



## BOOKING FORM

### COMPANY INFORMATION

Company \_\_\_\_\_

Exhibiting As (If different from above) \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

City/Province \_\_\_\_\_ State/Country \_\_\_\_\_

Mobile \_\_\_\_\_ Telephone \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

B2B Point of Contact Name: \_\_\_\_\_ Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

### BOOTH INFORMATION

BOOTH SELECTION (Please refer to the attached floorplan)

1st Choice Booth # \_\_\_\_\_ 2nd Choice Booth # \_\_\_\_\_ 3rd Choice Booth # \_\_\_\_\_

If none of the above choices are available, you will be assigned the best available booth based on your preferred location and the products/services to be exhibited

### PROFILE

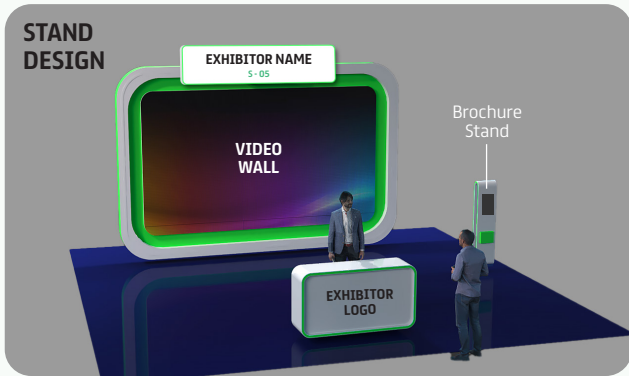
Water  Energy  Sustainability  Innovation

Other \_\_\_\_\_ (Please specify industry)

### COSTS: EXHIBITOR STAND (STANDARD PACKAGES)

For UAE (Local) AED 7,000 Or USD 1,910

For International AED 9,175 Or USD 2,500



Water  Energy  Sustainability  Innovation

### EXHIBITORS ENTITLEMENT (STANDARD PACKAGES)

- Branded Virtual exhibition stand, the color of the stand floor will follow the theme of the event
- 3 Virtual Exhibitor admin Logins per stand. For instant chat with the visitors
- Exhibitors' names display in English / Arabic
- One Dedicated screen to display video (content to be provided by the exhibitor in 16x9 format)
- One Virtual Brochure stand (for reviewing the brochure or receiving it by email with hyperlink to exhibitor website) brochure to be provided by exhibitor
- One Branded Standard reception desk to displaying the logo. (content to be uploaded by the Exhibitor).
- Virtual exhibitor interactive avatar at the reception for chatting or meeting scheduling.
- Access to one meeting room per stand ( can host meetings of up to 5 pax.)
- Opportunity to network with B2B & B2G industry experts.
- Opportunity to attend the sessions in all the stages
- Featured on WETEX website as an exhibitor with a link to your website.
- Upload your company information and brochures
- Upload your company presentations / videos

### SPONSORSHIP

Please Refer to Sponsorship Sales Document for Package Inclusions)

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diamond Sponsor (120 sqm)	Titanium Sponsor (100 sqm)	Strategic Sponsor (80 sqm)	Platinum Sponsor (60 sqm)	Gold Sponsor (50 sqm)
AED 2,000,000	AED 1,000,000	AED 400,000	AED 300,000	AED 100,000
Or	Or	Or	Or	Or
USD 545,000	USD 272,500	USD 108,990	USD 81,745	USD 27,250
Additional Space	Additional Space	Additional Space	Additional Space	Additional Space

### PAYMENT SCHEDULE

Bookings must be accompanied by payment as follow

- 25% payment after receipt of invoice; Balance 75% payment will not be later than 10th September 2020
- If space is reserved after 10th September 2020, total cost is due upon signing. Failure to adhere to payment schedule will place your booth (Size, location, status) in jeopardy.
- Cancellation and Reduction of Space Policy: Space cancelled or reduced on or before 10th September 2020 will be charged AED 5000/- as service charges on total registration fees. The full contract price is due, payable and non-refundable for any space or stand (ie) is cancelled or reduced after 10th September 2020.

#### Payment Instructions

Please mail original completed contract to DEWA. For any inquiries, please call A.S.A. Hameed, VP - Contracts, at +971-4-3248290 or e-mail us on contracts@dewa.gov.ae

#### Acceptance of Terms and Conditions

By signing this Contract, applicant agrees to abide by the above Terms and Conditions that accompany this contract.

### FOR ORGANIZER

Signature & Seal

Booked by: Agent / Association

## How to upload your virtual booth branding materials

Following is a guideline of how to upload the content for your virtual stand (Deadline Sept 25th)

**Step # 1:** Visit: [www.wetex.ae](http://www.wetex.ae)

**Step # 2:** Select from the exhibitors drop down menu, exhibitor portal

**Step # 3:** Log in with the given login details

**Step # 4:** Upload the file labeled with the location **1) Screen, 2) Reception counter and 3) Brochure stand**

**Step # 5:** Make sure the uploaded materials are in the following formats

- **Videos:** Aspect ratio 16:9 (MP4 or Mov) the screen preferred resolution (1920 x 1080)
- **Artwork:** Ai or PSD files Reception counter logo (180 cm x 75 cm H) Horizontal, **Stand Fascia Name** (250 cm x 75 cm H) Horizontal
- **Brochure:** PDF files (Hyperlink to the Main Brochure)
- **Exhibitors Details:** Contact Information and Website

**Upload and Deletion of Exhibitors Information:** Upload of Exhibitor Information shall be done by the Exhibitor through the event website, and information contents should comply with the Dubai and UAE laws and regulations. DEWA reserves the right to delete the information if found unsuitable or in violation of the applicable laws, rules and regulations. The Virtual exhibits must be ready for testing 2 weeks prior to the event. Should the information not been uploaded in time before Sept 25th 2020, the Management reserves the right to of providing the Exhibitor with non-branded booth (the branding in the booth will be general banding following the theme of the selected profile Deletion may not begin until the close of the exposition on the final submission on Sep 25th, as the portal be closed

## Terms and Conditions of Virtual Exhibition Space Contract

**1. Contract for Virtual Space:** The contract for virtual space, the formal notification of space assignment and the full payment of fees collectively constitutes a Contract between the exhibiting company (the Exhibitor) and the organizing organization, hereinafter known as the "Management", for the right to use space for Virtual WETEX 2020. The Contract is based upon the plan of exhibit rates shown thereon and the general information contained in the exposition prospectus and sales kit all of which are to be considered along with details on all pages of this form as part of the contract. All measurements shown on the virtual floor plan are approximate and Management reserves the right to make such modifications as deemed necessary making equitable adjustment with any exhibitor or exhibitors thereby affected. The Management also reserves the right to adjust the virtual floor plan to meet the needs of the exposition.

**2. Upload and Deletion of Exhibitors Information:** Upload of Exhibitor Information shall be done by the Exhibitor through the event website, and information contents should comply with the Dubai and UAE laws and regulations. DEWA reserves the right to delete the information if found unsuitable or in violation of the applicable laws, rules and regulations. The Virtual exhibits must be ready for testing 2 weeks prior to the event. Should the information not been uploaded in time before Sept 25th 2020, the Management reserves the right to of providing the Exhibitor with non-branded booth (the branding in the booth will be general banding following the theme of the selected profile deletion may not begin until the close of the exposition on the final submission on Sep 25th, and the portal be closed

**3. Unsolicited Information:** Exhibitors will not be permitted to upload any information, which is false, unethical, wrong or against the public morals and UAE Laws. Any information which is non-compliant or unsuitable will be removed and deleted forthwith at Management's sole discretion and without prior notification to the Exhibitor.

**4. Virtual Floor Plan:** The Virtual floor plan for this Virtual exhibition will be maintained as originally presented wherever possible. However, Management reserves the unqualified right to modify the plan to the extent necessary for the best interests of the exhibit, the exhibitors and the industry.

**5. Applications for Virtual Space-conditions:** Virtual stand Reservations must be made on the Space Application form, which must contain complete information. The Management, at its sole determination reserves the right to reject applications for space. It is the policy of the Management to limit the use of Virtual exhibit spaces only to firms whose products or services contribute to the purposes of Water, Sustainability, Energy, Innovation. No cash sales will be permitted.

**6. Payment Schedule/Cancellation or Reduction of Virtual Space Participation:** The payment details are listed on the booking form and the sales brochure. Cancellation of this Contract or reduction of virtual space must be in writing, and by mutual consent of the applicant and Management, except that Management may unilaterally terminate this Contract for non-payment of any balance due by the date specified. In the event of mutual termination or reduction of space, the Exhibitor will be entitled to a refund

**Cancellation or Reduction of Virtual Space Penalty:** Space cancelled or reduced on or before 10th September 2020 will be charged AED 5,000 as service charges on total registration fees. The full contract price is due and payable and non-refundable for any space cancelled or reduced after 10th September 2020. All information must be within the confines of the UAE Laws. Management reserves the right to unilaterally determine if the information contravenes with the applicable laws and may if deemed necessary, order its removal/deletion.

**7. Virtual Space Assignment:** Space assignment will be indicated on the accepted contract. However, should conditions or situations warrant, Management has the unqualified right to reassign space for the best interest of the exposition. Exhibitors must respect the privacy of other exhibitors and not intrude or disrupt another exhibitor while they are conducting business on the show floor.

**8. Sharing/Subletting Virtual Space:** No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representatives, equipment or materials from other than their own firm in the said space. Management policy prohibits subcontracting of exhibit space. Should an exhibitor decide to withdraw participation from an exhibit, it shall revert to the Management, in which event he shall forfeit the amount paid.

**9. Exhibitor Personnel, Login Information of the Virtual Stand:** Each Exhibitor will furnish to the Management in advance, the name of those persons who will staff the booth of the Exhibitor. In the event of earlier admission, special permission must be obtained from Management. Exhibitor's representatives manning the virtual stand shall be owners, employees, or agents of exhibiting companies, and such representatives shall register with proper login and password furnished to the Exhibitor. Such login and password will be supplied as per the package opted for by the Exhibitor. Each Exhibitor will Specify the names of the responsible personnel to maintain the exhibition stand and who has primary responsibility on the floor for the Exhibitor's display as well as authorized to make decisions for the exhibitor as requested by Management in case of emergency. Note: Supplying Exhibitor login and password to current or prospective customers by Exhibitors is strictly forbidden. In the event of violation, the account and the stand will be removed from the floor plan and the Management will supply visitor passes, which the Exhibitor may distribute to the customer for purpose of attendee registration. The Exhibitor personnel registration is to be used solely for employees or agents of the Exhibitor.

**10. Displays and Information Uploads:** Management has arranged for a standard uniform booth background, including header sign with Exhibitor's name and booth number. Information must be spotted within the confines of the Virtual exhibit space and allow sufficient space for Exhibitor personnel to conduct business within the space. Management is not responsible for any misinformation uploaded used by exhibitors, and Exhibitor hereby agrees to indemnify, defend and holds harmless Management for any and all losses, damage, or costs related to infringement of any applicable laws or third party Intellectual Property Rights that result from exhibitor's failure to obtain the appropriate license(s) or for any misleading, unlawful or defamatory and unethical information in Exhibitors' booths.

**11. Contractors Services:** All services such as information upload and virtual booth must be arranged through the Official Exhibit Services Contractor. An Exhibitor Service Manual will be provided with proper information for upload of such information. Booths must be policed by each exhibitor to avoid any derogatory remarks and verbal conflicts and foul language.

**Note:** Exhibitors must comply with all state, local, and virtual exhibition facilities' safety regulations. Corrections will be made at Exhibitor's expense. If corrections cannot be made, display shall be removed at Exhibitor's cost with no liability accruing to the Management. Under no circumstances shall the display materials exceed the capacity of the allotted Exhibitor space. Exhibitor accepts full and sole responsibility for any injury or damage to persons or property resulting from failure to upload legitimate information and display information as per the specifications.

**Indemnity:** Exhibitor agrees to indemnify defend, and hold harmless Management, its officers, employees and agents from and against any and all third party claims and other liabilities (including reasonable Attorney fees) that are caused by or arise from, or grow out of the negligent acts or omissions of the exhibitor, its agents, officers, employees, representatives, servants, invites, patrons, or guests. The Exhibitor is responsible for information and knowledge of all local laws, ordinances, and regulations pertaining to business licenses, health, information, and branding rights affecting his participation in the exposition. Compliance with such laws in mandatory for all Exhibitors and is the sole responsibility of the exhibitor. If any sensitive information is to be uploaded, the Exhibitor must communicate with Management for information concerning the facility or applicable regulations. Disclaimer: The Management will not be liable for the fulfillment of its obligations under this Contract as to the delivery of space if non-delivery is due to any of the following reasons such as, Server Crash; Internet Failure; Server Hacks; strikes, authority of law; or any other cause beyond the control of Management.

**Cancellation:** In the event of cancellation of the exposition for reasons beyond the control of the Management, it shall refund the amount paid by the Exhibitor less the prorated share of all the expenses incurred for the exposition up to the date of required cancellation.

**12. Character of Exhibits:** It is the desire of Management that each exhibitor shall upload the information and display of an attractive nature which will enhance the overall appearance of the exposition and be a credit to the industry. Management reserves the right to approve the character of the display and to prohibit any display, which because of noise or other objectionable features, detracts from the general character of the exposition. Exhibits must be in good taste as determined by Management. It is the Exhibitor's responsibility to create an attractive display area. The Exhibitor is required to provide a display to cover the area contracted, including any information. Any part to virtual exhibit space which does not comply the purpose of the exhibition must be corrected at the Exhibitor's expense. Management reserves the unilateral right to correct any unsightly exhibit and the Exhibitor agrees to pay Management for expenses incurred in making the necessary alterations.

**13. Gadgets, Gimmicks, Demonstrations, Music and Sound:** Side-show tactics, scantily clad individuals, or other undignified promotional methods will not be permitted. Exhibitors are asked to observe the "good neighbor" policy at all times. Exhibits should not be conducted in a manner not to be objectionable or offensive to neighboring booths. The use of musicians, entertainers, loud speakers, sound system equipment and noise making devices are restricted to within the Exhibitor's booth. Management reserves the right to determine when such items become objectionable.

**14. Soliciting Access to List, Samples & Prizes:** No soliciting of registrants shall be permitted in other exhibitor's booths. Samples, catalogues, pamphlets, publications, souvenirs, etc. may be distributed by Exhibitors and their representatives (including hosts and hostesses) only within their own booths. No Exhibitor will be permitted to conduct any prize drawings, awards for signing of name and addresses, etc. without prior written approval of Management. Signs showing the price of items must not be displayed. DEWA reserves the right to limit access to attendee, exhibitor and any other list or information gathered by DEWA or its contractors. Exhibitors that publish industry publications may distribute their publications outside their booths only to the other exhibitors and only during show hours. Show sponsors that produce industry publications may distribute their publications to exhibitors at times designated by show management.

**15. Sensitive Materials:** It is strictly prohibited to upload any political, unethical, vulgar, defaming, and any information against the national security and/or information against any individuals, leaders, companies and country or countries at the Exhibitor's stand. Management reserves the right to delete the information if such contents are uploaded and to take appropriate legal action against the Exhibitor and/or the personnel as per the UAE Laws.

**16. Liability:** Neither Management, nor the official service contractor, Virtual hall management, security services, or any of the officers or employees of the Management will be responsible for upload of the information on Exhibitor's stand for any misleading, unlawful and unethical information and the Exhibitor shall indemnify the Management against any losses, damage, claims due to any such act or omission by the Exhibitor. Management will take reasonable precautions through the employment of IT security personnel to protect exhibits from such information.

**17. Damage:** Exhibitors will be liable for any damage caused by the information furnished by them directly and/or through service suppliers designated by them.

**18. Violation:** The interpretation and application of these rules and regulations are the responsibility of Management. Any violation by the exhibitor of any of the terms or conditions herein shall subject exhibitor to cancellation of its contract to occupy Virtual booth space and to forfeiture of any monies paid on account thereof. Upon written notice of such cancellation, Management shall have the right to take possession of the exhibitor's space, remove all contents, information and exhibits of the Exhibitor and hold the Exhibitor accountable for all risks and expenses incurred in such removal.

**19. Social Functions/Special Events:** Any social function or special event during WETEX is reserved for exhibiting companies and must be approved by Show Management.

**20. Governing laws:** The terms and conditions of this Contract shall be governed and construed in accordance with the laws of Dubai and to the extent applicable, the Federal laws of UAE and any disputes shall be subject to the jurisdiction of Dubai Courts.

**21. Show Rules:** In the event that unforeseen events make it necessary, Management will have the right to amend these rules and delegations or make additions thereto and all such amendments or additions shall be made known promptly to each exhibitor. Show rules are promulgated separately and are tailored to the individual exhibit hall.