



Shukri Eid

Managing Director – Gulf Region

In his current role, Shukri heads Cisco's business and operations across Afghanistan, Bahrain, Kuwait, Oman, Pakistan, Qatar, UAE and Yemen. With a key focus on digitization and the Internet of Things, Shukri is helping drive Cisco's digital agenda, competitive positioning and business strategy across the markets he oversees.

A Cisco veteran of 15 years, Shukri's responsibilities include driving Cisco's strategy across his markets to ensure execution on business objectives, in addition to forging close relationships with governments, customers and channel ecosystem partners. He is valued for building results-oriented and enthusiastic teams and as a hands-on client and partner executive. Shukri has established himself as a thought leader and agent of change in fast-evolving, dynamic markets, and is known for his deliberate, strategic approach to complex challenges, his authenticity and his people management skills.



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