓         | ✓      |
| 5   | Logo of sponsor on WETEX website and app, with hyperlinks leading to the sponsor's website                        | ✓         | ✓        | ✓        | ✓         | ✓      |
| 6   | Logo of sponsor to be placed on venue branding during the exhibition (wherever applicable)                        | ✓         | ✓        | ✓        | ✓         | ✓      |
| 7   | Prominent presence of principal sponsors' logo in venue branding  | ✓         |          |          |           |        |
| 8   | Exclusive presence of logo on all related events (wherever applicable)  | ✓         | ✓        |          |           |        |
| 9   | Logo of sponsors on post-show report  | ✓         | ✓        | ✓        | ✓         | ✓      |
| 10  | Exposure on social media platforms for marketing campaigns before, during and after the event                     | ✓         | ✓        | ✓        | ✓         | ✓      |
| 11  | Social media video interview with the official sponsor's spokesperson on WETEX Platform during the event          | ✓         | ✓        | ✓        |           |        |
| 12  | Media coverage in line with the PR & media plan   | ✓         | ✓        | ✓        |           |        |
| 13  | Special invitation to associated events   | ✓         | ✓        | ✓        |           |        |
| 14  | VIP invitations to WETEX Gala Dinner  | ✓         | ✓        | ✓        | ✓         | ✓      |
| 15  | Participation at WETEX seminars   | ✓         | ✓        | ✓        | ✓         | ✓      |
| 16  | Exclusive invitation to two senior leadership members to be part of the roundtables                               | ✓         |          |          |           |        |
| 17  | A 'thank you' advertisement in newspaper & social media post for sponsors on WETEX platforms after the exhibition | ✓         | ✓        | ✓        | ✓         | ✓      |
| 18  | Complimentary car from a residence in Dubai to the venue (if available)   | ✓         |          |          |           |        |
| 19  | Invitation to VIP majlis at the venue x1  | ✓         |          |          |           |        |

## TERMS & CONDITIONS

1. All benefits highlighted in the package will be provided from the contract date only
2. All media-related coverage will start from two weeks of the contract date onwards, subject to the receipt of a high-resolution logo (.eps/ai format) from the sponsor. WETEX organisers will not assume any responsibility if the logo is not received
3. WETEX will promote only one high-resolution logo on behalf of the sponsor on all its marketing plans
4. PR coverage will be subject to the receipt of approved content at least three weeks before the planned activity
5. Supporting associations that get approved on a case-by-case basis will have their logos featured on the website only. However, the logos will not appear on any other marketing plans
6. Supporting associations and the International Government Category will include: trade associations and all related sectors, chambers of commerce, ministries, the export promotion councils of participating countries, local associations and government bodies
7. WETEX does not provide any exclusivity with the title 'Official' to any sponsor in general (this is subject to management's approval)

## معلومات عن الشركة

|   |                         |
|---|-------------------------|
| اسم الشركة                              |                         |
| اسم العارض (في حال اختلف عن اسم الشركة) |                         |
| جهة الاتصال                             | المستوى الوظيفي         |
| هاتف                                    | هاتف متحرك              |
| عنوان البريد الإلكتروني                 | الموقع الإلكتروني       |
| العنوان البريدي                         | الرمز البريدي           |
| المدينة/المنطقة                         | الولاية/البلد           |
| رقم الضريبة/المعاملة                    |                         |
| ممثل الربط بين الأعمال التجارية         |                         |
| هاتف متحرك                              | عنوان البريد الإلكتروني |
| اسم منسق المعرض                         |                         |
| هاتف متحرك                              | عنوان البريد الإلكتروني |

## اختيار منصة العرض

| الخيار الأول      | #            | الخيار الثاني  | # |
|-------------------|--------------|--|---|
| المساحة الإجمالية | متراً مربعاً | *في حال لم تكن الخيارات السابقة متاحة، ستحتل أفضل منصات العرض المتوفرة استناداً لما تحتاجه من مساحة (أمتار مربعة). |   |

## القطاع

|        |                  |             |        |                |         |                  |
|--------|------------------|-------------|--------|----------------|---------|------------------|
| المياه | الطاقة/ الكهرباء | التكنولوجيا | البيئة | الطاقة الشمسية | غير ذلك | (الرجاء التحديد) |
|--------|------------------|-------------|--------|----------------|---------|------------------|

(4 كلمات كحد أقصى)

## النشاط التجاري

## الرعاية

|   |   |
|---|---|
| الراعي الرئيسي (300 متر مربع): 2,000,000 درهم إماراتي / 544,440 دولار أمريكي.<br>مساحة إضافية:    | الرعاية الاستراتيجيون (100 متر مربع): 500,000 درهم إماراتي / 136,110 دولار أمريكي.<br>مساحة إضافية: |
| الراعي التيتانيوم (150 متر مربع): 1,500,000 درهم إماراتي / 408,330 دولار أمريكي.<br>مساحة إضافية: | الرعاية الذهبيون (60 متر مربع): 300,000 درهم / 81,666 دولار أمريكي.<br>مساحة إضافية:                |
| الراعي البلاتيني (120 متر مربع): 1,000,000 درهم إماراتي / 272,220 دولار أمريكي.<br>مساحة إضافية:  |   |

## التكاليف

| المساحة المفتوحة  | منصة العرض   |
|---|--|
| متر مربع<br>دولاً أمريكياً  | متر مربع:<br>دولاً أمريكياً  |
| 1655 درهم / متر مربع (450 دولار أمريكي / متر مربع)  | 1760 درهم / متر مربع (480 دولار أمريكي / متر مربع)   |
| تتضمن:<br>• المساحة الأساسية<br>• بطاقات الموظفين<br>• الاشتراك المجاني في الدليل الرسمي للمعرض<br>• دعوات مجانية لحفل العشاء<br>• فرصة المشاركة في الندوات | كل منصة عرض بمساحة 9 أمتار مربعة تتضمن:<br>• منصة عرض بنظام أوكتا نورم<br>• كتابة اسم الشركة العارضة على لوحة اسمية باللغتين الإنجليزية/ العربية<br>• ثلاثة أضواء كاشفة لكل 9 أمتار مربعة<br>• مقبس توصيل للتيار الكهربائي بشدة 13 أمبير<br>• مكتب للاستقبال<br>• كرسيان قابلان للطوي<br>• سجادة تغطي أرضية منصة المعرض<br>• بطاقات الموظفين<br>• الاشتراك المجاني في الدليل الرسمي للمعرض<br>• دعوات مجانية لحفل العشاء<br>• فرصة المشاركة في الندوات |

## جدول الدفعات المالية

يجب أن يتم التسديد فور حجز المساحة على دفعتين كما يلي:  
(أ) 25% من قيمة العقد عند استلام الفاتورة. (ب) 75% تستوجب السداد في موعد أقصاه 1 أغسطس 2025.  
تستوجب التكلفة الإجمالية الدفع فور التوقيع في حال تم حجز الموقع بعد 31 يوليو 2025. وفي حال لم يتم الالتزام بالجدول الزمني للدفع، ستكون شروط منصة العرض الخاصة بك (من حيث الحجم، والموقع، والحالة) عرضة للتغيير.  
سياسة إلغاء الاتفاق وخفض المساحة: في حال تم تقديم طلب إلغاء أو خفض مساحة العرض قبل 31 يوليو 2025، يتحمل العارض دفع مبلغ 5000 درهم إماراتي كرسوم خدمات على إجمالي تكاليف التسجيل الإجمالية. وتصبح قيمة العقد واجبة السداد بالكامل وغير قابلة للإرجاع نتيجة إلغاء الحجز أو خفض مساحة أو منصة العرض بعد 31 يوليو 2025.  
تعليمات التسديد: يرجى إرسال العقد الأصلي الموقع بالبريد إلى هيئة كهرباء ومياه دبي. وللإجابة عن أي تساؤلات، يرجى الاتصال ب: عبد السيد عبد الحميد، نائب الرئيس - إدارة العقود، على رقم الهاتف: 971 4 324 8290 \* أو راسلنا على البريد الإلكتروني: contracts@dewa.gov.ae  
قبول الشروط والأحكام: بمجرد التوقيع على هذا العقد، يؤكد مقدم الطلب قبوله الالتزام بالشروط والأحكام المذكورة في هذا العقد.

|                                |                  |                   |
|--------------------------------|------------------|-------------------|
| للاستخدام من قبل الجهة المنظمة | تم الحجز من قبل: | الوكيل / المؤسسة: |
| التوقيع:                       | ختم الشركة:      |                   |

يرجى ملء الاستمارة وإرسالها إلى قسم مبيعات "ويتيكس"، موجهة لعناية الممثل الرسمي لهيئة كهرباء ومياه دبي (ش.م.ع) صندوق بريد 564، دبي، دولة الإمارات العربية المتحدة، أو البريد الإلكتروني: info@wetex.ae | sales\_general@wetex.ae



# Terms and Conditions of Exhibition Space Contract

- Contract for Space:** The contract for space, the formal notification of the assignment of space and the full payment of fees constitutes together a contract between the exhibiting organisation, hereinafter known as Management, for the right to use space for WETEX. The contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit, all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the floor plan are approximate and Management reserves the right to make such modifications as deemed necessary, making equitable adjustment with any exhibitor or exhibitors thereby affected. Management also reserves the right to adjust the floor plan to meet the needs of the exposition.
- Installation and dismantling of exhibits:** Delivery of freight, installation of exhibits and completion of work to put up exhibits will take place on the dates specified. The exhibits must be ready for inspection no later than 8am of the first day of the show. Should an exhibit not be set by 10am of the first day of the show, Management reserves the right to have the Official Exhibit Services Contractor install the exhibit or remove unopened freight at the expense of the exhibitor. Dismantling may not begin until the close of the exposition on the final day of the show. Goods and materials used in any display shall not be removed from the exhibit hall until the exposition has officially been closed. Any exception to this rule must have written approval of Management. Dismantling must be completed and all exhibit materials removed by the final move-out date and hour shown. (NOTE: Exhibitors are advised to remove small, portable items immediately upon conclusion of the exposition).
- Storage boxes and packing crates:** Exhibitors will not be permitted to store boxes or packing crates in or behind exhibit booths. Prior to 8am of the first day of the show, all boxes and crates will be placed in storage, provided they are properly labelled for storage. Those that are not properly labelled will be removed and destroyed as refuse.
- Floor plan:** The floor plan for this exhibit will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, exhibitors and the industry.
- Conditions governing applications for space:** Reservations must be made on the Space Application form, which must contain complete information. Management reserves the right to reject applications for space. It is the policy of DEWA to limit the use of exhibit spaces to companies whose products or services contribute to the purposes of WETEX. No cash sales will be permitted.
- Payment schedule/cancellation or reduction of space:** The payment details are listed on the brochure. Cancellation of this contract or reduction of space must be in writing, and by mutual consent of the applicant and Management. Management may unilaterally cancel this contract for non-payment of any balance due by the specified date if cancellation or reduction of space is agreed. The applicant will be entitled to a refund based on the following schedule:
  - Cancellation or reduction of space penalty – Space cancelled or reduced on or before 31 July 2025 will be charged **₹5,000** as administration charges on total registration fees. The full contract price is due, payable and non-refundable for any space cancelled or reduced after 31 July 2025.
  - All demonstrations must be within the confines of the exhibit space – Aisles must not be obstructed at any time by exhibiting personnel or attendees. Management reserves the right to unilaterally determine if a demonstration interferes with adjacent exhibit spaces and may if necessary order its discontinuation. Please refer to the exhibitor manual for specific booth dimension instructions.
- Space assignment:** Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space in line with the best interests of the exposition. Exhibitors must rent sufficient space to contain their exhibits completely within the confines of booth lines. Heights and depths addressed in Section 11 must be observed. Exhibitors may take photos or videos of their display. However, they are not permitted to directly take pictures of any other display or instruct others to take such pictures without written permission from Management and the exhibitor whose display is being photographed. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.
- Sharing/subletting space:** No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own company in the said space. Management policy prohibits the subcontracting of exhibit space. Should an exhibitor decide to cancel, the exhibit space reverts to Management. Notification to use an independent contractor to install/dismantle exhibits must be received 45 days prior to the first day of the show. If an exhibitor selects any contractor other than the official contractors assigned by DEWA, DEWA is not in a position to intercede in disputes on behalf of the exhibitor. Notification to use independent contractors must go to both the show's Management and the Official Exhibit Services Contractor.
- Exhibitor personnel:** Each exhibitor will furnish Management in advance with the names of the people who will be stationed at the booth of the exhibitor. Personnel will be admitted to the show floor at 8am each day. In the event of earlier admission, special permission must be obtained from Management. Exhibitors' representatives manning the exhibit will be owners, employees or agents of exhibiting companies, and such representatives will wear proper identification badges furnished by the exhibitor. Such badges will be supplied upon presentation of the list of personnel by the exhibitor. Each exhibitor will place on file in the Show Management Office the name of the representative (including their hotel or local phone number) who has primary responsibility on the floor for the exhibitor's display and who is authorised to make decisions for the exhibitor as requested by Management on site or in case of an emergency. Please note that supplying exhibitor personnel badges to current or prospective customers by exhibitors is strictly forbidden. If such use of exhibitor badges is made and this is recognised, individuals wearing the badges will be removed from the premises and the badges will be confiscated. Management will supply visitor passes which the exhibitor may distribute to the customer for purpose of attendee registration. The exhibitor personnel registration is to be used solely for employees or agents of the exhibitor.
- Displays and Construction:** Management has arranged for a standard uniform booth background, including a header sign with an exhibitor's name and booth number. Equipment must be spotted within the confines of the exhibition space and should be arranged in a way that the exhibitor's personnel sufficient room to conduct business within the allocated space. Management is not responsible for music used by exhibitors, and the exhibitor hereby agrees to indemnify, defend and hold Management harmless for any and all costs or damages related to any copyright violations that result from exhibitor's failure to obtain the appropriate licence(s). Balloons, horns, odours or congestion in exhibitors' booths are not permitted.
- Contractors' services:** All services covering furniture, carpeting, labour, cleaning, storage of boxes and crate shipping and other special services must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper forms for the ordering of such services. Forms should be carefully prepared and returned by the set deadlines noted to avoid late charges. In the event of give-aways, demonstrations and/or events to entertain attendees, booths must be arranged so attendees coming into the exhibit do not block aisles or overlap into neighbouring exhibits. The operation of equipment indoors will not be permitted on a continuous basis. Operation of equipment may be approved for demonstration purposes for short periods of approximately one to five minutes, provided Management is notified in writing 30 days prior to the first day of the show. Booths must be policed by each exhibitor so disruption or decibel levels from any demonstration or sound system or equipment producing sound are kept to a minimum and do not interfere with others. Remember, the use of sound systems or equipment producing sound is an exception to the rule, not a right. Management reserves the exclusive right to determine at what point disruption or sound levels constitute interference with other

exhibits and must be discontinued. All property of the exhibitor is understood to remain in the exhibitor's custody and control in transit to or from or within the confines of the exhibit hall, and subject to the rules and regulations for the exposition.

**Note:** Exhibitors are to carry insurance to cover exhibit materials against damage and loss, as well as have public liability insurance against injury to the person and property of others. By executing the Contract for Exhibit Space, an exhibitor warrants that there is in effect the instance policy covering the exhibitor, with coverage remaining current through exhibitor's occupancy. Exhibitors must comply with all safety regulations at a state, local and exhibition facility level. Corrections will be made at the exhibitor's expense. If corrections cannot be made, the exhibit shall be removed at the exhibitor's cost, with no liability accruing to Management. Under no circumstances may the weight of any exhibit materials exceed the specified maximum floor load of the exhibit hall. The exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from a failure to distribute the placement of his exhibit material to conform with floor-load specifications.

**Indemnity:** The exhibitor agrees to indemnify, defend and hold harmless Management, its officers, employees and agents from and against any and all third-party claims and other liabilities (including reasonable attorney fees) that are caused by or arise from, or grow out of negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invitees, patrons or guests. The exhibitor is required to know all local laws, ordinances and regulations pertaining to business licences, health, fire prevention and public safety affecting their participation in the exposition. Compliance with such laws is mandatory for all exhibitors and is the sole responsibility of the exhibitor. If unusual equipment is to be installed, the exhibitor must communicate with Management for information concerning the facility or applicable regulations. Management will not be liable for the fulfilment of this contract as to the delivery of space if non-delivery is due to any of the following causes:

- By reason of the building being destroyed or substantially damaged by fire
- An act of God
- Public enemy, strikes, authority of law
- Any other cause beyond the control of Management

In the event of the exposition not being held for any of these reasons, Management will refund each exhibitor the amount they paid for their space minus a pro-rated share of all the expenses incurred for the exposition up to the date of required cancellation.

**12.Character of Exhibits:** It is the desire of Management that each exhibitor design and create an exhibit of an attractive nature that will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display which, because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the exhibitor's responsibility to create an attractive display area. The exhibitor is required to provide a carpet to cover the area contracted, including under carpet equipment. Any part of an exhibit space that does not compliment the purpose of the exhibition must be corrected at the exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.

**13.Gadgets, gimmicks, demonstrations, music and sound:** Side-show tactics, scantily clad individuals or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbour" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighbouring booths. The use of photographers, musicians, entertainers, loud speakers, sound system equipment and noise-making devices is restricted to within the exhibitor's booth. Management reserves the right to determine when such items become objectionable.

**14.Other exhibits:** The exhibitor agrees that neither they, their agents nor their distributors will distribute publications or conduct any other display or exhibit any equipment bearing their trademark within a three-mile (5km) radius of the exhibition covered by this contract or its officially designated properties during the dates of said exposition. This limitation does not apply to participation in another trade association, or at the exhibitor's regular place of business or showroom. Violation of this provision by an exhibitor will constitute a breach of the contract and Management may, at its sole discretion, cancel the contract, have the exhibitor remove their display and any equipment contained in the exhibit hall, as well as forfeit all payments pursuant to this contract.

**15.Soliciting access to list, samples & prizes:** No soliciting of registrants shall be permitted in the aisles or in other exhibitors' booths. Samples, catalogues, pamphlets, publications, souvenirs, etc, may be distributed by exhibitors and their representatives (including hosts and hostesses) only within their own booths. No exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc, without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit the access of an attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by the show's management.

**16.Flammable materials:** Flammable fluids, substances or materials of any nature are prohibited in the booth and in the storage area behind the booth. All decorative materials must be deemed flame-proof before being taken into the exhibit hall, and must comply with local fire regulations. The transfer of flammable liquids while in the exhibit hall is expressly prohibited. Electrical equipment must meet all safety codes.

**17.Beverages and Foods:** Food and/or beverages may be supplied by the exhibitor, with the prior written consent of Management and the facility. Alcoholic beverages may not be served at the exhibition.

**18.Liability:** Neither Management, the official service contractor, exhibit hall management, security services nor any of the officers or employees of the above will be responsible for the safety of property of exhibitors in the event of theft, strikes and damage caused by fire, water, storms, vandalism or other causes. Management will take reasonable precautions through the employment of security personnel to protect exhibits from such loss. All property of the exhibitor is understood to remain in the exhibitor's custody and control during transit to or from or within the confines of the exhibit hall and subject to the rules and regulations for the exposition.

**19.Damage:** Exhibitors will be liable for any damage caused by the fastening of fixtures to floors, walls, columns or ceilings of the exhibit building and for any damage to equipment furnished by Management or service suppliers designated by them.

**20.Violation:** Management is responsible for the interpretation and application of these rules and regulations. Any violation of any of the terms or conditions herein shall subject the exhibitor to cancellation of their contract to occupy the booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all persons and properties of the exhibitor, and hold the exhibitor accountable for all risks and expenses incurred in such removal.

**21.Social functions/special events:** Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by the show's Management.

**22.Show Rules:** In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto, and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.

**23.Governing Law:** This agreement shall be construed in all respects be governed by the laws and regulations of the Emirate of Dubai, and (to the extent that the same are applicable therein), the laws and regulations of the United Arab Emirates.

**24.**The Exhibitor shall adhere to the applicable rules of the venue in force.

# WETEX 2025 SPONSORS

## PRINCIPAL SPONSORS

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## STRATEGIC MEDIA SPONSOR



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### Dubai Electricity & Water Authority (PJSC)

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