









MAIN SEMINARS AGENDA

Time	26 October 2020		27 October 2020		28 October 2020	
10:30 am to 11:00 am	Opening and Exhibition Visit Virtual			Panel: Utilities after the New Normal Panelists: Mr. Miguel Gaspar Silva Mr. Jon Blackburn Moderator: Mr. Sridhar Rajakumar		Digital DEWA Eng. Marwan Bin Haidar
11:15 am to 11:45 am				ENOC - Growth through Digital Transformation Mr. Oliver Steen		EY Digital Intelligent & Transformation Solutions Mr. Sakhib Rehman Mr. Sarath Samrat Ms. Kavita Srinivas
12:00 am to 12:30 pm				Renewable Energy Dr. Andrea Lovato		PV Solar + BESS: Hybridization Industry Outlook MENA region Mr. Sergio Casanova
12:45 pm to 01:15 pm		Energy Transition in the Middle East Mr. Dietmar Siersdorfer		Building Retrofit & ESCO Model Mr. Pradeep Singh		Cast Resin Transformers Mr. Suleyman Demirkaya
01:30 pm to 02:00 pm		Dubai Energy Management Strategic Vision and Plan Mr. Faisal Rashid		Smart Energy for a Sustainable Future Mr. Franco Atassi		Dell Technologies & VMware Utilities Transformation - Modernization and Innovation Mr. Karim Haddara Mr. Ezzeldin Hussein
02:15 pm to 02:45 pm		Energy Efficiency, Sustainability and Conservation Ms. Abla Dasser		Accelerating the Digital Utility for a Carbon-free Future Mr. Dylan Behrmann	Panel: COVID-19 Impact on Innovation, Sustainability and the Shift to Smart Digital World Panelists: H.E. Younus Al Nasser Smart Dubai Eng. Marwan Bin Haidar DEWA Dr. Mohamed Kafafy WGECO Mr. Bashar Kilani IBM Mr. Zakaria Haltout Managing Director in SAP Ms. Leila Serhan Microsoft UAE Moderator: Mr. Eltayeb A. Bashir CNBC	
03:00 pm to 03:30 pm		Overview Of Spoolable Thermoplastic Composite Pipe (TCP) Mr. Hassan Darwich		Asset Lifecycle Management Solutions for OEM/non-OEM Mr. Andy Ward Dr. Saravanan Swaminathan Mr. Jamie Morris		Increasing Efficiency and Quality via Smart Digital Integrated Solutions for Utilities Mr. Orkun Arikan
03:45 pm to 04:15 pm		Clean Energy Development in the US - Masdar's Portfolio Mr. Basel Dahleh		Smart Metering and Beyond, Building the Infrastructure for Smarter Water Management Mr. Corrado Casorzo		How to Secure your Fiber Optic Infrastructure Mr. Paul van der Vorm Mr. Olivier Plomteux
04:30 pm to 05:00 pm		Digitalizing the Power Grid Mr. Bryan Friehauf Mr. Phil Gruber		AI Boost - Optimal Electricity Cost & Active Safety Mr. Rizwan Razaq		How to Secure your Fiber Optic Infrastructure Mr. Paul van der Vorm Mr. Olivier Plomteux