



# SIEMENS

## Franco Atassi

CEO, Smart Infrastructure, Siemens Middle East

Franco Atassi is the CEO of Smart Infrastructure for Siemens in the Middle East, since April 1, 2019. Franco Atassi is responsible for leading the strategy and vision of Smart Infrastructure for Siemens across the Middle East. Atassi and the team at Smart Infrastructure work with customers in the region to deliver solutions for smart cities and sustainable environments, using Siemens' strengths in electrification, automation, and digitalization.



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