



## KARIM HADDARA

### Advisory Systems Engineer

Karim is a senior member of the Dell presales community establishing a strong and balanced reputation within the company and has worked in the EMEA and APJ region. With over 3 years in the EMEA region, Karim is a 13 year veteran of Dell having held a number of presales positions ranging from Associate, channel to senior presales consultant. During his time at Dell and EMC, he has learnt a lot about the industry and also has provided a lot of value to the company.

Karim is currently working as an Advisory Presales Engineer in the UAE public sector. Responsible for some of the largest accounts in the MERAT region and working with customers to define and achieve their digital transformation. Karim and his team are proud to enable the Digital Transformations of leading companies across all industries by building trusted relationships.