



**Fayez Ibbini**  
CEO ALPHA DATA

Born in Jordan, Fayez has made the UAE his home for more than three decades, arriving in Abu Dhabi shortly after receiving his BSC. in Electrical & Electronic Engineering Leeds University (UK).

In 1981, he set up Alpha Data; initially as a bureau offering data processing services - this was, of course, at a time when outsourcing of data processing was a necessity for most as computers were extremely expensive. The age of personal computer, however, was just around the corner. Recognizing these shifting trends - Fayez reoriented the company to focus on PC and gradually abandoning the mainframe business.

As CEO of one of the longest standing companies in the UAE, Fayez has made it an ethos of the company to achieve growth through driving innovation and customer's satisfaction through everything Alpha Data does. This was recognized when Fayez was the recipient of that year's Outstanding Achiever Award from H.H. Sheikh Mohammed Bin Rashid Al Maktoum, the Vice President and Prime Minister of the UAE and ruler of Dubai.



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